



(OTC: EVLI)

Bullish

Everlert

Overview

Recent Price	\$0.08
52 Week Range	\$0.03 - \$2.00
1 Month Range	\$0.03 - \$0.08
Avg Daily Volume	333,246
PE Ratio	0.0

Earnings Per Share

Year	EPS
2014(E)	-\$0.02

Capitalization

Shares Outstanding	42MM
Market Capitalization	\$3.36MM

Predictive Range

Expected Movement \$0.08 - \$0.15

August 13, 2014 February 12, 2015



Everlert, Inc. is in the business of Mail Management solutions and management through Totalpost Services, Inc., it is one of the most prominent providers of quality ink cartridges in the U.S. postage meter industry. Pitney Bowes, Neopost/Hasler, FP are a few of the meter cartridge manufacturers that Everlert produces and distributes compatible cartridges for their machines. Virtually all U.S. based businesses use a postage meter cartridge on a daily basis to fulfill their mailing needs, creating a large demand for our quality cartridges.

Totalpost's brand and reputation is expanding into other highly profitable business markets such as mailroom equipment, mailroom services, returned mail recycling, disaster planning and recovery for the mail recovery functionality for companies, and its Forensic and Security Division for representation of its line of forensic and security x-ray scanning equipment. Our purpose is to create added value through enhancements and other improvements. Everlert, Inc. is a Nevada corporation and its corporate operations are located in Monrovia, California.

Investment Highlights

- **PATTERN SCAN** predicts the price of EVLI expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(2)' pattern. Specifically, a ACT EOD variant of Trend Line Break(2) has been detected. The target is \$0.15.
- **SQUEEZETRIGGER** predicts that when EVLI closes above \$0.1446, we expect a short squeeze to begin that could quickly drive the price of EVLI considerably higher.
- **VALUATION** EVLI has a current value of \$0.26 which means the stock is undervalued compared to its Price of \$0.08.

How WealthMakers Market Reads Work:

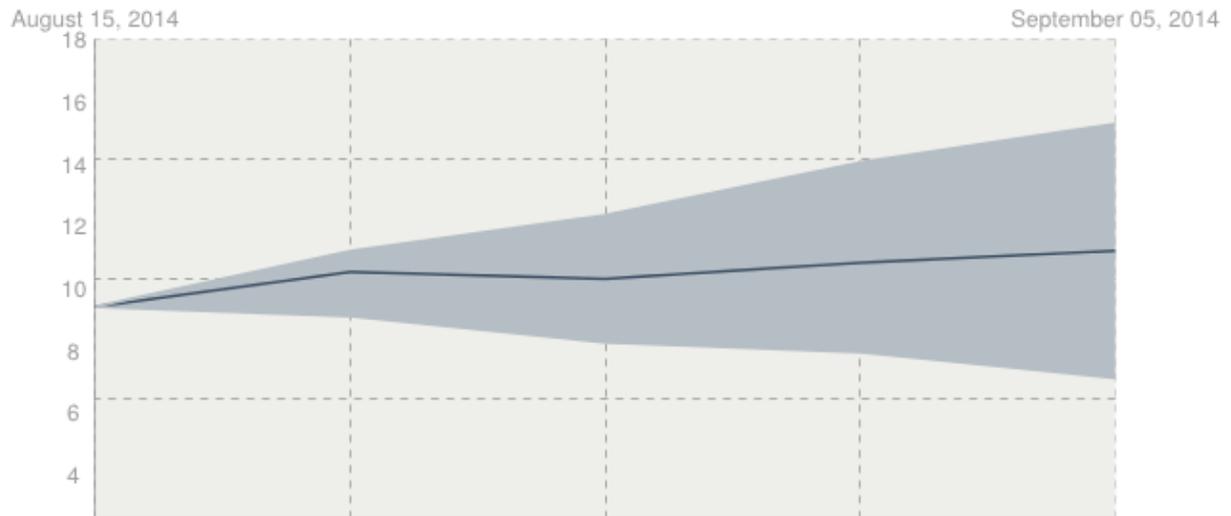
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Everlert (OTC: EVLI) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. EVLI has demonstrated Trend Line Break(2) strategy ACT EOD with a strength of 2.0/5. The higher the strength, the higher the probability of an accurate prediction. Chart below is in cents.



