



(OTC: FRTD)

**Bullish**

## Fortitude Group

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### Overview

Recent Price	\$0.0152
52 Week Range	\$0.0009 - \$0.03
1 Month Range	\$0.0097 - \$0.03
Avg Daily Volume	11.92M
PE Ratio	n/a

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### Earnings Per Share

Year	EPS
2014(E)	n/a

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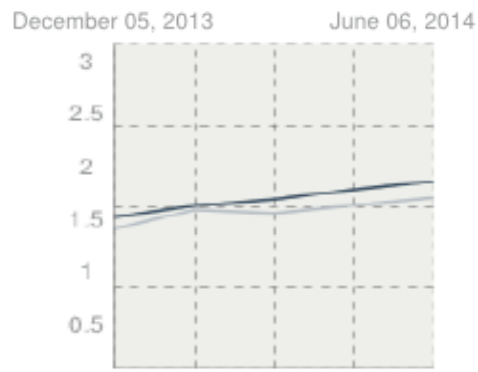
### Capitalization

Shares Outstanding	406M
Market Capitalization	\$6M

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### Predictive Range

Expected Movement \$0.0152 - \$0.48



Fortitude Group, Inc. is a diversified company with investments in multiple sectors of the economy targeting joint ventures, wholly owned subsidiaries and/or majority/minority positions that cross various market segments with the goal of creating a quality company that builds intrinsic value for its shareholders.

The company, through its direct holdings, subsidiaries, and joint ventures, focuses on utilizing a product portfolio that would include medical devices, and advanced technology and medical protocol procedures, which are engineered to prevent risk and improve patient outcomes. The company was formerly known as Rounder, Inc. and changed its name to Fortitude Group, Inc. in January 2013. Fortitude Group, Inc. is headquartered in Erie, Pennsylvania.

## Investment Highlights

- **PATTERN SCAN** predicts the price of FRTD expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(3)' pattern. Specifically, a ACT EOD variant of Trend Line Break(3) has been detected. The target is \$0.025.
- **SQUEEZETRIGGER** predicts now that FRTD closed above \$0.0122, we expect a short squeeze to begin that could quickly drive the price of FRTD considerably higher.
- **VALUATION** FRTD has a short squeeze value of \$.48 which means the stock is undervalued compared to its price of \$0.0152.

## How WealthMakers Market Reads Work:

WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

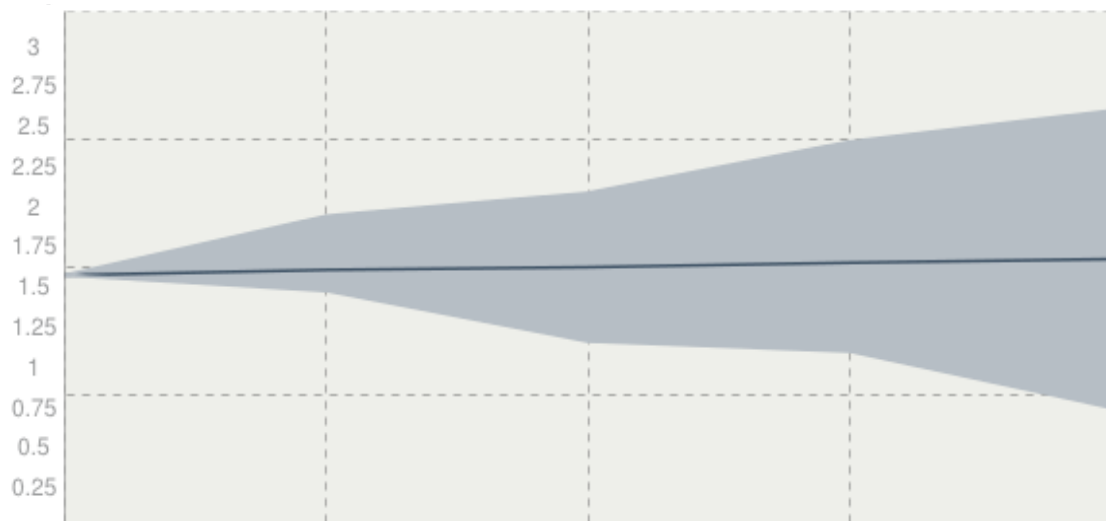
# Squeeze Trigger

Calculates the exact price at which a short squeeze will start.

