



(OTC: MNTR)

Mentor Capital

Bullish

Overview

Recent Price	\$7.20
52 Week Range	\$.10 - \$8.70
1 Month Range	\$1.80 - \$8.70
Avg Daily Volume	163K
PE Ratio	n/a

Earnings Per Share

Year	EPS
2013(Q1-Q3)	-\$0.04

Capitalization

Shares Outstanding	10MM
Market Capitalization	\$72MM

Predictive Range

Expected Movement \$7.20 - \$9.40

February 19, 2014 August 27, 2014



Mentor Capital, Inc. (MNTR) is a public company that invests in medical and social use cannabis companies. Mentor takes a 10% to 100% position in the various members of our family of participating companies, but leaves operating control firmly in the hands of the cannabis company founders. Because adult social use and medical marijuana opportunities often overlap, Mentor Capital participates in the legal recreational marijuana market. However, Mentor's preferred focus is medical and the company seeks to facilitate the application of cannabis to cancer wasting, calming seizures, Parkinson's disease, reducing ocular pressures from glaucoma and blunting chronic pain. Mentor's approach and capital structure allows its shareholders to buy an additional \$110 million of Mentor shares at approximately a 12.5% discount. As money is sent in to buy into the growing cannabis portfolio, the proceeds are split pro rata amongst the cannabis companies that are participating in the indirect sale. As more private cannabis companies join in the consortium, the MNTR share price is pushed higher, other things being equal. The increasing share price may well increase the exercise of stock options and warrants by both Mentor Capital's 2,000 mostly accredited shareholders and the public market in general. Using this approach, Mentor seeks to deliver a higher price to founders for a smaller slice of their business. Retaining control and receiving more cash are the two key advantages to cannabis founders working with Mentor Capital, Inc.

Investment Highlights

- **PATTERN SCAN** predicts the price of MNTR expected to move up in the coming weeks based on the appearance of a 'Volume Trend' pattern. Specifically, a IT Strong Trend variant of Volume Trend has been detected. The target is \$9.40.
- **SQUEEZETRIGGER** predicts that when MNTR closes above \$2.54, we expect a short squeeze to begin that could quickly drive the price of MNTR considerably higher.
- **SHORT SQUEEZE** MNTR has a current value of \$19.59 which means the stock is undervalued compared to its Price of \$7.20.

How WealthMakers Market Reads Work:

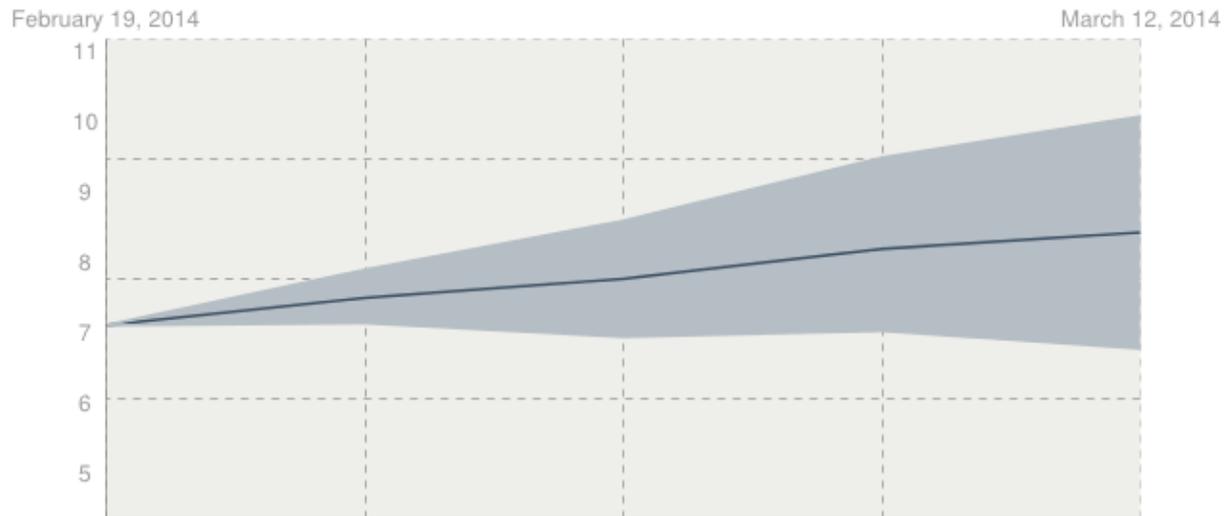
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Mentor Capital (OTC: MNTR) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. MNTR has demonstrated Volume Trend strategy IT Strong Trend with a strength of 1.0/5. The higher the strength, the higher the probability of an accurate prediction.



