

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

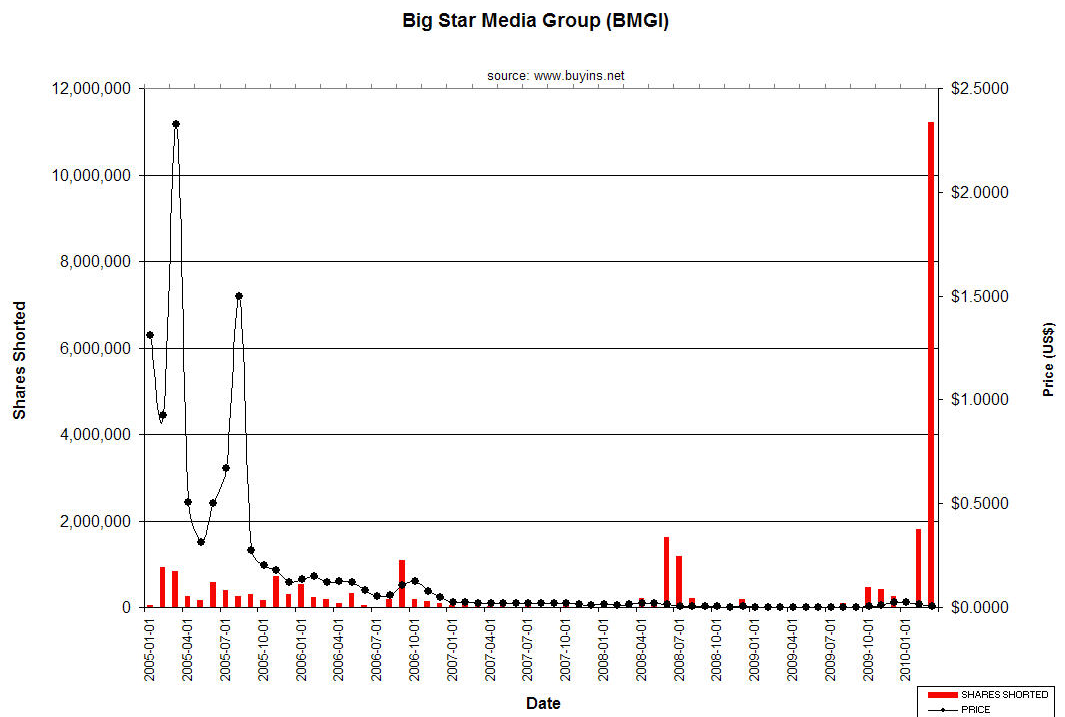
Market Maker Friction

RECENT BMGI NEWS

- Celebrities Attend Big Star Media Group Celebration
PR Newswire(Tue, Mar 16)
- Big Star Media Group Announces Agreement with Mississippi Technology Alliance
PR Newswire(Fri, Mar 12)
- Big Star Media Group Receives Prestigious Award Nomination
PR Newswire(Tue, Mar 9)
- Big Star Media Group Announces Content Agreement With Vincent Productions
PR Newswire(Wed, Mar 3)
- Big Star Media Group Retains Public Relations Firm Jensen Communications
PR Newswire(Mon, Feb 22)
- Big Star Media Group Presents Mission Statement
PR Newswire(Wed, Feb 17)
- Big Star Media Group Announces New Management and Board of Directors
PR Newswire(Fri, Jan 15)
- Big Star Media Group Releases

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

BMGI SHORT SELLERS



Short sellers have actively shorted BMGI in the past and the price has fallen consistently as a result. Shorts have become aggressive in March 2010 and the activity has warranted that Buyins.net carefully monitor market makers and short sellers for Reg SHO compliance.

