



(NASDAQ: LIVE)

Bullish

Overview

Recent Price	\$16.01
52 Week Range	\$3.24 - \$25.73
1 Month Range	\$4.06 - \$25.73
Avg Daily Volume	1,000,000
PE Ratio	n/a

Earnings Per Share

Year	EPS
2014(E)	n/a

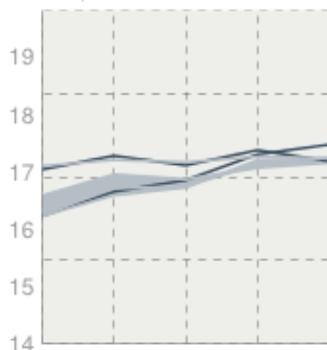
Capitalization

Shares Outstanding	4.49MM
Market Capitalization	\$71.88MM

Predictive Range

Expected Movement \$17.56 - \$19.24

December 20, 2013 March 11, 2014



LIVEDEAL

LiveDeal, Inc., together with its subsidiaries, provides customer acquisition and online listing services for small and medium-sized local businesses in the United States. It offers online presence marketing products, including template and custom Website design for desktop or mobile devices; social media marketing; and content marketing, such as blog postings and commenting, updating clients Websites, blog commenting, social bookmarking, social media directory listing, and profile submission to the search engines. The company provides online presence marketing services under the Velocity Local brand; and promotional marketing services under the LiveDeal brand name. It also offers mobile Web apps; and InstantProfile line of products and services consisting of directory listing services. The company was founded in 1968 and is based in Las Vegas, Nevada.

Investment Highlights

- **PATTERN SCAN** predicts the price of LIVE expected to move up in the coming weeks based on the appearance of a 'Engulfing Lines' pattern. Specifically, a ICM Cloud Breakout variant of Engulfing Lines has been detected. The target is \$17.56.
- **GATS** predicts LIVE will move up in the coming weeks. Target is \$19.24.
- **SQUEEZETRIGGER** predicts that when LIVE closes above \$5.17 we expect a short squeeze to begin that could quickly drive the price of LIVE considerably higher.
- **SHORT SQUEEZE** has a current value of \$47.14 which means the stock is undervalued compared to its Price of \$16.01.

How WealthMakers Market Reads Work:

WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

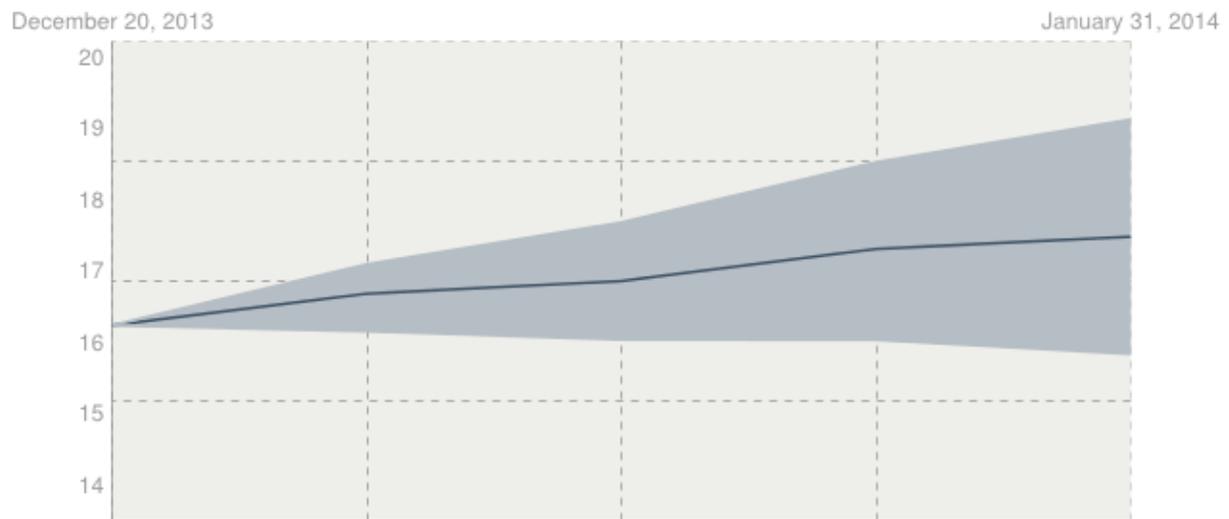
Squeeze Trigger

Calculates the exact price at which a short squeeze will start.