Fortitude Group (OTC: FRTD) has just triggered an alert where FRTD is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. Given the amount that short sellers need to cover, it is predicted that FRTD could go up dramatically by April 30, 2014

The Cumulative Squeeze Trigger price for FRTD is \$0.0122..

This means that now FRTD closed above \$0.0122, we expect a short squeeze to begin that could quickly drive the price of FRTD considerably higher.

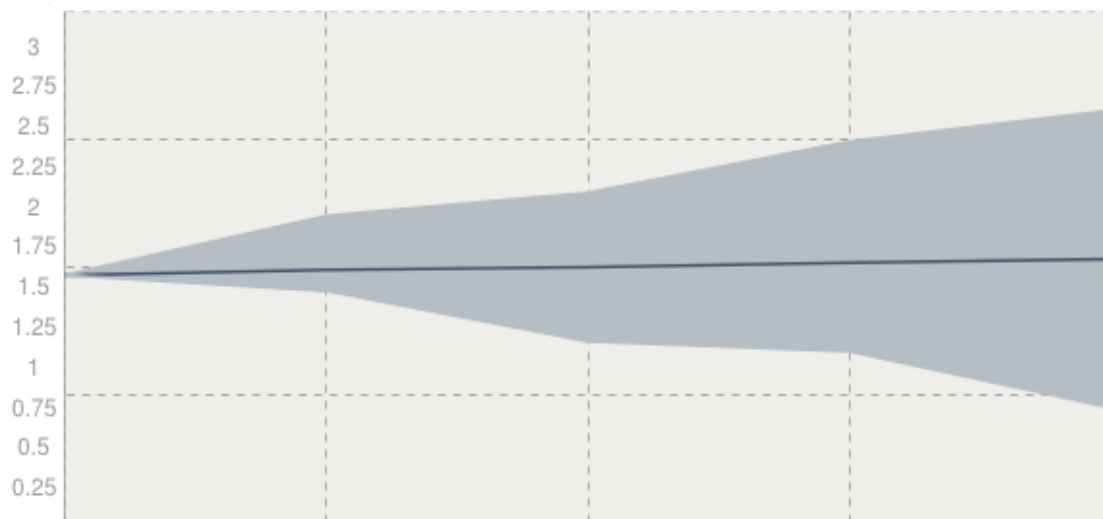


- FRTD has closed above the Squeeze Trigger price of \$0.0122.
- Based on the amount of value that short sellers need to cover, a short squeeze is predicted at \$0.0122.
- Short Sellers will be forced to buy to cover short positions, sending the price higher.

## Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Fortitude Group (OTC: FRTD) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. FRTD has demonstrated Trend Line Break(3) strategy ACT EOD with a strength of 3.0/5. The higher the strength, the higher the probability of an accurate prediction.



- The price of FRTD expected to move up in the coming weeks.
- PatternScan has detected that a 'ACT EOD' pattern has appeared.
- Specifically, a ACT EOD variant of Trend Line Break(3) has been detected.
- This indicates a high probability that FRTD will move up in the coming weeks.

## Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for FRTD is \$0.0122.

This means that now FRTD has closed above \$0.0122, we expect a short squeeze to begin that could quickly drive the price of FRTD considerably higher.

