

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

RECENT IDOI NEWS

•IDO Security, Inc. Receives Initial Orders for the MagShoe(TM) Following Exhibitions in Spain and the UKMarketwire(Wed, Oct 6)

•IDO Security, Inc. Receives Orders for Additional MagShoe (TM) M-100 Units From Ben-Gurion International AirportMarketwire(Mon, Oct 4)

•MoneyTV with Donald Baillargeon, 10/1Marketwire(Fri, Oct 1)

•IDO SECURITY INC. FinancialsEDGAR Online Financials(Fri, Aug 20)

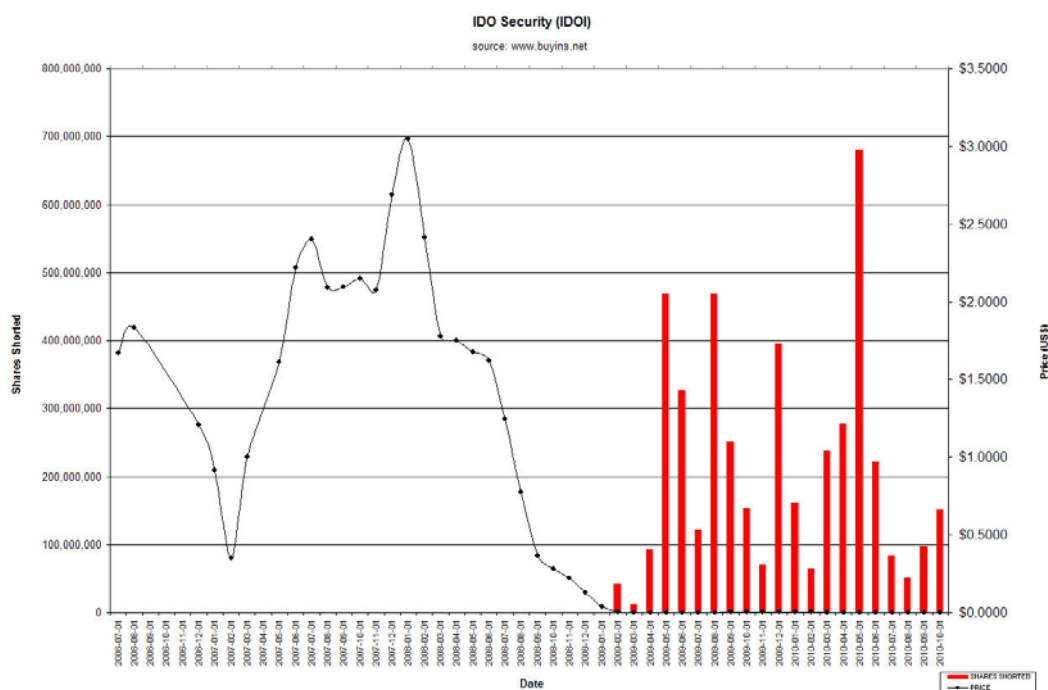
•IDO SECURITY INC. Files SEC form 10-Q, Quarterly ReportEDGAR Online(Mon, Aug 16)

•IDO SECURITY INC. Files SEC form 10-Q, Quarterly ReportEDGAR Online(Mon, May 17)

•IDO SECURITY INC. Files SEC form 10-K, Annual ReportEDGAR Online(Thu, Apr 15)

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

IDOI SHORT SELLERS



Starting in 2009 short sellers have actively shorted IDOI. Shorts are consistently continuing this activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

