



(NYSE: BFR)

**Bullish**

## Bbva Banco Frances S.A.

### Overview

Recent Price	\$8.27
52 Week Range	\$3.53 - \$9.37
1 Month Range	\$6.83 - \$9.25
Avg Daily Volume	297105.0
PE Ratio	5.3

### Earnings Per Share

Year	EPS
2013(E)	\$1.701

### Capitalization

Shares Outstanding	178MM
Market Capitalization	\$1637.00MM

### Predictive Range

Expected Movement \$9.15 - \$10.20

December 02, 2013      December 16, 2013



BBVA Banco Franc s S.A., together with its subsidiaries, provides various financial services to corporations, medium and small companies, and individual customers in the Republic of Argentina. The company offers checking and savings accounts, time deposits, and investment accounts. It also provides loans to the public sector, loans to local financial institutions, short-term loans to companies and overdraft lines of credit, discounted instruments, real estate mortgage loans, collateral loans, consumer loans, credit card loans, and short-term placements in foreign banks. In addition, the company offers fire, household, civil liability, theft, personal accidents, group life, and other insurance coverage products; payroll services; asset management services; and insurance advisory services to customers in the areas of coverage of risks related to life, personal accidents and home insurance, and automated teller machine (ATM) robbery insurance. Further, it provides foreign trade services, including letters of credit, collections, bank drafts, fund transfers, and foreign currency transactions; and electronic banking, ATM, self-service terminals, Internet and mobile banking, call center, and trust services. Additionally, the company engages in capital market and securities activities, principally underwriting and placement of corporate bonds, commercial paper, and equity securities; corporate advisory; and securities brokerage, as well as the rental of safety deposit boxes. It operates 273 branches comprising 244 retail branches and 29 in-company branches and 2 points of sale; and 355 ATMs. The company was formerly known as Banco Franc s S.A. and changed its name to BBVA Banco Franc s S.A. in October 2000. The company was founded in 1886 and is based in Buenos Aires, the Republic of Argentina. BBVA Banco Franc s S.A. operates as a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A.

## Investment Highlights

- **GATS** predicts BFR will move up in the coming weeks. Target is \$10.20.
- **SQUEEZETRIGGER** predicts that when BFR closes above \$7.31, we expect a short squeeze to begin that could quickly drive the price of BFR considerably higher.
- **VALUATION** BFR has a current value of \$17.80 which means the stock is undervalued compared to its Price of \$8.27.

## How WealthMakers Market Reads Work:

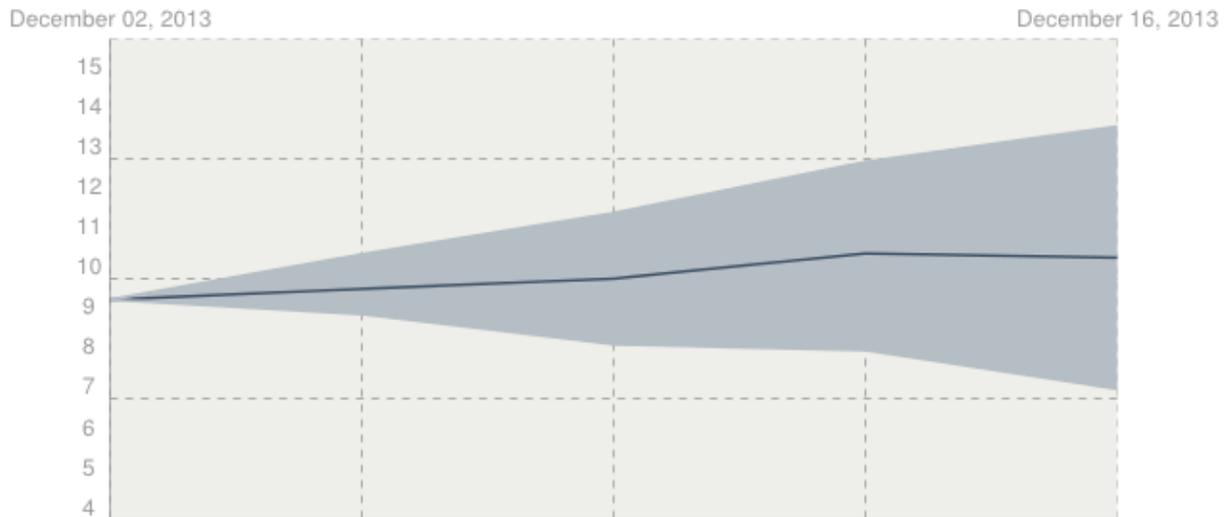
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

# GATS

Reduces risk by selecting the highest probability trades across market indices.

Bbva Banco Frances S.A. (NYSE: BFR) is expected to go up as bullish signals have been generated by top equity trading strategies. This trading system is designed to identify high probability reversion to mean trading candidates. It looks to go long immediately following strong sell-offs, and goes short after sharp run ups. Its trades are short term and hone in on the irrational decisions of emotional traders around these extreme moves.



- The price of BFR expected to move up in the coming weeks.
- Suggested stop level of 8.24 to limit potential trading losses.

## Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for BFR is 7.31.

This means that when BFR closes above \$7.31, we expect a short squeeze to begin that could quickly drive the price of BFR considerably higher.

