

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

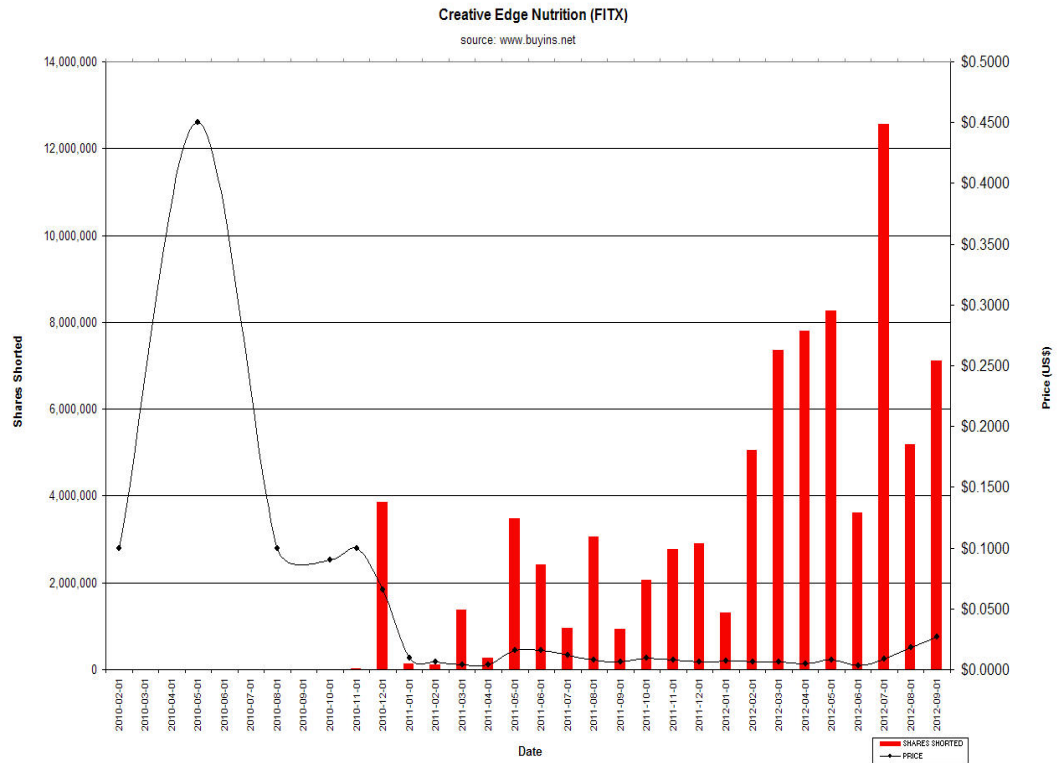
Market Maker Friction

RECENT FITX NEWS

- Creative Edge Nutrition, Inc. To Launch its Cenergy line at Olympia PR Newswire (Thu, Sep 13)
- Creative Edge Nutrition, Inc. Acquires Online Superstore, SupplementsToGo.com in the \$400 Billion Wellness Industry PR Newswire (Wed, Sep 12)
- Letter To Shareholders from Creative Edge Nutrition, Inc. PR Newswire (Fri, Sep 7)
- Creative Edge Nutrition, Inc. Announces \$1.5 Million in Sales for Quarter Ending June 30, 2012 PR Newswire (Wed, Aug 22)
- Creative Edge Nutrition, Inc., Acquires SCD Enterprises, LLC PR Newswire (Mon, Aug 20)
- Creative Edge Nutrition, Inc. Acquires Innovative Fulfillment Corp. Marketwire (Tue, Jul 31)
- New Products from Creative Edge Nutrition, SDN Brand Help Athletes Improve Pre-Workout and Energy To Meet Fitness Goals PR Newswire (Thu, Jul 26)

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

FITX SHORT SELLERS



Short sellers have aggressively attacked FITX starting late 2010. Buyins.net will report the results of its surveillance on a monthly basis to show regulators if short sellers are complying with Regulation SHO or not.

