



WEALTHMAKERS

Chief Analytics Officer: Thomas Ronk

(NASDAQ: BIDU)

Baidu

Bullish

Overview

Recent Price	\$161.44
52 Week Range	\$82.98 - \$169.75
1 Month Range	\$142.70 - \$169.75
Avg Daily Volume	4339560.0
PE Ratio	33.08

Earnings Per Share

Year	EPS
2013(E)	\$4.788

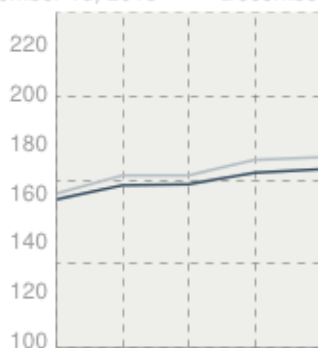
Capitalization

Shares Outstanding	349MM
Market Capitalization	\$55322.00MM

Predictive Range

Expected Movement \$157.82 - \$171.34

November 15, 2013 December 17, 2013



Baidu, Inc. provides Chinese language Internet search services. It also offers a Chinese language search platform for businesses to reach their customers. The company provides search products, social products, UGS-based knowledge products, location based products and services, music products, PC client software, mobile realted products and services, products and services for developers, and products and services by associated or cooperative Websites. The company was formerly known as Baidu.com, Inc. and changed its name to Baidu, Inc. in December 2008. Baidu, Inc. was founded in 2000 and is headquartered in Beijing, China.

Investment Highlights

- **PATTERN SCAN** predicts the price of BIDU expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(2)' pattern. Specifically, a IT Strong Trend variant of Trend Line Break(2) has been detected. The target is \$168.91.
- **GATS** predicts BIDU will move up in the coming weeks. Target is \$173.78.
- **SQUEEZETRIGGER** predicts that when BIDU closes above \$138.67, we expect a short squeeze to begin that could quickly drive the price of BIDU considerably higher.
- **VALUATION** BIDU has a current value of \$928.85 which means the stock is undervalued compared to its Price of \$161.44.

How WealthMakers Market Reads Work:

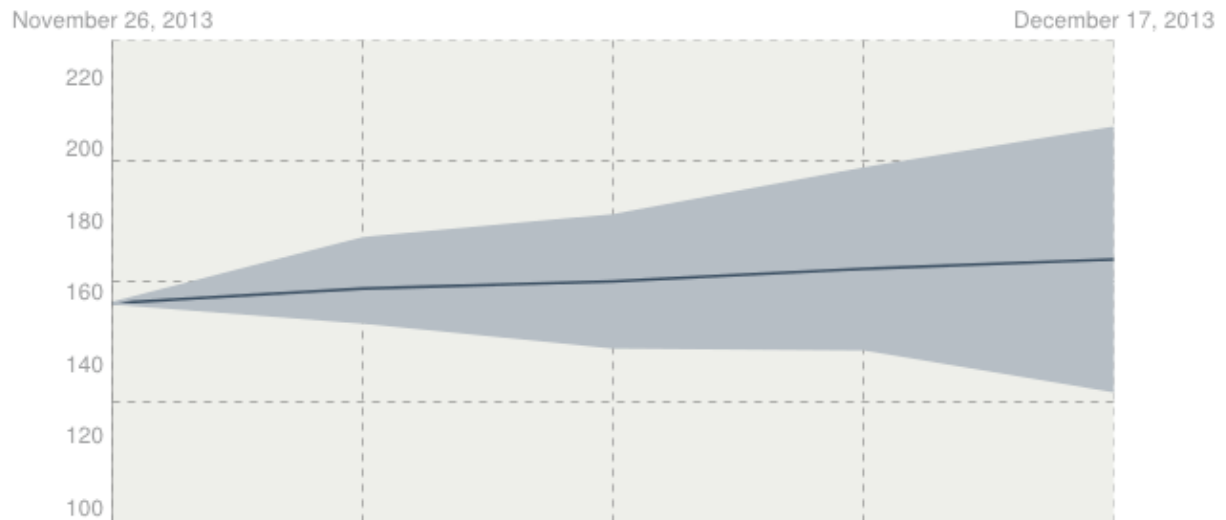
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Baidu (NASDAQ: BIDU) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. BIDU has demonstrated Trend Line Break(2) strategy IT Strong Trend with a strength of 1.0/5. The higher the strength, the higher the probability of an accurate prediction.