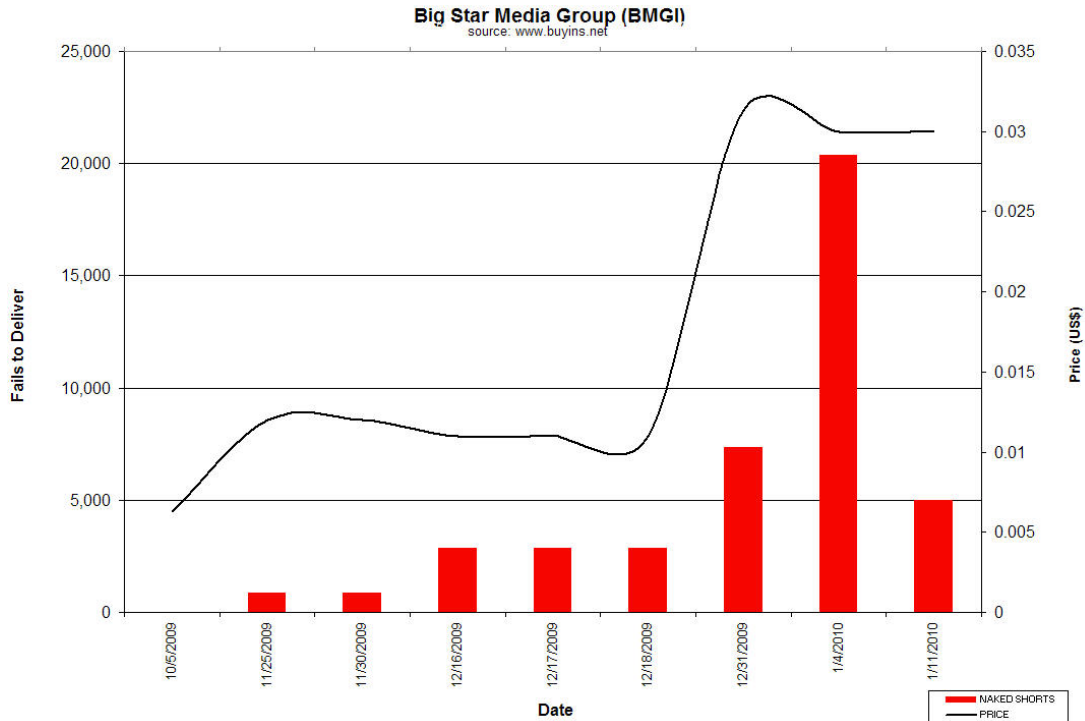
OVERVIEW OF BMGI SHORT SALE DATA

After careful analysis of BMGI short sale, naked short sale and market maker friction factor data it is clear that BMGI has had issues with short sellers which have decreased the company's market capitalization. Short sellers have been re-

building a sizable position in shares of BMGI and market makers have been making a neutral market as of late. New evidence of daily short sellers shorting shares of BMGI has now come to light as the SEC has

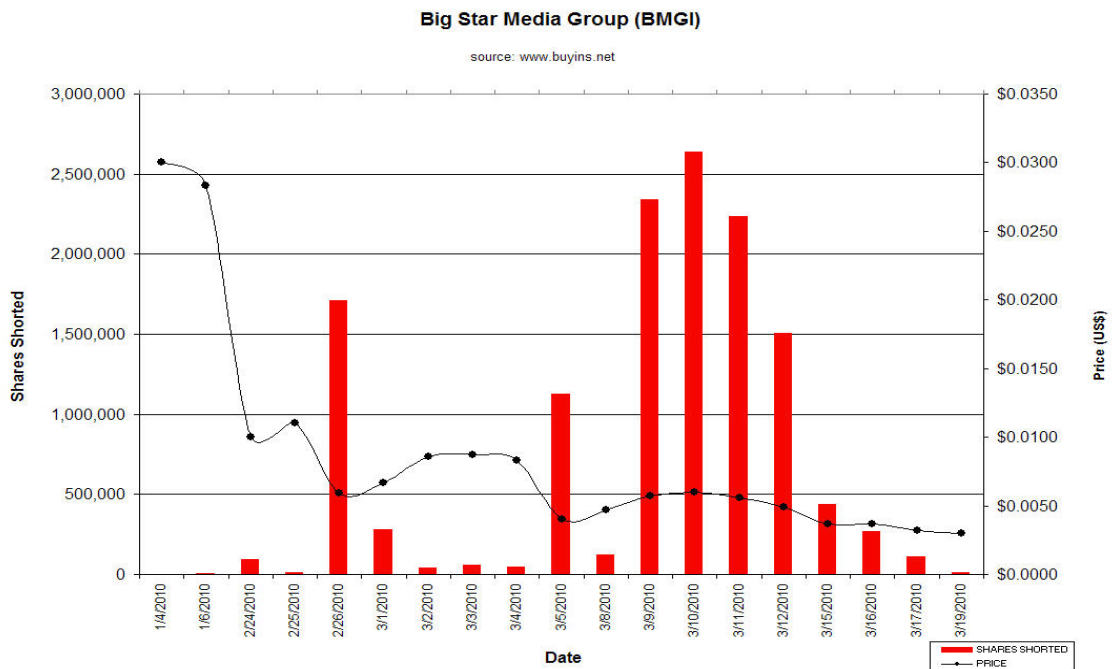
finally given Buyins.net access to DAILY short sale data which is updated every night. Protecting BMGI from abusive shorting is a priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN BMGI



Failures to Deliver in BMGI began in November 2009 and have not been a significant issue for the stock. Buyins.net will continue to monitor short sellers for compliance with the borrowing requirements of Regulation SHO.