LIVEDEAL (NASDAQ: LIVE) has triggered an alert where LIVE crossed above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. Given the amount that short sellers need to cover, it is predicted that LIVE could go up dramatically by February 15, 2014

The Cumulative Squeeze Trigger price for LIVE is \$5.17.

This means now that LIVE closed above \$5.17 we expect a short squeeze to continue that could quickly drive the price of LIVE considerably higher.

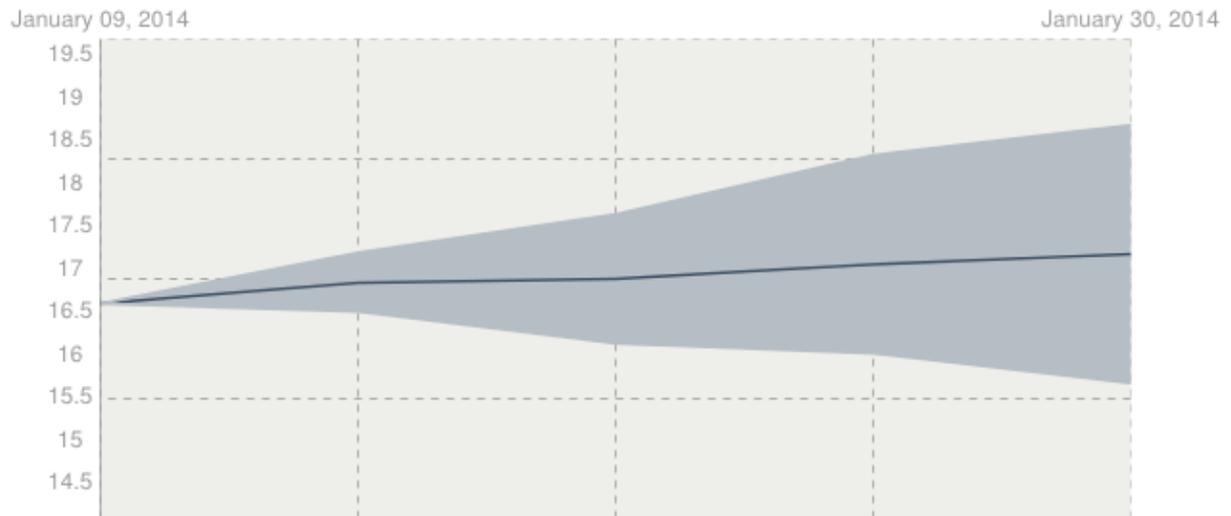


- LIVE has hit the Squeeze Trigger price of \$5.17
- Based on the amount of value that short sellers need to cover, a short squeeze is predicted at \$5.17.
- Short Sellers will be forced to buy to cover short positions, sending the price higher.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

LIVEDEAL (NASDAQ: LIVE) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. LIVE has demonstrated Engulfing Lines strategy ICM Cloud Breakout with a strength of 1.0/5. The higher the strength, the higher the probability of an accurate prediction.