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	SValue
3/28/2014	2,614,761	5,681,951	46.02%	\$0.0155	\$41,836
3/27/2014	1,080,303	2,805,171	38.51%	\$0.0156	\$19,445
3/26/2014	1,849,046	4,913,493	37.63%	\$0.0178	\$32,913
3/25/2014	4,131,809	10,622,347	38.90%	\$0.0185	\$66,109
3/24/2014	3,566,953	7,658,016	46.58%	\$0.0166	\$53,504
3/21/2014	1,027,177	6,593,593	15.58%	\$0.0166	\$17,462
3/20/2014	1,877,186	3,411,899	55.02%	\$0.0156	\$33,789
3/19/2014	3,657,331	7,592,568	48.17%	\$0.0161	\$58,517
3/18/2014	2,986,972	12,836,301	23.27%	\$0.0115	\$35,844
3/17/2014	3,952,670	20,107,671	19.66%	\$0.0128	\$59,290
3/14/2014	1,891,292	15,952,590	11.86%	\$0.0186	\$35,935
3/13/2014	9,422,370	20,215,318	46.61%	\$0.0153	\$179,025
3/12/2014	4,620,361	19,258,583	23.99%	\$0.0215	\$99,338
3/11/2014	3,672,245	9,484,251	38.72%	\$0.0226	\$82,993
3/10/2014	2,580,768	6,547,125	39.42%	\$0.0246	\$64,519
3/7/2014	1,393,118	5,837,985	23.86%	\$0.0243	\$36,221
3/6/2014	2,380,388	7,646,412	31.13%	\$0.0271	\$64,270
3/5/2014	8,235,782	17,811,381	46.24%	\$0.0228	\$222,366
3/4/2014	6,548,081	17,996,400	36.39%	\$0.0248	\$170,250
3/3/2014	8,322,485	17,894,700	46.51%	\$0.0226	\$199,740
2/28/2014	10,103,360	24,489,600	41.26%	\$0.0226	\$222,274
2/27/2014	5,972,308	19,064,900	31.33%	\$0.0207	\$123,627
2/26/2014	18,172,611	47,868,800	37.96%	\$0.0191	\$347,097
2/25/2014	17,162,227	39,103,700	43.89%	\$0.0134	\$229,974
2/24/2014	18,128,673	57,311,700	31.63%	\$0.0094	\$170,410
2/21/2014	39,009,645	132,249,100	29.50%	\$0.0082	\$319,879
2/20/2014	15,066,167	40,414,000	37.28%	\$0.0032	\$48,212
2/19/2014	1,974,509	17,608,700	11.21%	\$0.0015	\$2,962
2/18/2014	1,692,000	7,132,000	23.72%	\$0.0013	\$2,200
2/14/2014	0	8,608,000	0.00%	\$0.0012	\$0
2/13/2014	0	770,000	0.00%	\$0.0012	\$0
2/12/2014	0	407,500	0.00%	\$0.0013	\$0
2/11/2014	160,000	10,966,600	1.46%	\$0.0014	\$224
2/10/2014	15,100	2,188,000	0.69%	\$0.0017	\$26
2/7/2014	1,016,000	3,267,600	31.09%	\$0.0016	\$1,626
<b>Total</b>	<b>282,249,241</b>	<b>1,037,366,930</b>	<b>27.21%</b>	<b>\$0.0122</b>	<b>\$3,437,563</b>
*Total includes data back to 1-8-13. Chart truncated for viewing.					

## Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused FRTD's price to rise
- If Friction Factor is negative, more selling than buying caused FRTD's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

<b>Date</b>	<b>Change</b>	<b>BuyVol</b>	<b>SellVol</b>	<b>NetVol</b>	<b>Friction</b>
3/28/2014	\$0.00	2,877,295	2,804,655	72,640	Bearish Bias
3/27/2014	\$0.00	1,174,782	1,630,289	-455,507	-4,140,973
3/26/2014	\$0.00	2,420,871	2,492,350	-71,479	Bullish Bias
3/25/2014	\$0.00	5,775,606	4,846,647	928,959	2,160,370
3/24/2014	\$0.00	4,477,541	3,180,395	1,297,146	Bearish Bias
3/21/2014	\$0.00	1,630,797	4,962,657	-3,331,860	-25,629,692
3/20/2014	\$0.00	1,612,397	1,759,271	-146,874	-14,687,400
3/19/2014	\$0.00	4,187,790	3,379,788	808,002	1,795,560
3/18/2014	\$0.00	6,484,287	6,351,946	132,341	3,308,525
3/17/2014	-\$0.01	7,613,263	12,489,283	-4,876,020	-8,264,441
3/14/2014	\$0.00	10,076,882	5,875,707	4,201,175	Bearish Bias
3/13/2014	\$0.00	9,106,178	10,981,725	-1,875,547	-31,259,117
3/12/2014	\$0.00	12,031,510	6,865,526	5,165,984	Bearish Bias
3/11/2014	\$0.00	5,547,634	3,854,513	1,693,121	Bearish Bias
3/10/2014	\$0.00	2,030,508	4,477,847	-2,447,339	-24,473,390
3/7/2014	\$0.00	2,740,936	3,086,423	-345,487	-2,303,247
3/6/2014	\$0.00	4,696,983	2,862,928	1,834,055	Bearish Bias
3/5/2014	\$0.00	10,556,043	7,251,591	3,304,452	Bearish Bias
3/4/2014	\$0.00	7,657,346	10,372,897	-2,715,551	-22,629,592
3/3/2014	\$0.00	10,639,959	7,082,002	3,557,957	9,363,045
2/28/2014	\$0.00	12,860,062	11,579,184	1,280,878	12,808,780