NEW DAILY SHORT SALE TRADING VOLUME FOR 2010



This daily short volume chart of BMGI shows shorts have been shorting the stock consistently. Approximately 59% of daily volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	NetChange	BuyVol	SellVol	NetVol	Friction
3/19/2010	\$0.0005	30,000	0	30,000	600,000
3/17/2010	-\$0.0021	85,000	238,500	-153,500	-730,952
3/16/2010	-\$0.0001	452,000	175,000	277,000	Bearish Bias
3/15/2010	\$0.0000	211,000	468,000	-257,000	Bullish Bias
3/12/2010	-\$0.0005	110,000	1,585,400	-1,475,400	-29,508,000
3/11/2010	\$0.0002	1,850,000	1,705,000	145,000	7,250,000
3/10/2010	-\$0.0010	2,266,735	2,899,400	-632,665	-6,326,650
3/9/2010	\$0.0010	3,509,616	790,700	2,718,916	27,189,160
3/8/2010	\$0.0015	346,384	0	346,384	2,309,227
3/5/2010	-\$0.0035	1,015,000	841,000	174,000	Bearish Bias
3/4/2010	-\$0.0020	75,000	95,000	-20,000	-100,000
3/3/2010	\$0.0000	60,000	211,100	-151,100	Bullish Bias
3/2/2010	\$0.0000	33,000	40,000	-7,000	Bullish Bias
3/1/2010	\$0.0030	676,488	108,000	568,488	1,894,960
2/26/2010	-\$0.0040	40,000	1,938,498	-1,898,498	-4,746,245
2/25/2010	\$0.0000	10,000	9,600	400	Bearish Bias
2/24/2010	-\$0.0010	0	173,100	-173,100	-1,731,000
2/23/2010	-\$0.0040	0	75,000	-75,000	-187,500
2/22/2010	\$0.0010	19,200	0	19,200	192,000
2/16/2010	-\$0.0060	0	200	-200	-333
2/12/2010	\$0.0060	1,300	0	1,300	2,167
2/11/2010	\$0.0030	31,300	94,288	-62,988	Bullish Bias
2/8/2010	\$0.0006	25,000	2,000	23,000	383,333

The above data is used to calculate if a fair market is being made in the shares of BMGI. 52% of recent trading days are positive or bullishly biased and 48% of trading days are negative or bearishly biased. There is a neutral market being made in BMGI in the past four weeks.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused BMGI's price to rise
2. If Friction Factor is negative, more selling than buying caused BMGI's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

BUYINS.NET Issues Ebix SqueezeTrigger Report. Approximately 25.95 Million Split Adjusted Shares Have Been Shorted At \$17.67 SqueezeTrigger Price Since August 2009.

NEWPORT BEACH, Calif., Feb. 5, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, www.buyins.net, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Ebix, Inc. (NASDAQ: EBIX) after releasing the latest short sale data through February 3, 2010. The total aggregate number of shares shorted in the past 6 months is approximately 25.95 million shares (3:1 split adjusted). The SqueezeTrigger price for all shares shorted is \$17.67. The first of several short squeezes is expected to begin when shares of EBIX close above \$14.50, where approximately 1.67 million shares will begin squeezing. The total short interest (shares still uncovered) as of January 15, 2010 is 10.75 million shares. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on February 5, 2010 when EBIX was trading at \$13.46 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of EBIX and that a short squeeze would begin if shares were to go above \$14.50 per share. The results were immediate and dramatic with EBIX going from \$13.46 to \$16.81 in only a few days, a gain of 25%.

CLICK HERE FOR REPORT: <http://www.buyins.com/reports/ebix2-4-10.pdf>

BUYINS.NET Issues Uranerz Energy SqueezeTrigger Report

NEWPORT BEACH, Calif., Jan. 28, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Uranerz Energy (AMEX: URZ - News) after releasing the latest short sale data through January 26, 2010. The total aggregate number of shares shorted in the past year is approximately 1.42 million shares. The SqueezeTrigger price for all shares shorted is \$1.59. The first of several short squeezes will begin when URZ closes above \$1.24, where approximately 204,000 shares have been shorted. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on January 28, 2010 when URZ traded at \$1.12. URZ hit a high of \$2.24 on March 4th, a gain of 100% in just over 4 weeks.

CLICK HERE FOR REPORT: <http://www.buyins.com/reports/urz1-27-10.pdf>

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Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON BMGI

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 25 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR BMGI MARKET INTEGRITY

The data we provide is extremely useful for BMGI for the following reasons:

1. Stop naked short selling in shares of BMGI
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports cross newswires and are sent to our 750,000 viewers to help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>