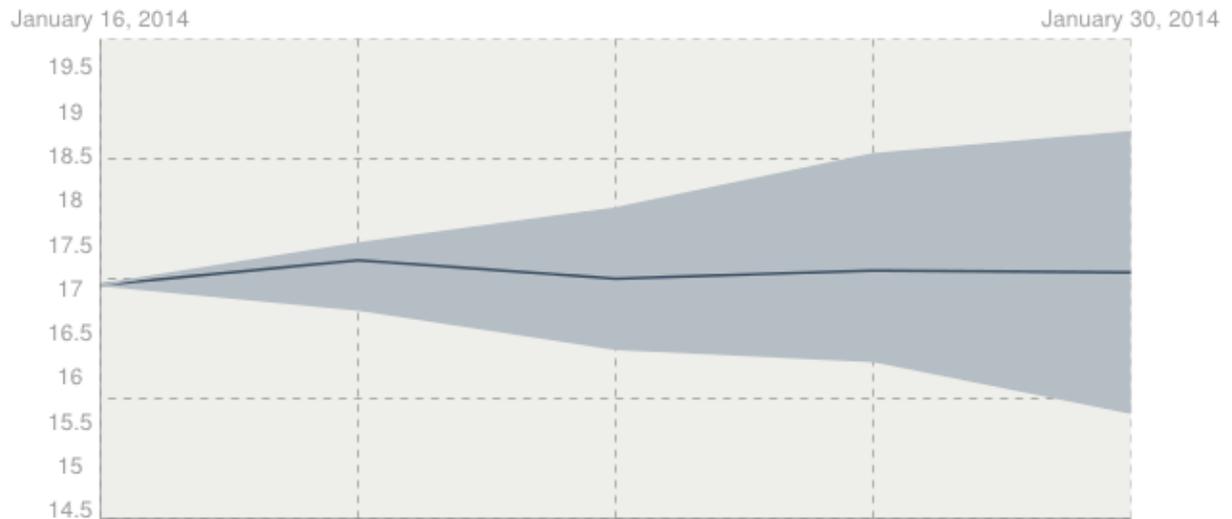


- The price of LIVE expected to move up in the coming weeks.
- PatternScan has detected that a 'ICM Cloud Breakout' pattern has appeared.
- Specifically, a ICM Cloud Breakout variant of Engulfing Lines has been detected.
- This indicates a high probability that LIVE will move up in the coming weeks.

GATS

Reduces risk by selecting the highest probability trades across market indices.

LIVEDEAL (NASDAQ: LIVE) is expected to go up as bullish signals have been generated by top equity trading strategies. This trading system is designed to identify high probability reversion to mean trading candidates. It looks to go long immediately following strong sell-offs, and goes short after sharp run ups. Its trades are short term and hone in on the irrational decisions of emotional traders around these extreme moves.



- The price of LIVE expected to move up in the coming weeks.
- Suggested stop level of 15.33 to limit potential trading losses.