## Valuation

Short Squeeze Value is a measure of a stock's current worth. FRTD has a current value of \$0.48 per share. Therefore, it is undervalued compared to its Price of \$0.0152 per share. Value is computed from the average positive Friction Factor of 5,887,256 shares. When dividing total shares shorted by average Friction Factor we get a projected price move of \$0.48.

## General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

<b>Read Type</b>	<b>Avg Return</b>	<b>Avg Maturity Days</b>	<b>Hits</b>	<b>Misses</b>	<b>% Accurate</b>
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.591	22.5	6820	395	94.53%
Insider	14.673	68.31	7186	463	93.95%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.623	15.12	37660	3519	91.45%
PatternScan	8.268	11.21	96533	14178	87.19%
Events	7.16	11.11	2874	458	86.25%
GATS	5.428	7.95	34326	6131	84.85%
Earnings	8.799	10.29	20420	4089	83.32%
Naked Shorts	14.773	10.74	1765	498	77.99%
Friction Factor	7.278	3.64	4942	1407	77.84%

## Recent Headlines

- Fortitude Group, Inc. Provides Stock Repurchase Plan UpdateMarketwired(Wed, Mar 26)
- Fortitude Group, Inc. Announces Private Label Card Agreement Worth Over \$33 Million in Annual RevenueMarketwired(Tue, Mar 25)
- Fortitude Group, Inc. Launches 420cashcard.comMarketwired(Mon, Mar 24)
- Fortitude Group, Inc. Provides Update on Special Share IssuanceMarketwired(Fri, Mar 21)
- Fortitude Group, Inc. Provides Launch Information for 420cashcard.comMarketwired(Mon, Mar 17)
- Fortitude Group, Inc. (OTC: FRTD) Approximately 26.57% of Daily Trading Volume Is Short SellingMarketwired(Thu, Mar 13)
- Fortitude Group, Inc. Defines Terms of Recently Announced Special Share IssuanceMarketwired(Wed, Mar 12)
- Fortitude Group, Inc. Announces Master Funding Agreement With OTCBB CompanyMarketwired(Tue, Mar 4)
- Fortitude Group, Inc. (PINKSHEETS: FRTD) Introduces a Revolutionary Medical Marijuana Product "MariMist"Marketwired(Fri, Feb 28)
- Fortitude Group, Inc. (OTC: FRTD) Announces Stock Repurchase PlanMarketwired(Wed, Feb 26)
- Fortitude Group, Inc. (OTC: FRTD) Announces MAA Partnership With EviteXchange.com for the Marijuana IndustryMarketwired(Mon, Feb 24)
- Fortitude Group, Inc. (FRTD) Initiates Actions to Enter Medical Marijuana IndustryMarketwired(Fri, Feb 21)
- Fortitude Group, Inc. Announces Subsidiary AcquisitionMarketwired(Thu, Jan 23)
- ROUNDER, INC. FinancialsEDGAR Online Financials(Tue, Dec 3)
- HULL and Fortitude Group, Inc. Announce Subsidiary AcquisitionPR Newswire(Thu, Oct 24)



## **QUESTIONS?**

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