

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

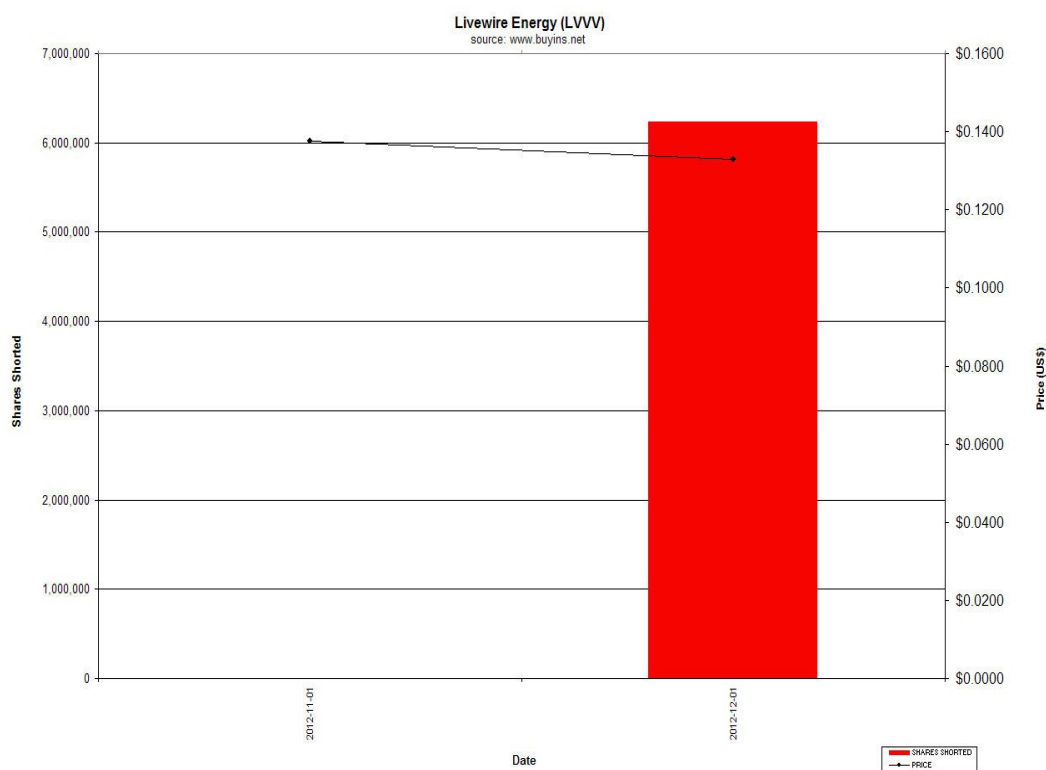
Market Maker Friction

RECENT LVVV NEWS

- LiveWire Energy (TM) Chews Now Available in Select Albertson's Stores Throughout Southern California and Nevada Marketwire (Fri, Dec 7)
- LiveWire Ergogenics, Inc. Announces Fastrip Convenience Stores Are Now Featuring LiveWire Energy(TM) Chews Marketwire (Thu, Dec 6)
- LiveWire Ergogenics, Inc. Announces Key Executive Appointments and Expanded Marketing Initiatives in Response to Increasing Demand for LiveWire Energy(TM) Products Marketwire (Thu, Dec 6)
- LIVEWIRE ERGOGENICS INC. Files SEC form 8-K, Material Modification to Rights of Security Holders EDGAR Online (Tue, Dec 4)
- LIVEWIRE ERGOGENICS INC. Files SEC form 8-K, Non-Reliance on Previous Financials, Audits or Interim Review, Other Eve EDGAR Online (Wed, Nov 28)
- LIVEWIRE ERGOGENICS INC.

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

LVVV SHORT SELLERS



Starting in late 2012 short sellers have actively shorted LVVV. Shorts have persisted daily with this activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

