

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

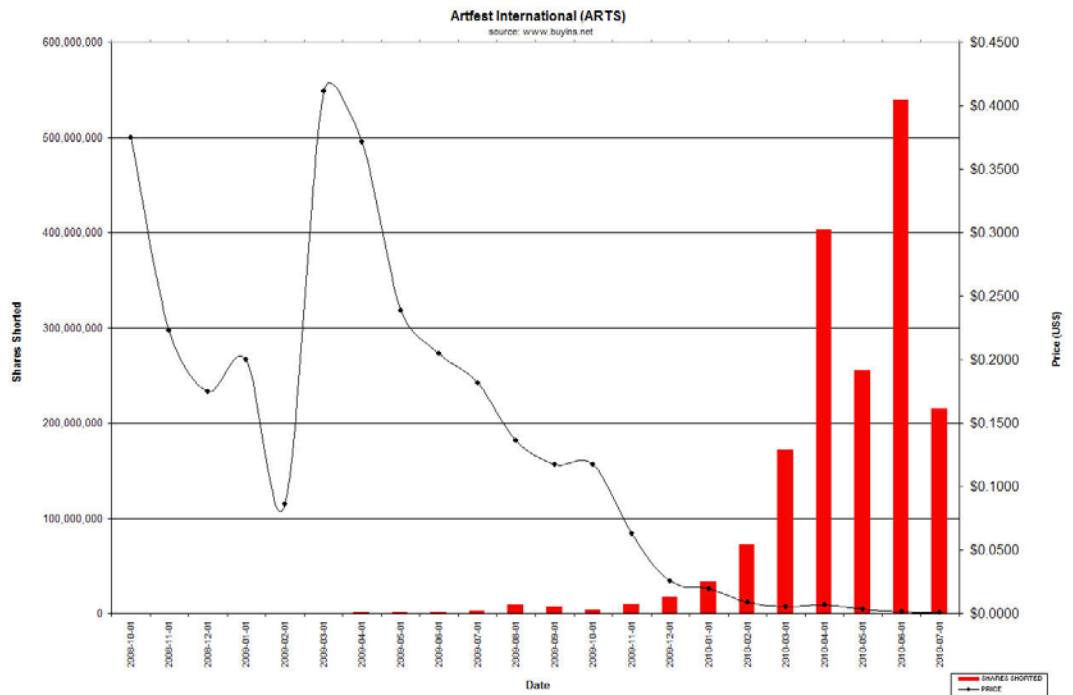
Market Maker Friction

RECENT ARTS NEWS

- Artfest International, Inc.'s Subsidiary Signs Distribution Agreement to Launch World Renowned Artist, Thomas Kinkade's "Inspiration of Israel" Collection
Marketwire(Tue, Jul 6)
- Artfest International, Inc. to Register Shares in Artfest Direct, Inc.
Marketwire(Fri, Jul 2)
- Artfest International, Inc. to Offer for Sale Limited "Artist Proof" Gold Edition Gilcees of the Picasso Art Sculpture Exclusively on ArtfestDirect.com
Marketwire(Mon, Jun 28)
- Artfest International, Inc. and ArtFest Direct to Sell Picasso Art Piece
Marketwire(Thu, Jun 24)
- Artfest International, Inc. Announces Significant Short-Term Growth Objectives
Marketwire(Wed, Jun 23)
- Artfest International, Inc. Targets Fastest Growing Consumer Market in the United States

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

ARTS SHORT SELLERS



Starting in late 2009 short sellers have actively shorted ARTS. Shorts are consistently continuing this aggressive activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

