(NASDAQ: CONN)

Conn's

Bullish

Overview

Recent Price	$32.54
52 Week Range	$31.17 - $80.34
1 Month Range	$31.17 - $58.34
Avg Daily Volume	3102648.0
PE Ratio	13.88

Earnings Per Share

Year	EPS
2014(E)	$2.295

Capitalization

Shares Outstanding	35MM
Market Capitalization	$1137.00MM

Predictive Range

Expected Movement	$32.48 - $36.97

March 20, 2014   April 10, 2014
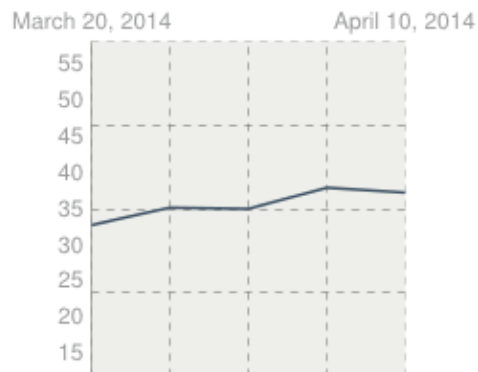
Conn s, Inc. is engaged in the specialty retail of durable consumer products in the United States. The company s stores offer home appliances, which include refrigerators, freezers, washers, dryers, dishwashers, ranges, and room air conditioners; furniture and mattresses comprising furniture and related accessories for the living room, dining room, and bedroom, as well as traditional and specialty mattresses; consumer electronics, such as LCD, LED, 3-D and plasma televisions, Blu-ray players, home theater and video game products, camcorders, digital cameras, and portable audio equipment; and home office products, including computers, tablets, printers, and accessories. It also provides repair service agreements and installment credit programs, as well as various credit insurance products, such as credit life, credit disability, credit involuntary unemployment, and credit property insurance. As of November 27, 2013, the company operated approximately 70 retail locations in Texas, Louisiana, Oklahoma, New Mexico, and Arizona. Conn s, Inc. was founded in 1890 and is based in The Woodlands, Texas.

Investment Highlights

- **PATTERN SCAN** predicts the price of CONN expected to move up in the coming weeks based on the appearance of a 'Harami' pattern. Specifically, a DTM Daily Swing Divergence variant of Harami has been detected. The target is $36.97.
- **SQUEEZETRIGGER** predicts that when CONN closes above $33.31, we expect a short squeeze to begin that could quickly drive the price of CONN considerably higher.
- **VALUATION** CONN has a current value of $61.00 which means the stock is undervalued compared to its Price of $32.54.

How WealthMakers Market Reads Work:

WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Conn's (NASDAQ: CONN) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. CONN has demonstrated Harami strategy DTM Daily Swing Divergence with a strength of 1.0/5. The higher the strength, the higher the probability of an accurate prediction.

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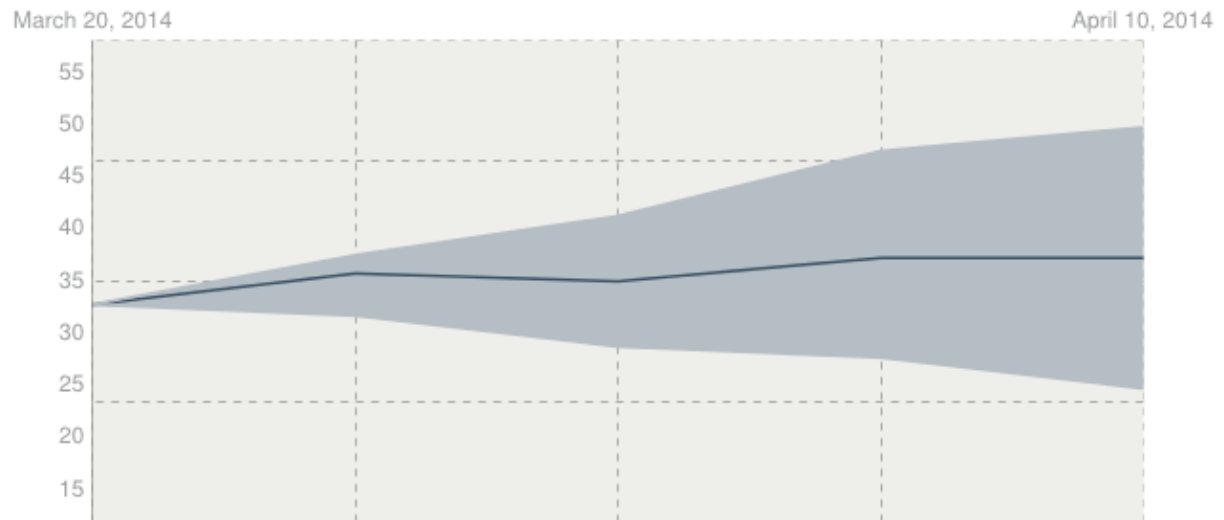
- The price of CONN expected to move up in the coming weeks.
- PatternScan has detected that a 'DTM Daily Swing Divergence' pattern has appeared.
- Specifically, a DTM Daily Swing Divergence variant of Harami has been detected.
- This indicates a high probablity that CONN will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for CONN is 33.31.