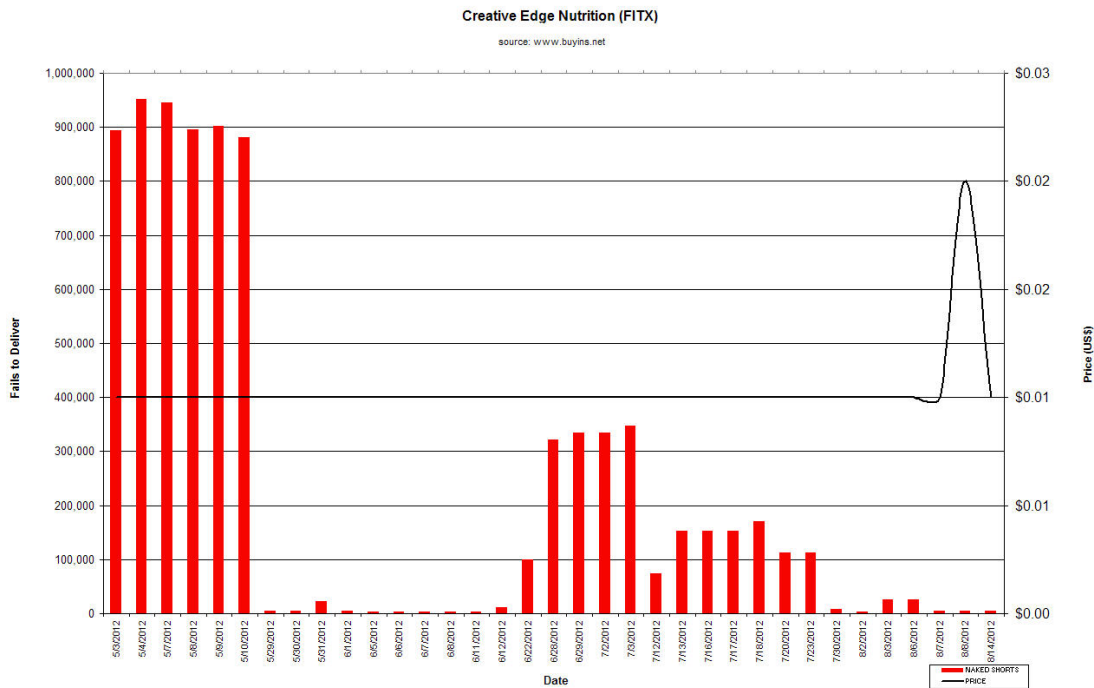
OVERVIEW OF FITX SHORT SALE DATA

After careful analysis of FITX short sale, naked short sale and market maker friction factor data it is clear that FITX is having issues with short sellers who have aggressively shorted the stock. Short sellers have built a position in shares of FITX and market

makers have made a bullish market lately. New evidence of daily short sellers shorting shares of FITX has now come to light as the SEC has finally given researchers like Buyins.net access to DAILY short sale data,

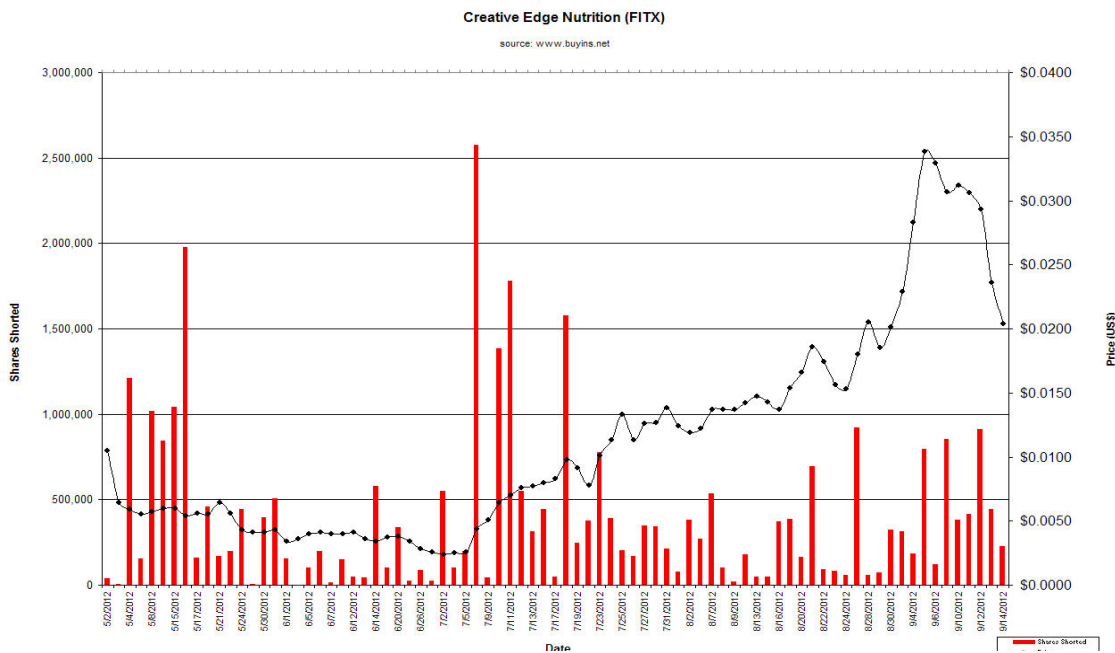
which is updated every night by all US exchanges. Protecting FITX from abusive shorting is a high priority.

FAILURES TO DELIVER (NAKED SHORTS) IN FITX SINCE 2009



Failures to Deliver in FITX have been an issue since mid 2012. Short sellers had been lax in complying with the more stringent locate provisions of Regulation SHO. We will continue to monitor and alert regulators when short sellers are out of compliance with short selling laws.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 05-2-12