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused LIVE's price to rise
- If Friction Factor is negative, more selling than buying caused LIVE's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	BuyVol	SellVol	NetVol	Friction
1/28/2014	-\$8.19	915,510	1,088,066	-172,556	-211
1/27/2014	\$2.43	448,517	495,910	-47,393	Bullish Bias
1/24/2014	\$4.71	1,326,601	1,193,504	133,097	283
1/23/2014	\$2.99	665,844	440,640	225,204	753
1/22/2014	-\$0.08	199,418	165,962	33,456	Bearish Bias
1/17/2014	\$1.82	651,977	553,716	98,261	540
1/16/2014	\$0.95	342,724	285,877	56,847	598
1/15/2014	\$1.19	242,478	212,661	29,817	251
1/14/2014	-\$0.09	323,203	375,239	-52,036	-5,782
1/13/2014	\$1.75	1,073,716	962,288	111,428	637
1/10/2014	-\$0.45	255,247	258,977	-3,730	-83
1/9/2014	\$0.52	175,711	140,014	35,697	686
1/8/2014	-\$0.85	344,612	331,879	12,733	Bearish Bias
1/7/2014	\$3.70	887,130	668,534	218,596	591
1/6/2014	\$0.82	271,433	176,933	94,500	1,152
1/3/2014	\$0.79	121,471	88,530	32,941	417
1/2/2014	\$0.29	57,730	38,803	18,927	653
12/31/2013	\$0.24	38,081	41,154	-3,073	Bullish Bias
12/30/2013	\$0.22	28,397	16,088	12,309	560
12/27/2013	\$0.18	20,781	23,487	-2,706	Bullish Bias
12/26/2013	\$0.22	19,493	56,375	-36,882	Bullish Bias
12/24/2013	\$0.06	27,519	28,500	-981	Bullish Bias
12/23/2013	\$0.12	5,451	7,597	-2,146	Bullish Bias
12/20/2013	-\$0.09	11,008	18,138	-7,130	-792
12/19/2013	\$0.16	17,357	9,918	7,439	465
12/18/2013	\$0.06	9,837	20,399	-10,562	Bullish Bias
12/17/2013	-\$0.15	10,950	39,254	-28,304	-1,887
12/16/2013	\$0.05	7,703	6,648	1,055	211
12/13/2013	-\$0.10	18,566	17,026	1,540	Bearish Bias
12/12/2013	-\$0.23	15,797	23,004	-7,207	-313
12/11/2013	\$0.29	245,819	270,238	-24,419	Bullish Bias
12/10/2013	-\$0.04	9,596	6,053	3,543	Bearish Bias
12/9/2013	-\$0.13	3,963	7,327	-3,364	-259
12/6/2013	-\$0.04	8,604	4,386	4,218	Bearish Bias
12/5/2013	\$0.00	15,777	21,002	-5,225	Abnormal
12/4/2013	\$0.25	21,950	5,593	16,357	654
12/3/2013	-\$0.06	17,395	15,781	1,614	Bearish Bias
12/2/2013	-\$0.10	3,451	2,432	1,019	Bearish Bias

Short Squeeze

This measures a stock's short squeeze target. LIVE has a current value of \$47.14 per share. Therefore, it is undervalued compared to its Price of \$16.01 per share. Value is computed by evaluating how much the stock will rise due to buying and short covering at a 5 day average positive Friction Factor of 485 shares. If the 4,071,639 shares that have been shorted in January 2014 were to cover at a 485 Friction Factor, the stock would rise \$41.97 above the \$5.17 SqueezeTrigger and hit \$47.14.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.742	22.54	6895	400	94.52%
Insider	14.801	69.43	7342	430	94.47%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.624	15.09	38117	3659	91.24%
PatternScan	8.269	11.21	99677	14657	87.18%
Events	7.15	11.09	2919	472	86.08%
GATS	5.444	7.95	35054	6383	84.60%
Earnings	8.762	10.26	20573	4146	83.23%
Naked Shorts	14.723	10.75	1794	508	77.93%
Friction Factor	7.275	3.65	4982	1422	77.80%

Recent Headlines

- LiveDeal mentioned cautiously in a Seeking Alpha blogat theflyonthewall.com(Tue 2:59PM EST)
- LiveDeal: 50% Downside Possible In This Promoted Stockat Seeking Alpha(Tue 2:53PM EST)
- LiveDeal Just Getting Started in Deal Space With Launch Into the Dining IndustryMarketwired(Tue 9:00AM EST)
- LiveDeal Has A Minimum 20% Upside Potentialat Seeking Alpha(Sun, Jan 26)
- Why LiveDeal (LIVE) Is Soaring Todayat TheStreet(Fri, Jan 24)
- LiveDeal Forward Stock Split Offers Great Opportunity for More Investors to Enjoy Unfolding StoryMarketwired(Fri, Jan 24)
- Livedeal Announces Three for One Forward Stock SplitMarketwired(Thu, Jan 23)
- LiveDeal Adding Crucial Piece Needed for Nationwide Growth in Online Deals IndustryMarketwired(Tue, Jan 21)
- LIVEDEAL INC FinancialsEDGAR Online Financials(Thu, Jan 16)
- LiveDeal Inc., to Release Apple iOS and Android Apps to Keep Pace With Its Growing Mobile User BaseMarketwired(Thu, Jan 16)
- Timing Is Right for LiveDeal to Change Industry From Bulk Buying to Instant BuyingMarketwired(Wed, Jan 15)
- LiveDeal.com Platform Looks to Control Deal Space With Huge Advantages Over Competitors Like GrouponMarketwired(Mon, Jan 13)
- LIVEDEAL INC Files SEC form 10-K, Annual ReportEDGAR Online(Fri, Jan 10)
- New Report Initiates Coverage on LiveDeal, Inc. and Strong Buy RatingMarketwired(Fri, Jan 10)
- LiveDeal Inc., Launches livedeal.com in San Francisco, CAMarketwired(Thu, Jan 9)