- The price of EVLI expected to move up in the coming weeks.
- PatternScan has detected that a 'ACT EOD' pattern has appeared.
- Specifically, a ACT EOD variant of Trend Line Break(2) has been detected.
- This indicates a high probability that EVLI will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for EVLI is \$0.1446.

This means that when EVLI closes above \$0.1446, we expect a short squeeze to begin that could quickly drive the price of EVLI considerably higher.

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	SValue
9/5/2014	165,620	333,246	49.70%	\$0.0784	\$12,422
9/4/2014	23,302	140,985	16.53%	\$0.0657	\$1,585
9/3/2014	413,529	1,266,072	32.66%	\$0.063	\$24,812
9/2/2014	573,000	870,158	65.85%	\$0.046	\$26,931
8/29/2014	84,800	334,068	25.38%	\$0.039	\$3,222
8/28/2014	67,798	1,418,668	4.78%	\$0.038	\$2,780
8/27/2014	0	32,259	0.00%	\$0.044	\$0
8/26/2014	32,300	57,300	0.5637	\$0.0477	\$1,550
8/25/2014	240,000	635,950	0.37739	\$0.0458	\$11,280
8/22/2014	0	94,817	0	\$0.0463	\$0
8/21/2014	132,233	361,496	36.58%	\$0.0499	\$6,479
8/20/2014	539,249	2,081,171	25.91%	\$0.0548	\$30,737
8/19/2014	288,472	1,055,739	27.32%	\$0.0572	\$17,885
8/18/2014	0	480,550	0.00%	\$0.0572	\$0
8/15/2014	0	36,655	0.00%	\$0.0475	\$0
8/14/2014	0	24,572	0.00%	\$0.0475	\$0
8/13/2014	0	49,500	0.00%	\$0.0475	\$0
8/12/2014	0	10,550	0.00%	\$0.0525	\$0
8/11/2014	0	22,673	0.00%	\$0.0485	\$0
8/8/2014	0	77,456	0.00%	\$0.0471	\$0
8/7/2014	0	148,910	0.00%	\$0.0499	\$0
8/6/2014	0	13,060	0.00%	\$0.0520	\$0
8/5/2014	0	19,328	0.00%	\$0.0520	\$0
8/4/2014	0	2,557	0.00%	\$0.0520	\$0
8/1/2014	0	3,000	0.00%	\$0.0528	\$0
7/31/2014	0	20,975	0.00%	\$0.0570	\$0
7/30/2014	0	15,000	0.00%	\$0.0570	\$0
7/29/2014	0	1,000	0.00%	\$0.0570	\$0
7/28/2014	0	750	0.00%	\$0.0590	\$0
7/25/2014	23,285	59,883	38.88%	\$0.0590	\$1,281
7/24/2014	0	61,449	0.00%	\$0.0647	\$0
7/23/2014	3,779	4,075	92.74%	\$0.0647	\$231
7/22/2014	0	1,977	0.00%	\$0.0647	\$0
7/21/2014	800	20,800	3.85%	\$0.0647	\$49
7/18/2014	18,200	33,300	54.65%	\$0.0647	\$1,165
Total	8,026,844	35,244,965	22.77%	\$0.1446	\$1,161,060
*Total includes data back to 8-3-11. Chart truncated for viewing.					