This means that when CONN closes above $33.31, we expect a short squeeze to begin that could quickly drive the price of CONN considerably higher.

Date	Short Volume	Short Value	SqueezeTrigger
2014-03-31	5697720	192095211.168	33.7144
2014-02-28	11195493	481819312.692	43.0369
2014-01-31	2753069	201094070.808	73.0436
2013-12-31	7459069	532085228.046	71.334
2013-11-30	4151474	250437253.903	60.3249
2013-10-31	3885193	214368243.41	55.1757
2013-09-30	10551275	587507653.53	55.6812
2013-08-31	209352	13737678.24	65.62
2013-07-31	2807193	162940991.211	58.0441
2013-06-30	3299525	168671718.0	51.12
2013-05-31	3543061	162705155.854	45.9222
2013-04-30	4577339	187430588.702	40.9475
2013-03-31	3279192	114625140.118	34.9553
2013-02-28	3022951	91858109.7419	30.3869
2013-01-31	3345781	95795397.8577	28.6317
2012-12-31	3410024	98792487.3088	28.9712
2012-11-30	1211899	32736542.9274	27.0126
2012-10-31	579725	13856586.95	23.902
2012-09-30	1391149	34108052.0671	24.5179
2012-08-31	2270803	45991027.3196	20.2532

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.
Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused CONN's price to rise
- If Friction Factor is negative, more selling than buying caused CONN's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	Buy Vol	Sell Vol	Net Vol	Friction
2014-03-19	-0.31	443614	408920	34694	Bearish Bias
2014-03-18	1.29	681898	629321	52577	407.5736434
2014-03-17	0.05	771688	600112	171576	34315.2
2014-03-14	-0.25	749986	655187	94799	Bearish Bias
2014-03-13	-1.74	866428	803505	62923	Bearish Bias
2014-03-12	-0.01	499915	456382	43533	Bearish Bias
2014-03-11	-1.66	870191	800770	69421	Bearish Bias
2014-03-10	0.07	373065	362002	11063	1580.428571
2014-03-07	-0.04	827880	562209	265671	Bearish Bias
2014-03-06	-0.41	690917	747655	-56738	-1383.853659
2014-03-05	0.06	432070	387782	44288	7381.333333
2014-03-04	0.0	724699	757493	-32794	Bullish Bias
2014-03-03	-0.4	619891	666380	-46489	-1162.225
2014-02-28	-0.83	1083213	844819	238394	Bearish Bias
2014-02-27	0.68	1179395	1232673	-53278	Bullish Bias
2014-02-26	1.32	1465975	1243106	222869	1688.401515
2014-02-25	0.72	1099634	1007390	92244	1281.166667
2014-02-24	0.51	1556715	1561444	-4729	Bullish Bias
2014-02-21	1.27	4189305	3804307	384998	3031.480315
2014-02-20	-23.83	12422917	12073130	349787	Bearish Bias

Valuation

Value is a measure of a stock's current worth. CONN has a current value of 61.0 per share. Therefore, it is undervalued compared to its Price of $32.54 per share. Value is computed from forecasted earnings per share, forecasted earnings growth, profitability, interest, and inflation rates. Value increases when earnings, earnings growth rate and profitability increase, and when interest and inflation rates decrease.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.776	22.43	7167	425	94.40%
Insider	14.786	70.38	7927	481	94.28%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.575	15.16	39678	3793	91.27%
PatternScan	8.364	11.29	111787	16189	87.35%
Events	7.079	11.08	3064	510	85.73%
GATS	5.474	7.93	38213	7120	84.29%
Earnings	8.736	10.24	21086	4240	83.26%
Naked Shorts	14.577	10.77	1931	540	78.15%
Friction Factor	7.415	3.63	5201	1495	77.67%

Recent Headlines

March 20, 2014 **online.wsj.com**
INVESTOR ALERT: Class Action Lawsuit Against Conn's, Inc. Announced by ...

March 18, 2014 **www.nasdaq.com**
Lawsuit on Behalf of Investors in CONN'S, Inc. (CONN) Announced by ...

February 20, 2014 **online.wsj.com**
Conn's, Inc. Announces Preliminary Fourth-Quarter Fiscal 2014 Results and ...

February 20, 2014 **seekingalpha.com**
CONN'S, Inc. (CONN) news: Conn's hammered after credit program backfires

March 14, 2014 **www.businesswire.com**
Goldman Scarlato Karon & Penny, PC Announces Investigation of Conn's, Inc.

February 21, 2014 **www.thestreet.com**
Conn's Inc. (CONN) Recovers Slightly From Thursday's Crash

February 20, 2014 **www.thestreet.com**
Why Conn's (CONN) Is Plummeting Today

March 04, 2014 **seekingalpha.com**
CONN'S, Inc. (CONN) news: 4 Years And 1500% Later With Conn's Inc.

March 19, 2014 **www.marketwatch.com**
Lieff Cabraser Announces Class Action Litigation Against Conn's, Inc. - CONN

March 18, 2014 **www.marketwatch.com**
Lifshitz & Miller Law Firm Announces Investigation of Conn's, Inc., EPL Oil ...

QUESTIONS?

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About WealthMakers

WealthMakers gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies — Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS — apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns. Find out more at WealthMakers.com.