Shorts have been consistently shorting FITX on a daily basis. An average of 38.29% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
8/6/2012	\$0.0017	337,000	311,500	25,500	150,000
8/7/2012	\$0.0015	532,416	495,387	37,029	246,860
8/8/2012	-\$0.0013	23,500	196,100	-172,600	-1,327,692
8/9/2012	\$0.0000	59,702	105,000	-45,298	Bullish Bias
8/10/2012	\$0.0011	179,016	114,149	64,867	589,700
8/13/2012	\$0.0001	25,100	38,900	-13,800	Bullish Bias
8/14/2012	\$0.0000	100,520	55,783	44,737	Bearish Bias
8/15/2012	\$0.0000	21,200	10,000	11,200	Bearish Bias
8/16/2012	\$0.0001	234,000	342,752	-108,752	Bullish Bias
8/17/2012	\$0.0008	440,745	0	440,745	5,509,313
8/20/2012	\$0.0017	505,098	704,561	-199,463	Bullish Bias
8/21/2012	-\$0.0010	1,181,800	537,105	644,695	Bearish Bias
8/22/2012	-\$0.0005	192,948	257,452	-64,504	-1,290,080
8/23/2012	\$0.0009	256,000	772,100	-516,100	Bullish Bias
8/24/2012	-\$0.0009	10,212	307,100	-296,888	-3,298,756
8/27/2012	\$0.0030	838,300	761,348	76,952	256,507
8/28/2012	\$0.0010	138,355	389,700	-251,345	Bullish Bias
8/29/2012	-\$0.0005	83,100	41,140	41,960	Bearish Bias
8/30/2012	\$0.0030	690,613	356,372	334,241	1,114,137
8/31/2012	\$0.0025	451,100	533,700	-82,600	Bullish Bias
9/4/2012	\$0.0070	931,018	329,833	601,185	858,836
9/5/2012	\$0.0030	1,311,476	1,164,488	146,988	489,960
9/6/2012	-\$0.0030	201,531	837,450	-635,919	-2,119,730
9/7/2012	-\$0.0010	357,390	1,205,900	-848,510	-8,485,100
9/10/2012	-\$0.0015	407,698	338,300	69,398	Bearish Bias
9/11/2012	\$0.0006	57,755	816,241	-758,486	Bullish Bias
9/12/2012	-\$0.0061	2,721,825	3,532,891	-811,066	-1,329,616
9/13/2012	-\$0.0040	1,034,575	900,110	134,465	Bearish Bias
9/14/2012	\$0.0010	607,944	486,000	121,944	1,219,440

The above data is used to calculate if a fair market is being made in the shares of FITX. 59% of recent trading days are positive or bullishly biased and 41% of trading days are negative or bearishly biased. There is a bullish market being made in FITX in the past 29 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock FITX compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused FITX's price to rise
2. If Friction Factor is negative, more selling than buying caused FITX's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

BUYINS.NET Updates Houston American Energy SqueezeTrigger Report

Posted on: Mon, 27 Sep 2010 14:34:15 EDT

Symbols: [HUSA](#)

Sep 27, 2010 (GlobeNewswire via COMTEX) --

-- Approximately 24.25 Million Shares Have Been Shorted Since August 2009

-- 32.94% of Shares Shorted Have Begun Squeezing

NEWPORT BEACH, Calif., Sept. 27, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale [trading](#) statistics and market integrity surveillance, has updated coverage on Houston American Energy (AMEX: HUSA | [PowerRating](#)) after releasing the latest short sale data through September 24, 2010. The total aggregate number of shares shorted since August 2009 is approximately 24.25 million shares. 40.11% of daily volume is short selling. The SqueezeTrigger price for all shares shorted is \$12.04. Nearly 7.99 million shares previously shorted, (32.94% of all [shares](#) shorted) have begun squeezing at \$10.23.



The above report was issued on September 27th when HUSA was trading at \$10.24 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of HUSA and that a short squeeze would begin if shares were to go above \$12.04 per share. The results were immediate and dramatic with HUSA going from \$10.24 to an eventual high of \$19.18 (+87%) on 12-7-10.

BUYINS.NET Updates Ebix SqueezeTrigger Report After Short Squeeze Begins

Posted on: Mon, 15 Mar 2010 08:31:35 EDT

Symbols: [EBIX](#)

NEWPORT BEACH, Calif., Mar 15, 2010 (GlobeNewswire via COMTEX) --

-- 33.84 Million Split Adjusted Shares Have Been Shorted at \$17.18

-- Short Squeeze Just Beginning as Shares Closed Friday at \$17.23

BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale [trading](#) statistics and market integrity surveillance, has updated coverage on Ebix, Inc. (Nasdaq: EBIX | [PowerRating](#)) after releasing the latest short sale data through March 10, 2010. The total aggregate number of shares shorted in the past 7 months is approximately 33.84 million shares (3:1 split adjusted). The SqueezeTrigger price for all shares shorted is \$17.18. A significant short squeeze is just now beginning as shares of EBIX closed at \$17.23 on Friday. The total short interest (shares still uncovered) as of February 26, 2010 is 9.99 million shares. There is \$172.25 million worth of short covering that still needs to take place.



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Trading Solutions to Naked Short Selling

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BUYINS.NET will not advise as to FITX it decides to sell and does not and will not offer any opinion as to FITX others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON FITX

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 35 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR FITX MARKET INTEGRITY

The data we provide is extremely useful for FITX for the following reasons:

1. Stop naked short selling in shares of FITX
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are viewed by our up to 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>