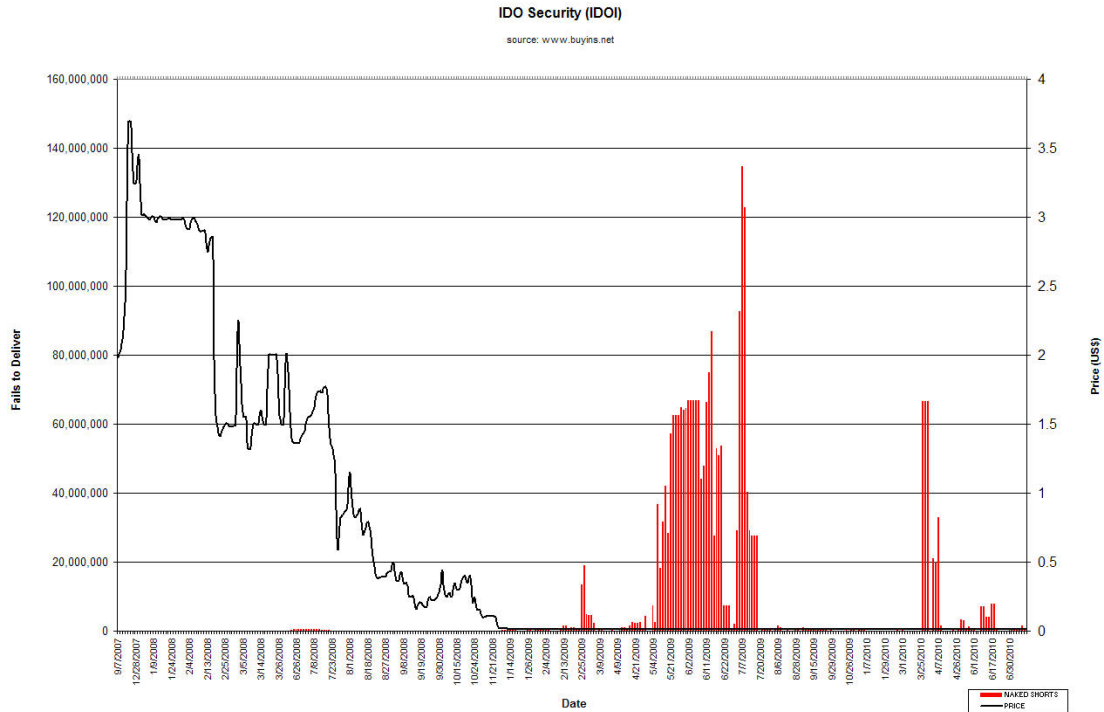
OVERVIEW OF IDOI SHORT SALE DATA

After careful analysis of IDOI short sale, naked short sale and market maker friction factor data it is clear that IDOI has persistently had issues with short sellers who are becoming more aggressive recently. Short sellers have been building a sizable

position in shares of IDOI and market makers have made a bullish market lately. New evidence of daily short sellers shorting shares of IDOI has now come to light as the SEC has finally given Buyins.net access to DAILY short

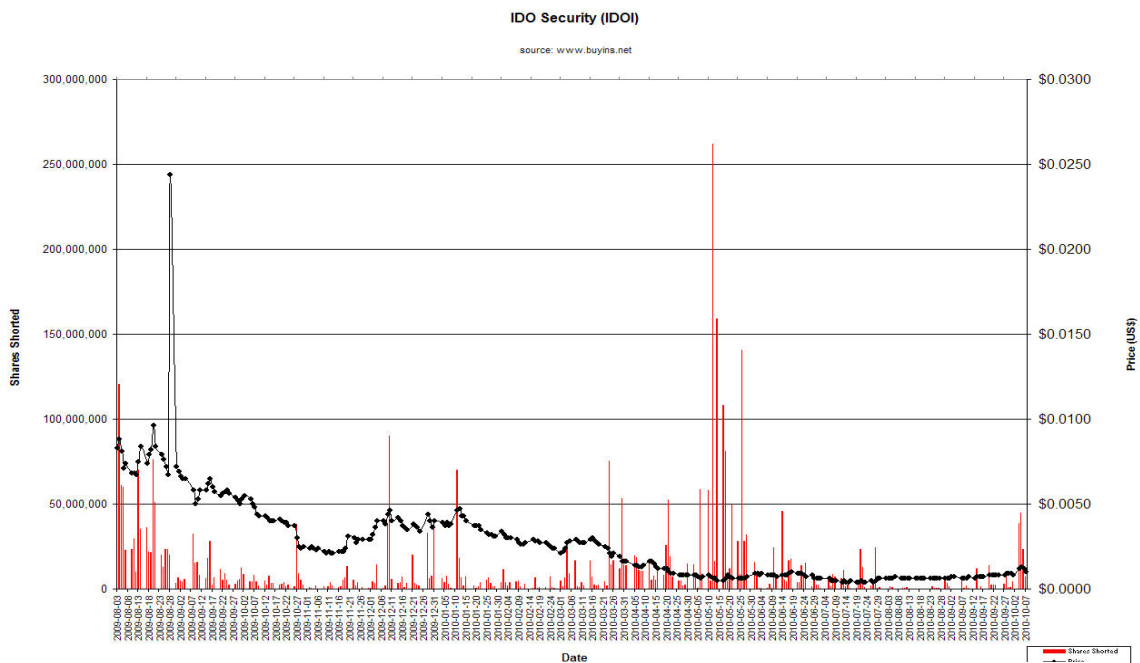
sale data which is updated every night. Protecting IDOI from abusive shorting is a high priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN IDOI