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused EVLI's price to rise
- If Friction Factor is negative, more selling than buying caused EVLI's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	BuyVol	SellVol	NetVol	Friction
9/4/2014	\$0.0050	60,952	80,033	-19,081	Bullish Bias
9/3/2014	\$0.0110	707,378	558,694	148,684	135,167
9/2/2014	\$0.0141	615,150	254,928	360,222	255,477
8/29/2014	\$0.0039	302,175	31,893	270,282	693,031
8/28/2014	-\$0.0109	112,568	1,306,100	-1,193,532	-1,094,983
8/27/2014	\$0.0000	1,750	30,509	-28,759	Bullish Bias
8/26/2014	-\$0.0015	0	57,300	-57,300	-382,000
8/25/2014	\$0.0033	462,870	173,080	289,790	878,152
8/22/2014	-\$0.0049	3,000	91,817	-88,817	-181,259
8/21/2014	\$0.0020	128,266	233,220	-104,954	Bullish Bias
8/20/2014	-\$0.0170	627,802	1,453,327	-825,525	-485,603
8/19/2014	\$0.0060	589,113	456,626	132,487	220,812
8/18/2014	\$0.0090	216,350	264,200	-47,850	Bullish Bias
8/15/2014	-\$0.0099	9,000	27,655	-18,655	-18,843
8/14/2014	-\$0.0030	20,072	4,500	15,572	Bearish Bias
8/13/2014	\$0.0149	12,500	36,950	-24,450	Bullish Bias
8/12/2014	-\$0.0010	6,800	3,750	3,050	Bearish Bias
8/11/2014	\$0.0000	11,402	11,271	131	Bearish Bias
8/8/2014	\$0.0015	28,656	48,800	-20,144	Bullish Bias
8/7/2014	-\$0.0045	0	77,555	-77,555	-172,344
8/6/2014	\$0.0000	0	13,060	-13,060	Bullish Bias
8/5/2014	\$0.0000	0	19,328	-19,328	Bullish Bias
8/4/2014	-\$0.0008	0	2,557	-2,557	-31,963
8/1/2014	-\$0.0042	0	3,000	-3,000	-7,143
7/31/2014	\$0.0000	8,200	12,775	-4,575	Bullish Bias
7/30/2014	\$0.0000	0	15,000	-15,000	Bullish Bias
7/29/2014	-\$0.0130	0	1,000	-1,000	-769
7/28/2014	\$0.0100	750	0	750	750
7/25/2014	\$0.0100	33,883	26,000	7,883	7,883
7/24/2014	-\$0.0050	4,000	57,425	-53,425	-106,850
7/23/2014	-\$0.0129	3,779	275	3,504	Bearish Bias
7/22/2014	\$0.0029	1,000	977	23	79
7/21/2014	\$0.0068	10,800	10,000	800	1,176
7/18/2014	-\$0.0128	8,200	25,100	-16,900	-13,203
7/17/2014	\$0.0000	13,070	35,000	-21,930	Bullish Bias
7/16/2014	\$0.0139	3,500	0	3,500	2,518
7/15/2014	\$0.0081	89,064	58,125	30,939	38,196
7/14/2014	-\$0.0091	0	5,200	-5,200	-5,714

Valuation

Short Squeeze Value is a measure of a stock's current worth. EVLI has a current value of \$0.26 per share. Therefore, it is undervalued compared to its Price of \$0.08 per share. Value is computed from the average positive Friction Factor of 436,527 shares. When dividing total shares shorted by average Friction Factor we get a projected price move of \$0.18. ($\$0.08 + \$0.18 = \0.26).

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Insider	15.348	75.5	9337	476	95.15%
SqueezeTrigger	12.645	22.16	7950	488	94.22%
Group Correlation	7.364	15.06	1312	86	93.85%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.416	15.14	43423	4205	91.17%
PatternScan	8.378	11.31	140115	20292	87.35%
Events	6.902	11.21	3484	550	86.37%
GATS	5.351	7.89	47007	9186	83.65%
Earnings	8.634	10.19	22037	4425	83.28%
Naked Shorts	14.338	10.84	2314	605	79.27%
Friction Factor	7.447	3.63	5708	1627	77.82%

Recent Headlines

Everlert, Inc. Announces Executive Management Contract With Keystone Gate Company for Strategic Business Development GlobeNewswire(Wed, Sep 3)

Everlert Retains BUYINS.NET to Surveil Short Sellers and Market Makers
GlobeNewswire(Thu, Aug 28)

Everlert Inc. Reports Significant Highlights of Quarterly Report for the Second Quarter 2014
GlobeNewswire(Wed, Aug 20)

Everlert, Inc. Announces Totalpost Services, Inc. to Manufacture Its Quality Ink Cartridges for the US Postage Meter Industry Domestically Beginning in January 2015
GlobeNewswire(Tue, Aug 19)

Everlert, Inc. Appoints Stacey Johnigarn as Director of Compliance and Expands Sales Team
GlobeNewswire(Thu, Jul 17)

Everlert Inc. Appoints Darin Shaw as New President and CEO GlobeNewswire(Tue, Jul 15)

Everlert Appoints Mark Blankenship as Executive Vice President of Mergers & Acquisition
GlobeNewswire(Mon, Jun 16)

EVERLERT INC FinancialsEDGAR Online Financials(Wed, Jun 4)
Goldman Small Cap Research Initiates Research Coverage of Everlert, Inc. PR
Newswire(Wed, Mar 5)

QUESTIONS?

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About WealthMakers

WealthMakers gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies — Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS — apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns. Find out more at WealthMakers.com.

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