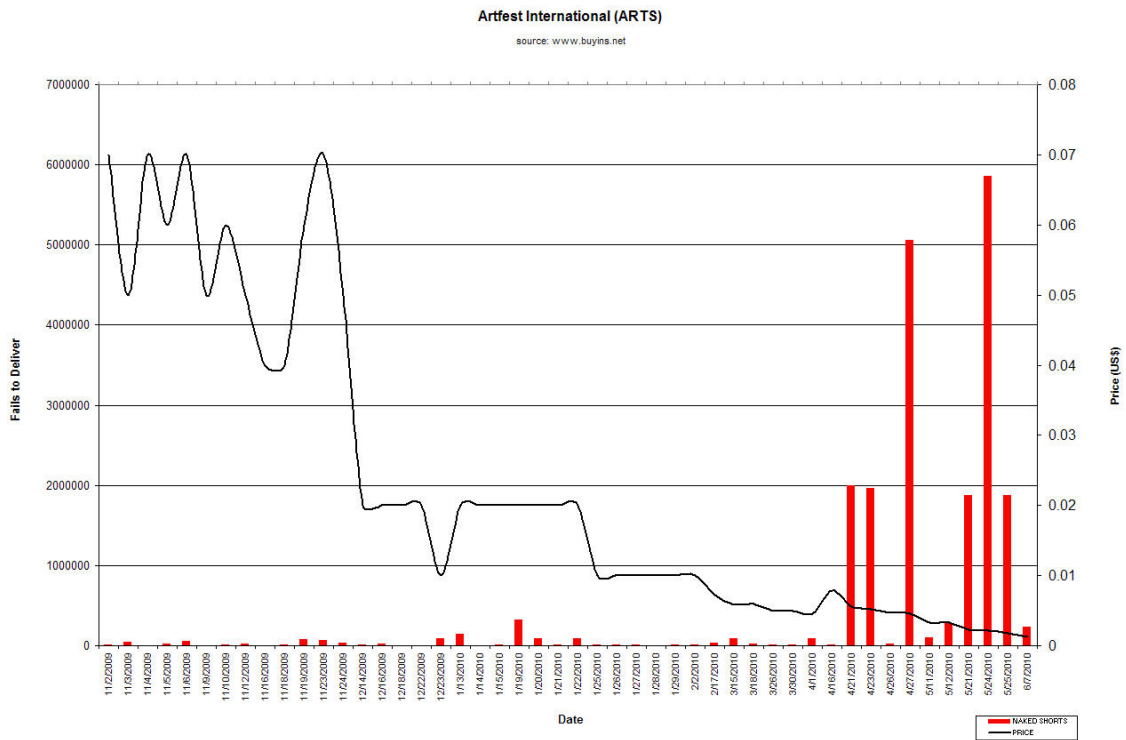
OVERVIEW OF ARTS SHORT SALE DATA

After careful analysis of ARTS short sale, naked short sale and market maker friction factor data it is clear that ARTS has persistently had issues with short sellers who have been aggressive over the past year. Short sellers have been building a sizable

position in shares of ARTS and market makers have made a bearish market lately. New evidence of daily short sellers shorting shares of ARTS has now come to light as the SEC has finally given Buyins.net access to

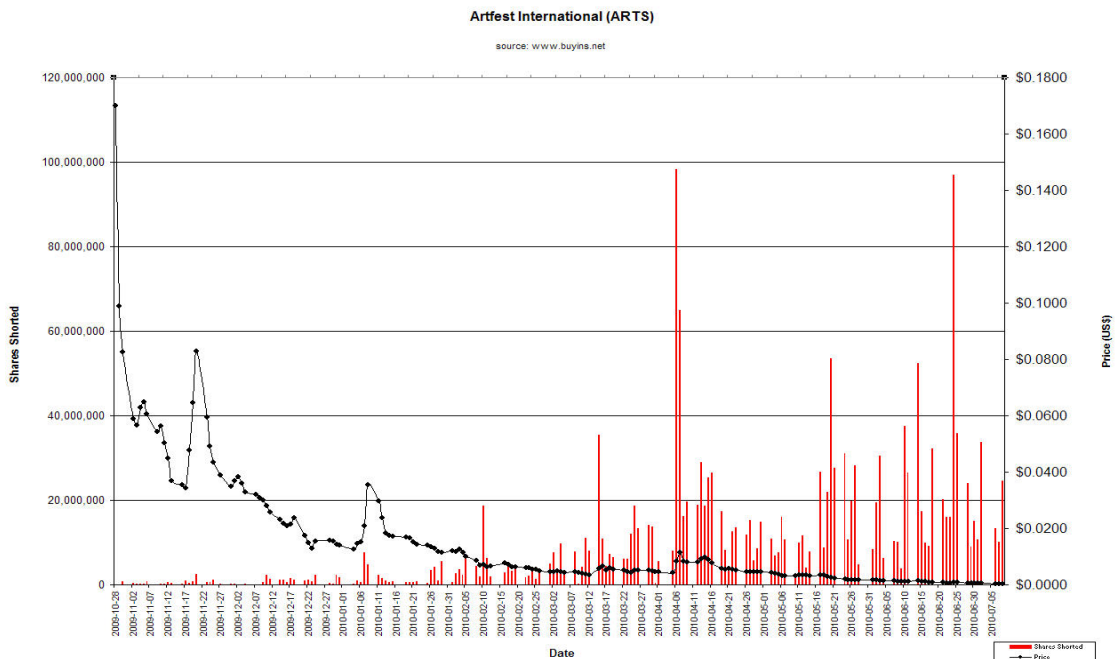
DAILY short sale data which is updated every night. Protecting ARTS from abusive shorting is a high priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN ARTS