Failures to Deliver in IDOI have been a serious issue in the past as short sellers have failed to deliver and been lax in RegSHO compliance. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO requirements.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09



Shorts have been consistently shorting IDOI on a daily basis. An average of 33.87% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
10/7/2010	\$0.0000	18,467,000	8,472,264	9,994,736	Bearish Bias
10/6/2010	-\$0.0001	10,291,127	48,862,076	-38,570,949	-3,857,094,900
10/5/2010	-\$0.0002	95,553,079	58,193,490	37,359,589	Bearish Bias
10/4/2010	\$0.0004	94,559,911	82,444,176	12,115,735	302,893,375
10/1/2010	\$0.0000	10,385,000	4,713,190	5,671,810	Bearish Bias
9/30/2010	-\$0.0001	3,426,186	4,232,000	-805,814	-80,581,400
9/29/2010	\$0.0000	3,088,333	8,044,430	-4,956,097	Bullish Bias
9/28/2010	\$0.0002	18,790,542	10,590,150	8,200,392	410,019,600
9/27/2010	\$0.0000	1,633,888	14,138,987	-12,505,099	Bullish Bias
9/24/2010	-\$0.0001	595,000	4,582,254	-3,987,254	-398,725,400
9/23/2010	\$0.0001	1,144,000	5,756,883	-4,612,883	Bullish Bias
9/22/2010	-\$0.0001	2,190,000	12,428,400	-10,238,400	-1,023,840,000
9/21/2010	\$0.0001	3,520,000	22,159,379	-18,639,379	Bullish Bias
9/20/2010	\$0.0001	14,745,900	30,114,035	-15,368,135	Bullish Bias
9/17/2010	\$0.0000	0	12,367,500	-12,367,500	Bullish Bias
9/16/2010	\$0.0000	22,089,946	1,046,000	21,043,946	Bearish Bias
9/15/2010	\$0.0000	11,941,278	0	11,941,278	Bearish Bias
9/14/2010	-\$0.0001	13,278,904	17,740,189	-446,128,500	-44,612,850,000
9/13/2010	-\$0.0001	10,000	1,405,000	-1,395,000	-139,500,000
9/10/2010	\$0.0000	105,000	884,000	-779,000	Bullish Bias
9/9/2010	\$0.0001	1,372,828	1,280,000	92,828	9,282,800
9/8/2010	-\$0.0001	3,955,475	1,786,850	2,168,625	Bearish Bias
9/7/2010	\$0.0000	8,573,004	850,100	7,722,904	Bearish Bias
9/3/2010	\$0.0000	105,000	300,000	-195,000	Bullish Bias
9/2/2010	\$0.0000	140,000	3,559,000	-3,419,000	Bullish Bias
9/1/2010	\$0.0000	2,683,500	3,965,833	-1,282,333	Bullish Bias
8/31/2010	\$0.0000	11,833,556	13,645,000	-1,811,444	Bullish Bias
8/30/2010	\$0.0000	7,465,051	20,044,000	-12,578,949	Bullish Bias
8/27/2010	\$0.0000	2,220,000	0	2,220,000	Bearish Bias
8/26/2010	\$0.0000	723,500	0	723,500	Bearish Bias
8/25/2010	\$0.0000	1,199,900	2,084,000	-884,100	Bullish Bias
8/24/2010	\$0.0000	1,469,121	3,524,124	-2,055,003	Bullish Bias
8/23/2010	\$0.0000	415,050	1,392,100	-977,050	Bullish Bias
8/20/2010	\$0.0000	0	10,277,540	-10,277,540	Bullish Bias
8/19/2010	\$0.0000	1,000	8,290,546	-8,289,546	Bullish Bias
8/18/2010	\$0.0000	0	6,430,850	-6,430,850	Bullish Bias
8/17/2010	\$0.0000	0	1,545,000	-1,545,000	Bullish Bias
8/16/2010	\$0.0000	342,857	3,273,991	-2,931,134	Bullish Bias