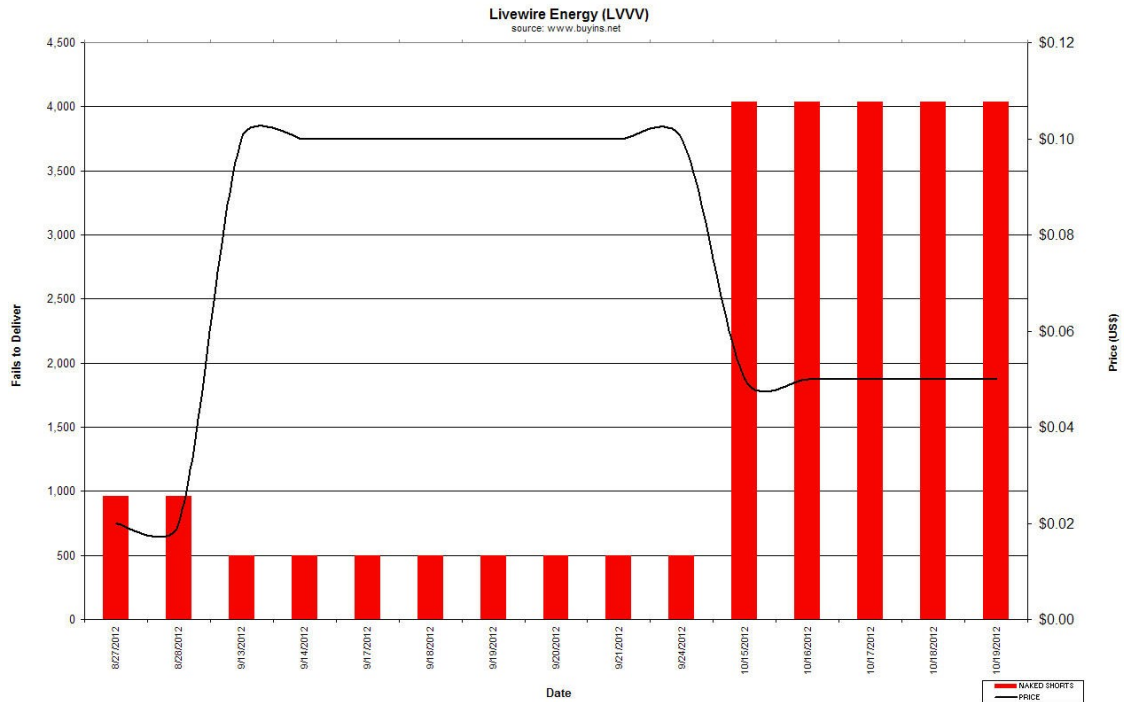
OVERVIEW OF LVVV SHORT SALE DATA

After careful analysis of LVVV short sale, naked short sale and market maker friction factor data it is clear that LVVV has recently had issues with short sellers who have been aggressive over the last week. Short sellers have been building a sizable

position in shares of LVVV and market makers have made a neutral market lately. New evidence of daily short sellers shorting shares of LVVV has now come to light as the SEC has finally given Buyins.net access to

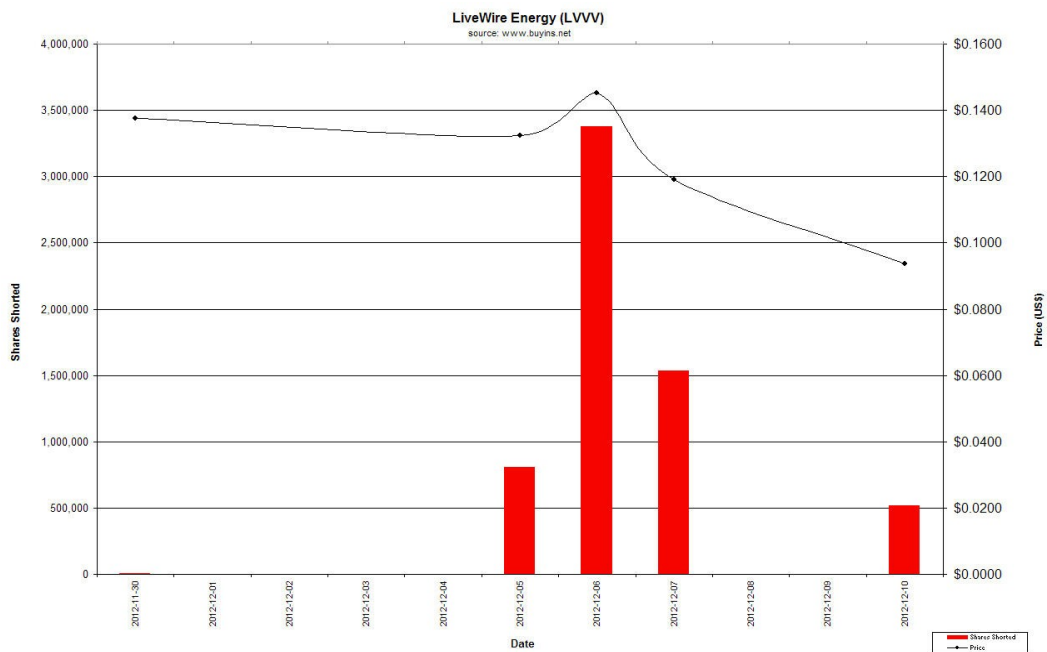
DAILY short sale data which is updated every night. Protecting LVVV from abusive shorting is a high priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN LVVV