Prediction Success

Past success in predictions regarding LiveDeal.

- [01/13/2014 17:45 PST] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Monday, January 13th 2014
- [01/07/2014 17:45 PST] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Tuesday, January 7th 2014
- [01/03/2014 09:16 PST] LIVE SqueezeTrigger Price is \$4.53. There is \$322,140 That Short Sellers Still Need To Cover.
- [12/16/2013 06:16 PST] LIVE Expected to Trade Down After Bearish Patterns Develop
- [12/10/2013 07:40 PST] LIVE Expected to Trade Down After Bearish Patterns Develop
- [12/04/2013 01:10 PST] LIVE Expected to Trade Down After Bearish Event Triggered Today
- [11/29/2013 06:21 PST] LIVE Expected to Trade Up After Bullish Patterns Develop
- [11/26/2013 17:45 PST] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Tuesday, November 26th 2013
- [09/04/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Wednesday, September 4th 2013
- [08/16/2013 06:32 PDT] LIVE Expected to Trade Down After Bearish Patterns Develop
- [07/15/2013 06:26 PDT] LIVE Expected to Trade Up After Bullish Patterns Develop
- [06/17/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Monday, June 17th 2013
- [06/11/2013 09:16 PDT] LiveDeal Inc (NASDAQ:LIVE), Up By 6.34% (\$0.17) From \$2.680 After BUYINS.NET Report Predicted Stock Would Go Up Due To Bullish Conditions
- [06/10/2013 06:22 PDT] LIVE Expected to Trade Up After Bullish Patterns Develop
- [05/29/2013 04:36 PDT] LIVE Expected to Trade Down After Bearish Patterns Develop
- [05/16/2013 05:49 PDT] LIVE Expected to Trade Up After Bullish Patterns Develop
- [04/19/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Friday, April 19th 2013
- [04/03/2013 05:52 PDT] LIVE Expected to Trade Up After Bullish Patterns Develop
- [04/01/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Losing Stocks With Lowest Price Friction For Monday, April 1st 2013
- [03/28/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Thursday, March 28th 2013
- [03/27/2013 17:45 PDT] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Wednesday, March 27th 2013
- [03/26/2013 07:16 PDT] LiveDeal Inc (NASDAQ:LIVE), Down By 5.69% (\$0.12) From \$2.110 After BUYINS.NET Report Predicted Stock Would Go Down Due To Bearish Conditions
- [03/25/2013 08:52 PDT] LIVE Expected to Trade Down After Bearish Patterns Develop
- [03/11/2013 01:33 PDT] LIVE Are Seasonally Ripe To Go Down In the Next Five Weeks
- [12/20/2012 06:40 PST] LIVE Expected to Trade Down After Bearish Patterns Develop
- [12/18/2012 17:45 PST] Market Maker Surveillance Report. LIVE, Losing Stocks With Lowest Price Friction For Tuesday, December 18th 2012
- [12/17/2012 17:45 PST] Market Maker Surveillance Report. LIVE, Winning Stocks With Lowest Price Friction For Monday, December 17th 2012

QUESTIONS?

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About WealthMakers

WealthMakers gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies — Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS — apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns. Find out more at WealthMakers.com.

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