<b>Date</b>	<b>Short Volume</b>	<b>Short Value</b>	<b>SqueezeTrigger</b>
2013-12-31	210317	1897059.34	9.02
2013-11-30	91130	650522.392	7.1384
2013-10-31	2237661	17861905.1664	7.9824
2013-09-30	1460419	8945212.4169	6.1251
2013-08-31	1120558	5413639.8096	4.8312
2013-07-31	163922	667113.3634	4.0697
2013-06-30	111170	447459.25	4.025
2013-05-31	222842	932928.033	4.1865
2013-04-30	212104	890115.6464	4.1966
2013-03-31	200424	869599.6512	4.3388
2013-02-28	246352	1118832.2432	4.5416
2013-01-31	279002	1411247.9164	5.0582
2012-12-31	586186	2807420.6098	4.7893
2012-11-30	299740	1176719.292	3.9258
2012-10-31	233394	966531.2328	4.1412
2012-09-30	528327	2200640.4531	4.1653
2012-08-31	331088	1206550.8896	3.6442
2012-07-31	517393	1748012.2505	3.3785
2012-06-30	1114663	3804902.1505	3.4135
2012-05-31	67202	310567.3228	4.6214

## Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.

Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused BFR's price to rise
- If Friction Factor is negative, more selling than buying caused BFR's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

<b>Date</b>	<b>Change</b>	<b>Buy Vol</b>	<b>Sell Vol</b>	<b>Net Vol</b>	<b>Friction</b>
2013-12-02	-0.27	122217	182114	-59897	-2218.407407
2013-11-29	0.14	71093	69386	1707	121.9285714
2013-11-27	0.2	132097	78428	53669	2683.45
2013-11-26	0.38	296041	291000	5041	132.6578947
2013-11-25	0.19	142238	147237	-4999	Bullish Bias
2013-11-22	0.54	89448	81570	7878	145.8888889
2013-11-21	0.31	80794	70625	10169	328.0322581
2013-11-20	0.39	122651	121738	913	23.41025641
2013-11-19	-0.52	67259	65093	2166	Bearish Bias
2013-11-18	-0.34	69544	75416	-5872	-172.7058824
2013-11-15	0.45	135699	118648	17051	378.9111111
2013-11-14	0.38	57368	64534	-7166	Bullish Bias
2013-11-13	-0.01	44872	52388	-7516	-7516
2013-11-12	-0.15	47161	47920	-759	-50.6
2013-11-11	0.26	80787	88461	-7674	Bullish Bias
2013-11-08	0.02	114233	96450	17783	8891.5
2013-11-07	-0.16	78584	62582	16002	Bearish Bias
2013-11-06	-0.36	41603	42783	-1180	-32.77777778
2013-11-05	0.48	133720	179368	-45648	Bullish Bias
2013-11-04	-0.03	59289	78324	-19035	-6345

## Valuation

Value is a measure of a stock's current worth. BFR has a current value of 17.8 per share. Therefore, it is undervalued compared to its Price of \$8.27 per share. Value is computed from forecasted earnings per share, forecasted earnings growth, profitability, interest, and inflation rates. Value increases when earnings, earnings growth rate and profitability increase, and when interest and inflation rates decrease.

## General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

<b>Read Type</b>	<b>Avg Return</b>	<b>Avg Maturity Days</b>	<b>Hits</b>	<b>Misses</b>	<b>% Accurate</b>
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.499	22.38	6625	392	94.41%
Insider	14.871	69.07	6683	422	94.06%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.646	15.0	36140	3448	91.29%
PatternScan	8.308	11.19	88916	13231	87.05%
Events	7.171	11.08	2775	454	85.94%
GATS	5.437	7.95	32355	5766	84.87%
Earnings	8.812	10.24	20318	4062	83.34%
Naked Shorts	14.659	10.75	1703	483	77.90%
Friction Factor	7.289	3.66	4758	1351	77.89%

## Prediction Success

Past success in predictions regarding Bbva Banco Frances S.A..

- **October 31, 2013** - BBVA Banco Frances SA (NYSE:BFR), Up By 5.79% (\$0.42) After WealthMakers.com SqueezeTrigger Report Released on Wednesday, October 30th 2013 at a Price of \$7.269.

## Recent Headlines

November 15, 2013 **online.wsj.com**

ADR Shares End Higher on Hopes That Fed Stimulus Continues

November 20, 2013 **investorplace.com**

3 Commercial Banking Stocks to Sell Now

November 27, 2013 **easternmorningherald.com**

Top Moving Stocks, November 26 - Grupo Financiero Galicia Leads List of Top ...

August 09, 2013 **www.reuters.com**

BBVA Banco Frances SA Announces Issuance of Bonds

July 17, 2013 **www.reuters.com**

Consultatio SA Announces Further Details On Sale Of 23 Floors In Building To BBVA Banco Frances SA; Signs Agreement To Sell Three Floors To Fideicomiso Financiero Consultatio Catalinas

July 10, 2013 **www.reuters.com**

BBVA Banco Frances SA To Acquire 23 Floors In Building To Be Built By Consultatio SA

October 16, 2012 **www.reuters.com**

Standard & Poor's Affirms Ratings On BBVA Banco Frances SA After Downgrade Ratings On Its Parent-DJ

August 31, 2012 **www.reuters.com**

BBVA Banco Frances SA Announces Issuance of Bonds

July 02, 2012 **www.reuters.com**

BBVA Banco Frances SA Sells 3.0047% Stake in BBVA Frances Valores Sociedad de Bolsa SA to BBV America SL

## **QUESTIONS?**

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