

# BUYINS.NET

DIRECTOR OF RESEARCH: Thomas Ronk PH (800) 715-9999 EMAIL: tom@buyins.net DATE: 8-27-2014

## KEY DATA POINTS INSIDE

**Daily Short Volume**

**Naked Short Volume**

**Market Maker Friction**

## RECENT EVLI NEWS

Everlert Inc. Reports Significant Highlights of Quarterly Report for the Second Quarter 2014  
GlobeNewswire(Wed, Aug 20)

Everlert, Inc. Announces Totalpost Services, Inc. to Manufacture Its Quality Ink Cartridges for the US Postage Meter Industry Domestically Beginning in January 2015  
GlobeNewswire(Tue, Aug 19)

Everlert, Inc. Appoints Stacey Johnnigan as Director of Compliance and Expands Sales Team  
GlobeNewswire(Thu, Jul 17)

Everlert Inc. Appoints Darin Shaw as New President and CEO  
GlobeNewswire(Tue, Jul 15)

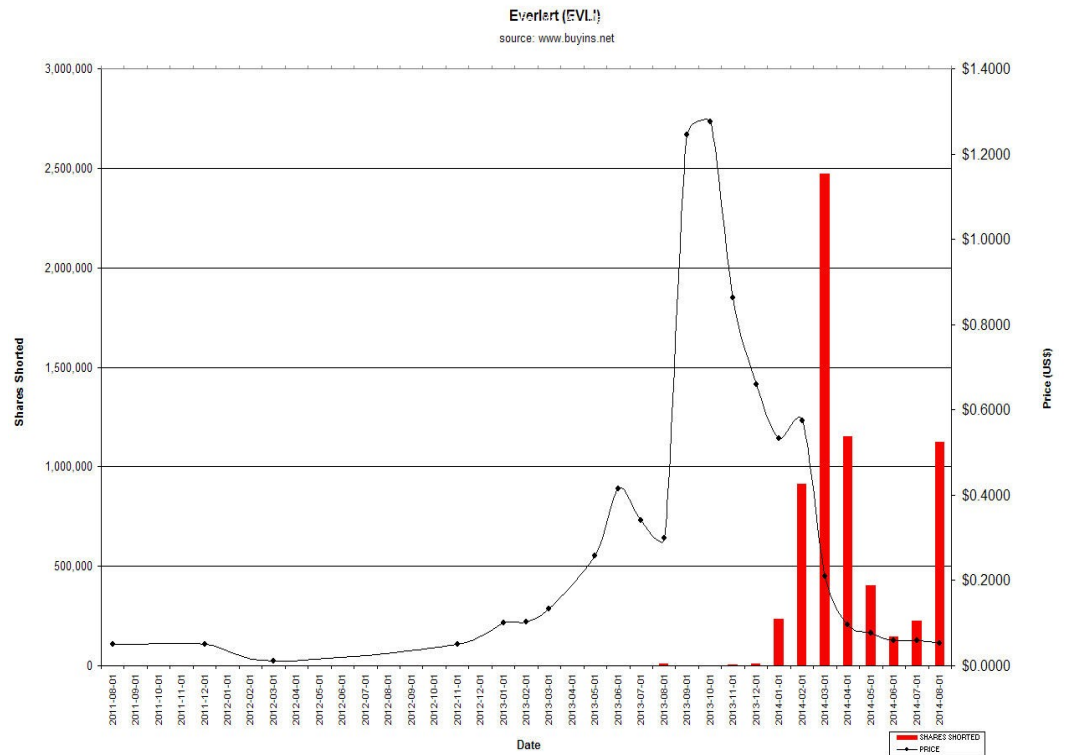
Everlert Appoints Mark Blankenship as Executive Vice President of Mergers & Acquisition  
GlobeNewswire(Mon, Jun 16)

EVERLERT INC Financials  
EDGAR Online Financials(Wed, Jun 4)

Goldman Small Cap Research  
Initiates Research Coverage of

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit [www.buyins.net](http://www.buyins.net)

## EVLI SHORT SELLERS



**Starting in early 2014 short sellers have aggressively shorted EVLI. Shorts have increased their activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.**