Failures to Deliver in ARTS have begun recently as short sellers have been lax at complying with Regulation SHO. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09



Shorts have been consistently shorting ARTS on a daily basis. An average of 31% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

| Date | Change | BuyVol | SellVol | NetVol | Friction |
|-------------|---------------|---------------|----------------|---------------|-----------------|
| 7/8/2010 | \$0.0000 | 42,610,970 | 47,569,185 | -4,958,215 | Bullish Bias |
| 7/7/2010 | \$0.0000 | 15,867,000 | 80,435,800 | -64,568,800 | Bullish Bias |
| 7/6/2010 | -\$0.0001 | 83,682,149 | 75,262,668 | 8,419,481 | Bearish Bias |
| 7/2/2010 | -\$0.0001 | 113,344,406 | 133,109,705 | -19,765,299 | -1,976,529,900 |
| 7/1/2010 | -\$0.0001 | 11,403,926 | 32,094,685 | -20,690,759 | -2,069,075,900 |
| 6/30/2010 | \$0.0000 | 11,510,967 | 5,175,200 | 6,335,767 | Bearish Bias |
| 6/29/2010 | \$0.0000 | 12,788,223 | 78,928,483 | -66,140,260 | Bullish Bias |
| 6/28/2010 | -\$0.0003 | 29,513,835 | 78,324,026 | -48,810,191 | -1,627,006,367 |
| 6/25/2010 | \$0.0000 | 26,647,055 | 44,175,773 | -17,528,718 | Bullish Bias |
| 6/24/2010 | \$0.0002 | 142,231,156 | 89,529,785 | 52,701,371 | 2,635,068,550 |
| 6/23/2010 | \$0.0000 | 29,548,925 | 7,061,430 | 22,487,495 | Bearish Bias |
| 6/22/2010 | \$0.0000 | 11,146,135 | 54,482,242 | -43,336,107 | Bullish Bias |
| 6/21/2010 | -\$0.0001 | 17,671,010 | 87,206,398 | -69,535,388 | -6,953,538,800 |
| 6/18/2010 | -\$0.0002 | 18,344,875 | 83,112,299 | -64,767,424 | -3,238,371,200 |
| 6/17/2010 | -\$0.0003 | 17,566,279 | 82,370,198 | -64,803,919 | -2,160,130,633 |
| 6/16/2010 | \$0.0000 | 14,412,913 | 18,472,941 | -4,060,028 | Bullish Bias |
| 6/15/2010 | -\$0.0001 | 37,374,018 | 49,329,572 | -11,955,554 | -1,195,555,400 |
| 6/14/2010 | \$0.0000 | 75,273,331 | 24,363,764 | 50,909,567 | Bearish Bias |
| 6/11/2010 | -\$0.0001 | 22,532,266 | 36,077,272 | -13,545,006 | -1,354,500,600 |
| 6/10/2010 | -\$0.0001 | 83,480,550 | 50,821,943 | 32,658,607 | Bearish Bias |
| 6/9/2010 | -\$0.0002 | 5,497,888 | 6,665,696 | -1,167,808 | -58,390,400 |
| 6/8/2010 | -\$0.0002 | 3,955,504 | 21,182,967 | -17,227,463 | -861,373,150 |
| 6/7/2010 | \$0.0000 | 10,010,513 | 32,981,324 | -22,970,811 | Bullish Bias |
| 6/4/2010 | -\$0.0002 | 18,302,371 | 44,577,693 | -26,275,322 | -1,313,766,100 |
| 6/3/2010 | -\$0.0002 | 31,637,060 | 31,056,785 | 580,275 | Bearish Bias |
| 6/2/2010 | -\$0.0001 | 19,382,227 | 14,614,454 | 4,767,773 | Bearish Bias |
| 6/1/2010 | \$0.0001 | 14,007,794 | 5,473,988 | 8,533,806 | 853,380,600 |
| 5/28/2010 | -\$0.0001 | 5,195,029 | 16,423,979 | -11,228,950 | -1,122,895,000 |
| 5/27/2010 | \$0.0000 | 14,229,570 | 30,336,470 | -16,106,900 | Bullish Bias |
| 5/26/2010 | -\$0.0001 | 17,786,666 | 12,826,625 | 4,960,041 | Bearish Bias |
| 5/25/2010 | -\$0.0001 | 9,003,100 | 13,321,451 | -4,318,351 | -431,835,100 |
| 5/24/2010 | -\$0.0002 | 20,848,526 | 54,381,225 | -33,532,699 | -1,676,634,950 |
| 5/21/2010 | -\$0.0003 | 40,198,343 | 34,960,068 | 5,238,275 | Bearish Bias |
| 5/20/2010 | -\$0.0001 | 39,136,853 | 37,939,046 | 1,197,807 | Bearish Bias |
| 5/19/2010 | -\$0.0004 | 20,078,883 | 48,771,856 | -28,692,973 | -717,324,325 |
| 5/18/2010 | \$0.0001 | 10,519,899 | 10,606,000 | -86,101 | Bullish Bias |
| 5/14/2010 | -\$0.0001 | 7,215,711 | 11,317,269 | -4,101,558 | -410,155,800 |
| 5/13/2010 | \$0.0000 | 1,825,840 | 10,572,264 | -8,746,424 | Bullish Bias |