The above data is used to calculate if a fair market is being made in the shares of IDOI. 60% of recent trading days are positive or bullishly biased and 40% of trading days are negative or bearishly biased. There is a bullish market being made in IDOI in the past eight weeks.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused IDOI's price to rise
2. If Friction Factor is negative, more selling than buying caused IDOI's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

BUYINS.NET Issues Uranerz Energy SqueezeTrigger Report

GlobeNewswire

Posted 8:30 AM 01/28/10

Print Text Size A A A

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Approximately 1.42 Million Shares Shorted At \$1.59 SqueezeTrigger Price

NEWPORT BEACH, Calif., Jan. 28, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, www.buyins.net, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Uranerz Energy (AMEX:URZ) after releasing the latest short sale data through January 26, 2010. The total aggregate number of shares shorted in the past year is approximately 1.42 million shares. The SqueezeTrigger price for all shares shorted is \$1.59. The first of several short squeezes will begin when URZ closes above \$1.24, where approximately 204,000 shares have been shorted. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on January 28, 2010 when URZ was trading at \$1.12 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of URZ and that a short squeeze would begin if shares were to go above \$1.24 per share. The results were immediate and dramatic with URZ going from \$1.12 to \$2.24 in only a few days, a gain of 100%.

BUYINS.NET Updates GeckoSystems International SqueezeTrigger Report

Posted on: Mon, 12 Jul 2010 09:32:25 EDT

NEWPORT BEACH, Calif., Jul 12, 2010 (GlobeNewswire via COMTEX) --

-- Approximately 124 Million Shares Have Been Shorted Since August 2009
-- Short Squeeze Expected Above \$.01

BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has updated coverage on GeckoSystems International (Pink Sheets: GCKO | [PowerRating](#)) after releasing the latest short sale data through July 9, 2010. The total aggregate number of shares shorted since August 2009 is approximately 124 million shares. The SqueezeTrigger price for all GCKO shares shorted is \$0.0229. The first of several short squeezes is just beginning as 25.25 million shares previously shorted between \$0.0055 and \$0.01 have begun squeezing.

Click for original Report: <http://www.buyins.com/reports/gcko3-26-10.pdf>

Click for updated SqueezeTrigger: <http://www.buyins.com/images/gckostr7-9-10.jpg>

Click for updated Friction Factor: <http://www.buyins.com/images/gckoff7-9-10.jpg>



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Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$995 per month by IDOI for six months of data provided in this report. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON IDOI

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 28 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR IDOI MARKET INTEGRITY

The data we provide is extremely useful for IDOI for the following reasons:

1. Stop naked short selling in shares of IDOI
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 720,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>