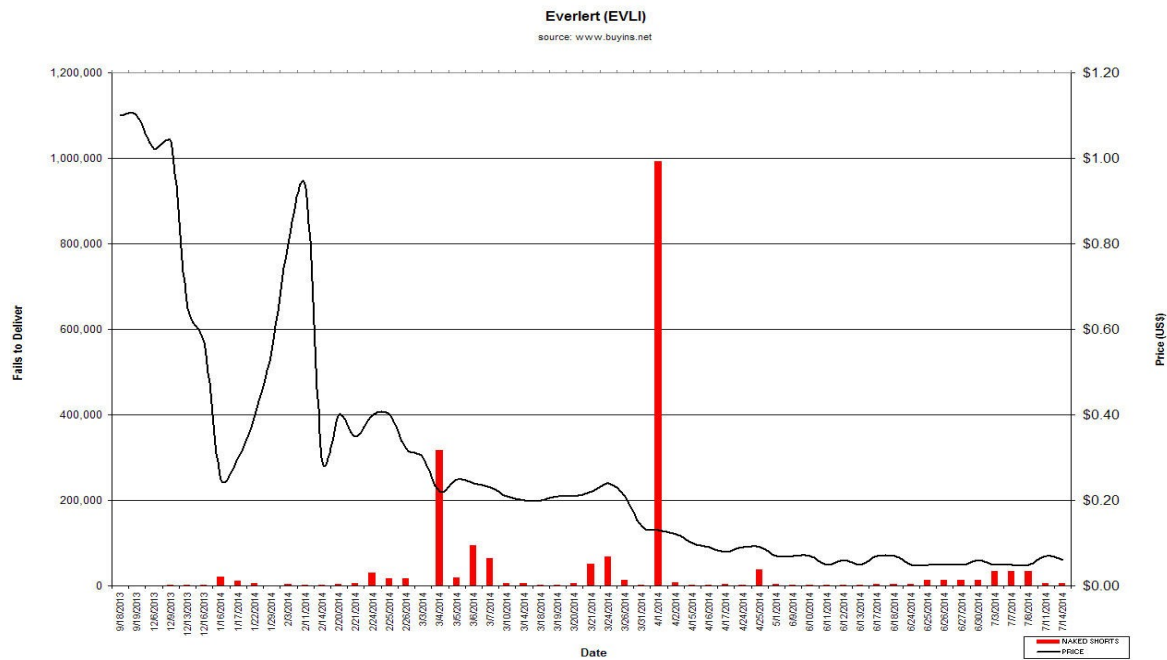
## OVERVIEW OF EVLI SHORT SALE DATA

After careful analysis of EVLI short sale, naked short sale and market maker friction factor data it is clear that EVLI has had persistent issues with short sellers who have been aggressive recently. Short sellers have been building a sizable

position in shares of EVLI and market makers have made a slightly bullish market lately. New evidence of daily short sellers shorting shares of EVLI has now come to light as the SEC has finally given Buyins.net access to