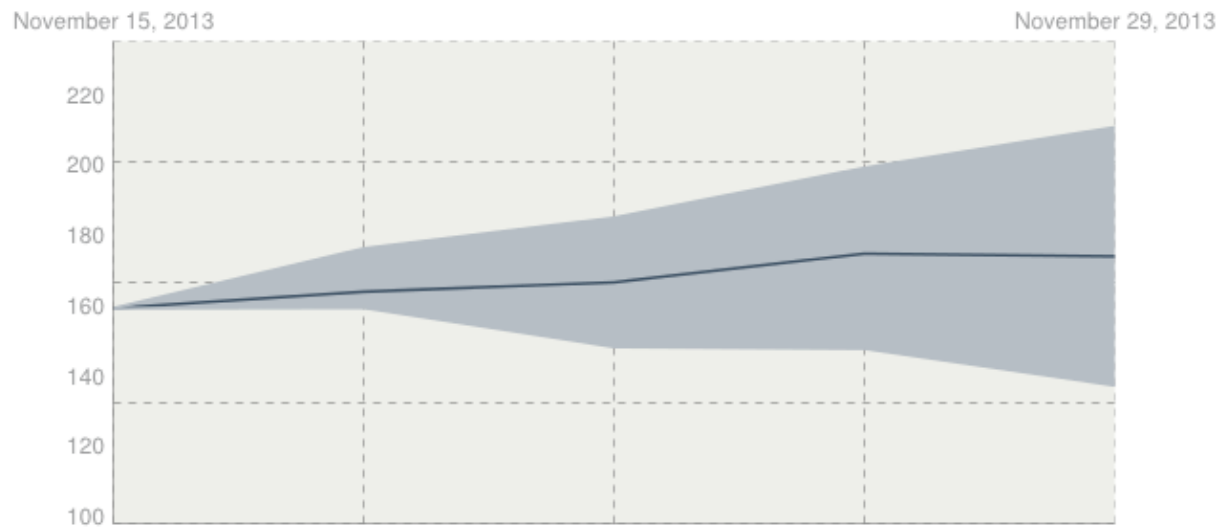


- The price of BIDU expected to move up in the coming weeks.
- PatternScan has detected that a 'IT Strong Trend' pattern has appeared.
- Specifically, a IT Strong Trend variant of Trend Line Break(2) has been detected.
- This indicates a high probability that BIDU will move up in the coming weeks.

GATS

Reduces risk by selecting the highest probability trades across market indices.

Baidu (NASDAQ: BIDU) is expected to go up as bullish signals have been generated by top equity trading strategies. This trading system is designed to identify high probability reversion to mean trading candidates. It looks to go long immediately following strong sell-offs, and goes short after sharp run ups. Its trades are short term and hone in on the irrational decisions of emotional traders around these extreme moves.



- The price of BIDU expected to move up in the coming weeks.
- Suggested stop level of 143.09 to limit potential trading losses.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for BIDU is 138.67.

This means that when BIDU closes above \$138.67, we expect a short squeeze to begin that could quickly drive the price of BIDU considerably higher.

Date	Short Volume	Short Value	SqueezeTrigger
2013-11-30	17678975	2758793441.36	156.0494
2013-10-31	2504057	395524567.35	157.9535
2013-09-30	19671750	2841228228.82	144.4319
2013-08-31	24398895	3339518236.77	136.8717
2013-07-31	16616017	1657047249.74	99.7259
2013-06-30	24975876	2409257916.94	96.4634
2013-05-31	6379243	557159256.074	87.3394
2013-04-30	7757582	669182211.209	86.2617
2013-03-31	23842123	2091471561.17	87.7217
2013-02-28	28675091	2754371528.46	96.0545
2013-01-31	29953395	3241544425.54	108.2196
2012-12-31	31584711	3012331800.67	95.3731
2012-11-30	35534563	3497791407.06	98.4335
2012-10-31	31003024	3477286770.63	112.1596
2012-09-30	11274077	1260630085.69	111.8167
2012-08-31	38867197	4767532005.13	122.6621
2012-07-31	30848223	3471427654.75	112.5325
2012-06-30	16913847	1997951559.64	118.1252
2012-05-31	23864349	2940228596.46	123.2059
2012-04-30	29385372	4216471765.83	143.4888

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.

Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused BIDU's price to rise
- If Friction Factor is negative, more selling than buying caused BIDU's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	Buy Vol	Sell Vol	Net Vol	Friction
2013-11-25	-0.56	1172084	1266151	-94067	-1679.767857
2013-11-22	-0.52	1177929	1060821	117108	Bearish Bias
2013-11-21	-0.26	1581472	1602501	-21029	-808.8076923
2013-11-20	-4.42	1319411	1276189	43222	Bearish Bias
2013-11-19	-0.07	1390262	1850033	-459771	-65681.57143
2013-11-18	0.54	2500295	2384227	116068	2149.407407
2013-11-15	3.31	2168198	2286095	-117897	Bullish Bias
2013-11-14	5.09	2248087	1963147	284940	559.8035363
2013-11-13	1.28	1426784	1235418	191366	1495.046875
2013-11-12	-1.16	874844	1037197	-162353	-1399.594828
2013-11-11	0.16	1031610	1170654	-139044	Bullish Bias
2013-11-08	3.62	2408948	1966176	442772	1223.127072
2013-11-07	-2.67	2504091	2683959	-179868	-673.6629213
2013-11-06	-3.49	1875295	1911877	-36582	-104.8194842
2013-11-05	-2.69	2656587	2642911	13676	Bearish Bias
2013-11-04	-4.18	1433399	1537146	-103747	-248.1985646
2013-11-01	-0.75	1498499	1430841	67658	Bearish Bias
2013-10-31	-4.13	2617796	2533152	84644	Bearish Bias
2013-10-30	5.49	6842179	6888736	-46557	Bullish Bias
2013-10-29	11.08	2847019	2773151	73868	66.66787004

Valuation

Value is a measure of a stock's current worth. BIDU has a current value of 928.85 per share. Therefore, it is undervalued compared to its Price of \$161.44 per share. Value is computed from forecasted earnings per share, forecasted earnings growth, profitability, interest, and inflation rates. Value increases when earnings, earnings growth rate and profitability increase, and when interest and inflation rates decrease.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.413	22.37	6598	391	94.41%
Insider	14.924	69.43	6611	402	94.27%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.652	14.96	35893	3441	91.25%
PatternScan	8.306	11.16	88039	13186	86.97%
Events	7.187	11.07	2763	445	86.13%
GATS	5.442	7.94	32083	5694	84.93%
Earnings	8.804	10.2	20286	4075	83.27%
Naked Shorts	14.679	10.73	1697	480	77.95%
Friction Factor	7.293	3.66	4735	1341	77.93%

Prediction Success

Past success in predictions regarding Baidu.

- **January 11, 2013** - Baidu Inc (NASDAQ:BIDU), Up By 6.34% (\$6.65) From \$104.850 After WealthMakers.com Report Predicted Stock Would Go Up Due To Bullish Conditions

Recent Headlines

November 26, 2013 **www.efinancehub.com**

Chinese Stocks To Watch - Sohu.com (SOHU), Baidu Inc (BIDU), Qihoo 360 ...

November 23, 2013 **www.sbwire.com**

Trader's Watch List - Baidu Inc (ADR) (NASDAQ:BIDU), Gannett Co., Inc. (NYSE ...

November 20, 2013 **www.consensuspress.com**

Founder of Baidu Inc (ADR) (NASDAQ:BIDU) Is The 2nd Richest Person Of China

November 26, 2013 **www.marketnewscall.com**

Tesla Motors Inc (NASDAQ:TSLA), Baidu Inc (ADR) (NASDAQ:BIDU) Shares ...

November 19, 2013 **www.4-traders.com**

Baidu Inc (ADR) : Wall Street Fundamentals Releases New In-Depth Stock ...

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Investors Alert: Intel Corporation (NASDAQ:INTC), Baidu Inc (ADR) (NASDAQ ...

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Options Check-Up: Zynga Inc (NASDAQ:ZNGA), Baidu Inc (ADR) (BIDU), and ...

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Baidu Inc (ADR) : Bitcoin Price Hits New Record High

November 25, 2013 **www.marketnewscall.com**

Live News Buzz: Nokia Corporation (ADR)(NYSE:NOK), Baidu Inc (ADR ...

November 14, 2013 **www.sbwire.com**

Traders Buzz: Baidu Inc (ADR) (NASDAQ:BIDU), SINA Corp. (NASDAQ:SINA)

QUESTIONS?

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