The above data is used to calculate if a fair market is being made in the shares of ARTS. 32% of recent trading days are positive or bullishly biased and 68% of trading days are negative or bearishly biased. There is a bearish market being made in ARTS in the past eight weeks.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused ARTS's price to rise
2. If Friction Factor is negative, more selling than buying caused ARTS's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

BUYINS.NET Issues Uranerz Energy SqueezeTrigger Report

GlobeNewswire

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Approximately 1.42 Million Shares Shorted At \$1.59 SqueezeTrigger Price

NEWPORT BEACH, Calif., Jan. 28, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, www.buyins.net, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Uranerz Energy (AMEX:URZ) after releasing the latest short sale data through January 26, 2010. The total aggregate number of shares shorted in the past year is approximately 1.42 million shares. The SqueezeTrigger price for all shares shorted is \$1.59. The first of several short squeezes will begin when URZ closes above \$1.24, where approximately 204,000 shares have been shorted. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on January 28, 2010 when URZ was trading at \$1.12 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of URZ and that a short squeeze would begin if shares were to go above \$1.24 per share. The results were immediate and dramatic with URZ going from \$1.12 to \$2.24 in only a few days, a gain of 100%.

BUYINS.NET Issues Ebix SqueezeTrigger Report

GlobeNewswire

Posted 8:30 AM 02/05/10

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Approximately 25.95 Million Split Adjusted Shares Have Been Shorted at \$17.67 SqueezeTrigger Price Since August 2009

NEWPORT BEACH, Calif., Feb. 5, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, www.buyins.net, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Ebix, Inc. (Nasdaq:EBIX) after releasing the latest short sale data through February 3, 2010. The total aggregate number of shares shorted in the past 6 months is approximately 25.95 million shares (3:1 split adjusted). The SqueezeTrigger price for all shares shorted is \$17.67. The first of several short squeezes is expected to begin when shares of EBIX close above \$14.50, where approximately 1.67 million shares will begin squeezing. The total short interest (shares still uncovered) as of January 15, 2010 is 10.75 million shares. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



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**Trading Solutions to
Naked Short Selling**

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$995 per month by ARTS for six months of data provided in this report. Market commentary provided by Thomas Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON ARTS

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 27 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR ARTS MARKET INTEGRITY

The data we provide is extremely useful for ARTS for the following reasons:

1. Stop naked short selling in shares of ARTS
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 720,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>