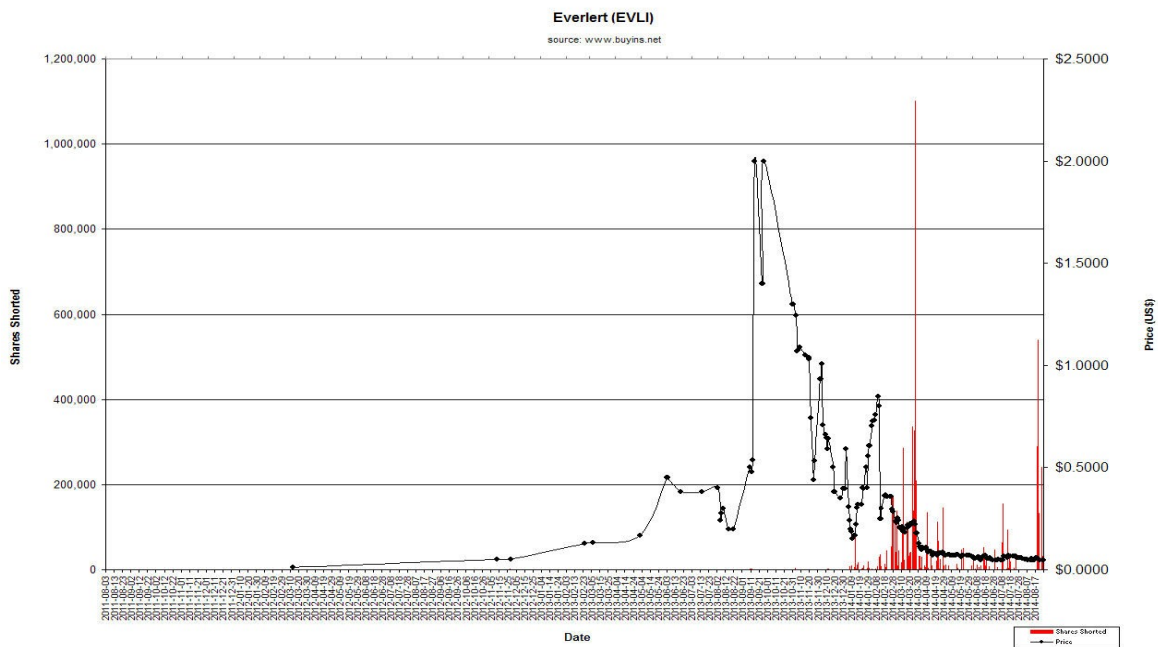
DAILY short sale data which is updated every night. Protecting EVLI from abusive shorting is a high priority.

## DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN EVLI



**Failures to Deliver in EVLI have been an issue as short sellers are lax at complying with Regulation SHO since early 2014. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.**

## NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-11



**Shorts have been aggressively shorting EVLI on a daily basis. An average of 21.71% of daily trading volume is short selling.**

**MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)**

<b>Date</b>	<b>Change</b>	<b>BuyVol</b>	<b>SellVol</b>	<b>NetVol</b>	<b>Friction</b>
8/26/2014	-\$0.0015	0	57,300	-57,300	-382,000
8/25/2014	\$0.0033	462,870	173,080	289,790	878,152
8/22/2014	-\$0.0049	3,000	91,817	-88,817	-181,259
8/21/2014	\$0.0020	128,266	233,220	-104,954	Bullish Bias
8/20/2014	-\$0.0170	627,802	1,453,327	-825,525	-485,603
8/19/2014	\$0.0060	589,113	456,626	132,487	220,812
8/18/2014	\$0.0090	216,350	264,200	-47,850	Bullish Bias
8/15/2014	-\$0.0099	9,000	27,655	-18,655	-18,843
8/14/2014	-\$0.0030	20,072	4,500	15,572	Bearish Bias
8/13/2014	\$0.0149	12,500	36,950	-24,450	Bullish Bias
8/12/2014	-\$0.0010	6,800	3,750	3,050	Bearish Bias
8/11/2014	\$0.0000	11,402	11,271	131	Bearish Bias
8/8/2014	\$0.0015	28,656	48,800	-20,144	Bullish Bias
8/7/2014	-\$0.0045	0	77,555	-77,555	-172,344
8/6/2014	\$0.0000	0	13,060	-13,060	Bullish Bias
8/5/2014	\$0.0000	0	19,328	-19,328	Bullish Bias
8/4/2014	-\$0.0008	0	2,557	-2,557	-31,963
8/1/2014	-\$0.0042	0	3,000	-3,000	-7,143
7/31/2014	\$0.0000	8,200	12,775	-4,575	Bullish Bias
7/30/2014	\$0.0000	0	15,000	-15,000	Bullish Bias
7/29/2014	-\$0.0130	0	1,000	-1,000	-769
7/28/2014	\$0.0100	750	0	750	750
7/25/2014	\$0.0100	33,883	26,000	7,883	7,883
7/24/2014	-\$0.0050	4,000	57,425	-53,425	-106,850
7/23/2014	-\$0.0129	3,779	275	3,504	Bearish Bias
7/22/2014	\$0.0029	1,000	977	23	79
7/21/2014	\$0.0068	10,800	10,000	800	1,176
7/18/2014	-\$0.0128	8,200	25,100	-16,900	-13,203
7/17/2014	\$0.0000	13,070	35,000	-21,930	Bullish Bias
7/16/2014	\$0.0139	3,500	0	3,500	2,518
7/15/2014	\$0.0081	89,064	58,125	30,939	38,196
7/14/2014	-\$0.0091	0	5,200	-5,200	-5,714
7/10/2014	\$0.0149	220,967	148,957	72,010	48,329
7/9/2014	-\$0.0059	13,615	1,300	12,315	Bearish Bias
7/8/2014	\$0.0090	74,970	20,000	54,970	61,078
7/7/2014	-\$0.0050	0	22,500	-22,500	-45,000
7/3/2014	\$0.0070	40,336	0	40,336	57,623
7/2/2014	-\$0.0120	0	5,000	-5,000	-4,167