Failures to Deliver in LVVV have begun as short sellers have been lax at complying with Regulation SHO starting in late 2012. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 11-30-12



Shorts have been consistently shorting LVVV on a daily basis. An average of 25.98% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
12/10/2012	\$0.0190	786,251	1,049,840	-263,589	Bullish Bias
12/7/2012	-\$0.0749	2,839,757	3,830,770	-991,013	-132,311
12/6/2012	\$0.0110	5,980,662	6,293,546	-312,884	Bullish Bias
12/5/2012	\$0.0054	1,141,881	847,599	294,282	544,967
12/4/2012	-\$0.0054	25,000	17,500	7,500	Bearish Bias
11/30/2012	\$0.0400	28,900	0	28,900	7,225
11/29/2012	-\$0.0800	0	2,500	-2,500	-313
11/28/2012	\$0.0000	1,500	0	1,500	Bearish Bias
11/27/2012	\$0.0000	1,000	0	1,000	Bearish Bias
11/26/2012	\$0.0600	1,100	0	1,100	183
11/19/2012	\$0.0400	9,500	0	9,500	2,375
11/16/2012	\$0.0000	10,000	0	10,000	Bearish Bias
11/15/2012	\$0.0200	10,000	0	10,000	5,000
11/14/2012	\$0.0000	0	10,000	-10,000	Bullish Bias
11/13/2012	\$0.0000	0	10,000	-10,000	Bullish Bias
11/12/2012	-\$0.0500	0	10,000	-10,000	-2,000
11/9/2012	\$0.0000	1,825	0	1,825	Bearish Bias
11/8/2012	\$0.0400	5,000	10,000	-5,000	Bullish Bias
11/7/2012	-\$0.0450	0	10,000	-10,000	-2,222
11/6/2012	-\$0.0040	0	2,000	-2,000	-5,000
11/5/2012	\$0.0600	5,000	0	5,000	833

The above data is used to calculate if a fair market is being made in the shares of LVVV. 52% of recent trading days are positive or bullishly biased and 48% of trading days are negative or bearishly biased. There is a neutral market being made in LVVV in the past 21 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused LVVV's price to rise
2. If Friction Factor is negative, more selling than buying caused LVVV's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

AG SqueezeTrigger Price is \$18.41. There is \$22,222,374 That Short Sellers Still Need To Cover.

[Release Date: 08/21/2012 07:42 PDT]

August 21, 2012 / M2 PRESSWIRE / BUYINS.NET /
www.squeezetrigger.com is monitoring FIRST MAJESTIC SILVER CORP (NYSE:AG) in real time and just received an alert that AG is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 1183300 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$18.41. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.squeezetrigger.com>.



The above report was issued on August 21, 2012 when AG was trading at \$18.41 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of AG and that a short squeeze would begin if shares were to go above \$18.41 per share. The results were immediate and dramatic with AG going from \$18.41 to \$23.95 in only 4 weeks, a gain of 30%.

CLICK FOR REPORT: <http://www.buyins.net/releases/index.php?sym=ag&id=302400>

RECV SqueezeTrigger Price is \$2.70. There is \$10,912 That Short Sellers Still Need To Cover.

[Release Date: 08/07/2012 09:41 PDT]

August 7, 2012 / M2 PRESSWIRE / BUYINS.NET /
www.squeezetrigger.com is monitoring Recovery Energy Inc (NASDAQ:RECV) in real time and just received an alert that RECV is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 4000 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$2.70. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.squeezetrigger.com>.



CLICK FOR REPORT: <http://www.buyins.net/releases/index.php?sym=recv&id=299022>

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Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$1,116 per month by a third party for data provided in six monthly reports. The third party may own shares of LVVV and may benefit from a rise in the share price. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON LVVV

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 36 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR LVVV MARKET INTEGRITY

The data we provide is extremely useful for LVVV for the following reasons:

1. Stop naked short selling in shares of LVVV
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/brochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>