

BUYINS.NET

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INSIDE THIS ISSUE:

JVA 1

About Us 2

RECENT HEADLINES

06-14-2005 08:46 Coffee Holding Company, Inc. Reports Second Quarter Earnings

06-13-2005 13:16 Coffee Holding Co., Inc. to Announce Second Quarter 2005 Results

06-13-2005 09:02 BUYINS.NET: SZI, GNPI, JVA Have Been On BUYINS.NET Naked Short

06-06-2005 15:50 Aurelius Internet Radio Show, the Investment Intelligence Report, Features Coffee ...

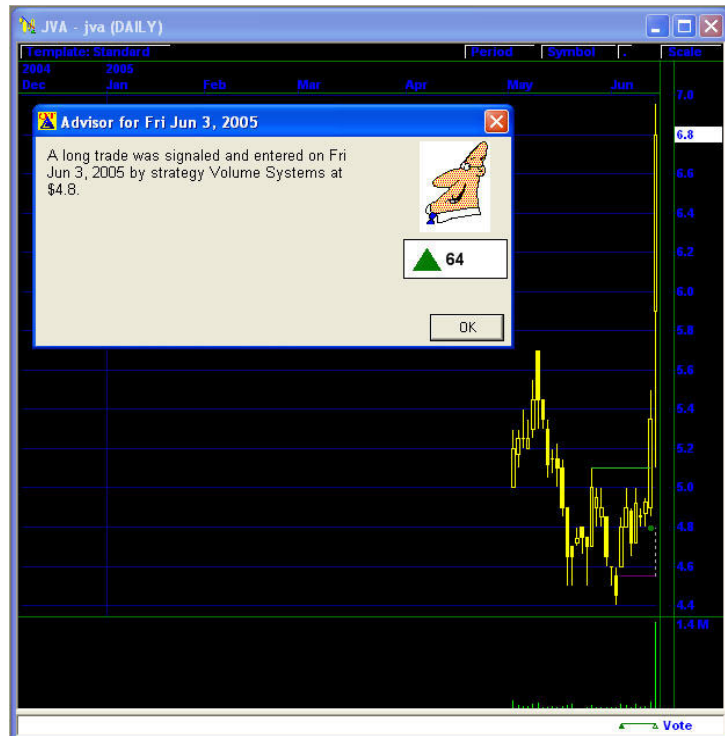
05-25-2005 09:59 BUYINS.NET: VRSO, SZI, JVA, MNYG, GNPI, EKSC have been added ...

05-11-2005 14:40 Coffee Holding Co., Inc. Announces Engagement of Aurelius Consulting to ...

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JVA GETS CAFFEINE JOLT!

On May 25, 2005 Buyins.net announced that Coffee Holding Co. (AMEX: JVA) had been added to the AMEX Naked Short Threshold List. The stock opened the day at \$4.70 and has jumped \$2.25 to an intraday price of \$6.95. On June 13th, Buyins.net announced that JVA had been on the naked short list for 13 straight trading days. Brokers are supposed to force their naked short clients to cover.



Omnitrading advisor issued a buy recommendation at \$4.80. The long trade is still in force and is up nearly 41% in 8 trading sessions.

FUNDAMENTAL HIGHLIGHTS AT JVA

Coffee Holdings Co. reported today sales growth for the quarter of 60.6 percent; Announced an earnings growth of 173% compared to the three months ended April 30, 2004. Achieved earnings per share of

\$0.15. Net earnings increased \$379,152, or 173.0 percent, to \$598,366 or \$.15 per share for the three months ended April 30, 2005, compared to \$219,204 or \$.05 per share for the three months ended April 30,

2004. Net sales totaled \$10,173,230 for the three months ended April 30, 2005, an increase of \$3,840,218, or 60.6 percent from \$6,333,012 for the three months ended April 30, 2004.

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Trading Solutions to Naked Short Selling

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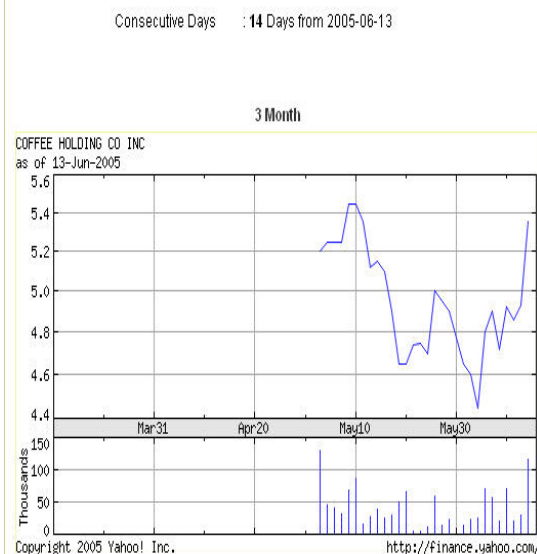
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REVERSE ENGINEERING TODAY'S TOP GAINERS FOR TOMORROW'S BIG WINNERS

Average Volume (3 month):	42,013.3
Average Volume (10 day):	55,814.3
Shares Outstanding:	5.31M
Float:	2.16M
% Held by Insiders:	N/A
% Held by Institutions:	N/A
Shares Short (as of 10-May-05):	27.05K
Short Ratio (as of 10-May-05):	0.4
Short % of Float (as of 10-May-05):	0.00%
Shares Short (prior month):	0

Coffee Holding Co. has been on the AMEX naked short list for 14 straight trading days. Regulation SHO took effect January 3, 2005, and provides a new regulatory framework governing short selling of securities. It was designed with the objective of simplifying and modernizing short sale regulation and providing controls where they are most needed. At the conclusion of each settlement day, data is provided on securities in which: 1) there are at least 10,000 shares in aggregate failed deliveries for the security for five consecutive settlement days, and 2) these failures constitute at least 0.5% of the issuer's total shares outstanding. Regulation SHO mandates that, if a clearing agent has had a fail-to-deliver position for 13 consecutive settlement days, that clearing agent, and the broker/dealer it clears for, must purchase securities to close out its fail to deliver position.

The short position in shares of JVA appears relatively small compared to its outstanding float. Currently, there are 27,050 shares declared short as of May 10th. With the failure to deliver in shares of JVA and a forward P/E estimate of \$0.60, fully valued shares of JVA could reach \$10.00 - \$12.00.



This intraday chart of JVA on June 14th shows a dramatic increase in volume and price.