The above data is used to calculate if a fair market is being made in the shares of EVLI. 53% of recent trading days are positive or bullishly biased and 47% of trading days are negative or bearishly biased. There is a slightly bullish market being made in EVLI in the past 38 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused EVLI's price to rise
2. If Friction Factor is negative, more selling than buying caused EVLI's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

## AG SqueezeTrigger Price is \$18.41. There is \$22,222,374 That Short Sellers Still Need To Cover.

[ Release Date: 08/21/2012 07:42 PDT ]

August 21, 2012 / M2 PRESSWIRE / BUYINS.NET / [www.squeezetrigger.com](http://www.squeezetrigger.com) is monitoring FIRST MAJESTIC SILVER CORP (NYSE:AG) in real time and just received an alert that AG is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 1183300 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$18.41. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.squeezetrigger.com>.



The above report was issued on August 21, 2012 when AG was trading at \$18.41 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of AG and that a short squeeze would begin if shares were to go above \$18.41 per share. The results were immediate and dramatic with AG going from \$18.41 to \$23.95 in only 4 weeks, a gain of 30%.

CLICK FOR REPORT: <http://www.buyins.net/releases/index.php?sym=ag&id=302400>

## RECV SqueezeTrigger Price is \$2.70. There is \$10,912 That Short Sellers Still Need To Cover.

[ Release Date: 08/07/2012 09:41 PDT ]

August 7, 2012 / M2 PRESSWIRE / BUYINS.NET / [www.squeezetrigger.com](http://www.squeezetrigger.com) is monitoring Recovery Energy Inc (NASDAQ:RECV) in real time and just received an alert that RECV is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 4000 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$2.70. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.squeezetrigger.com>.



CLICK FOR REPORT: <http://www.buyins.net/releases/index.php?sym=recv&id=299022>

## WWW.BUYINS.NET

NEWPORT BEACH, CA

Phone: 800-715-9999  
Fax: 815-328-0698

Email: tom@buyins.net

## Trading Solutions to Naked Short Selling

All material herein was prepared by BUYINS.NET, based upon information believed to be reliable. The information contained herein is not guaranteed by BUYINS.NET to be accurate, and should not be considered to be all-inclusive. The companies that are discussed in this opinion have not approved the statements made in this opinion. This opinion contains forward-looking statements that involve risks and uncertainties. This material is for informational purposes only and should not be construed as an offer or solicitation of an offer to buy or sell securities. BUYINS.NET is not a licensed broker, broker dealer, market maker, investment banker, investment advisor, analyst or underwriter. Please consult a broker before purchasing or selling any securities viewed on or mentioned herein. BUYINS.NET may receive compensation in cash or shares from independent third parties or from the companies mentioned.

BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but EVLI has paid an affiliate \$1,117 per month for six months of data provided in this report.. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

All Rights Reserved. Copyright 2014  
BUYINS.NET, LLC

### BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON EVLI

#### REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

#### INVESTMENTS & TRADING

- SqueezeTrigger – 40 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

### WHY BUYINS.NET IS BEST CHOICE FOR EVLI MARKET INTEGRITY

The data we provide is extremely useful for EVLI for the following reasons:

1. Stop naked short selling in shares of EVLI
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/brochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>