- The price of MNTR expected to move up in the coming weeks.
- PatternScan has detected that a 'IT Strong Trend' pattern has appeared.
- Specifically, a IT Strong Trend variant of Volume Trend has been detected.
- This indicates a high probability that MNTR will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for MNTR is \$2.54.

This means that now that MNTR closed above \$2.54, a short squeeze has begun that could quickly drive the price of MNTR considerably higher.

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	SValue
3/7/2014	101,850	259,200	39.29%	\$6.89	\$755,727
3/6/2014	207,238	528,300	39.23%	\$7.80	\$1,449,630
3/5/2014	319,740	698,300	45.79%	\$6.88	\$1,932,828
3/4/2014	150,191	330,000	45.51%	\$4.81	\$693,882
3/3/2014	22,655	75,700	29.93%	\$4.03	\$92,886
2/28/2014	37,890	135,900	27.88%	\$4.12	\$156,486
2/27/2014	39,498	151,000	26.16%	\$4.21	\$174,186
2/26/2014	197,768	492,000	40.20%	\$4.00	\$797,005
2/25/2014	292,776	858,000	34.12%	\$3.30	\$892,967
2/24/2014	10,936	35,800	30.55%	\$2.74	\$31,004
2/21/2014	19,115	33,100	57.75%	\$2.8000	\$53,426
2/20/2014	56,081	161,800	34.66%	\$2.8824	\$159,270
2/19/2014	21,940	75,600	29.02%	\$2.9314	\$67,246
2/18/2014	24,003	83,600	28.71%	\$3.13	\$75,489
2/14/2014	47,178	95,800	49.25%	\$2.97	\$133,278
2/13/2014	3,192	20,000	15.96%	\$2.41	\$8,299
2/12/2014	16,925	43,200	39.18%	\$2.41	\$41,128
2/11/2014	43,171	148,400	29.09%	\$2.23	\$103,610
2/10/2014	18,951	93,900	20.18%	\$2.96	\$56,000
2/7/2014	77,442	270,200	28.66%	\$3.21	\$259,431
2/6/2014	203,797	547,500	37.22%	\$2.89	\$586,935
2/5/2014	78,515	137,100	57.27%	\$2.11	\$165,274
2/4/2014	43,801	71,500	61.26%	\$1.97	\$86,726
2/3/2014	42,082	102,200	41.18%	\$2.18	\$91,949
1/31/2014	45,919	87,500	52.48%	\$2.10	\$100,333
1/30/2014	23,883	70,400	33.92%	\$2.10	\$52,304
1/29/2014	36,953	113,500	32.56%	\$2.21	\$86,285
1/28/2014	47,794	105,800	45.17%	\$2.48	\$120,202
1/27/2014	126,850	341,600	37.13%	\$2.39	\$286,047
1/24/2014	119,278	207,500	57.48%	\$1.57	\$202,773
1/23/2014	85,813	233,800	36.70%	\$1.57	\$142,021
1/22/2014	49,671	164,000	30.29%	\$2.03	\$105,551
1/21/2014	231,297	691,400	33.45%	\$1.57	\$474,159
1/17/2014	255,981	943,900	27.12%	\$1.57	\$275,180
1/14/2014	0	3,000	0.00%	\$0.22	\$0
Total	4,832,449	11,965,466	40.39%	\$2.54	\$12,257,539
*Total includes data back to 8-3-09. Chart truncated for viewing.					

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused MNTR's price to rise
- If Friction Factor is negative, more selling than buying caused MNTR's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	BuyVol	SellVol	NetVol	Friction
3/7/2014	\$0.21	105,713	141,922	-36,209	Bullish Bias
3/6/2014	\$0.00	247,329	237,321	10,008	Bearish Bias
3/5/2014	\$1.99	353,004	285,986	67,018	337
3/4/2014	\$0.81	192,403	127,828	64,575	797
3/3/2014	\$0.10	37,034	36,345	689	69
2/28/2014	-\$0.17	51,075	68,358	-17,283	-1,017
2/27/2014	-\$0.36	55,793	93,156	-37,363	-1,038
2/26/2014	\$1.23	237,237	233,532	3,705	30
2/25/2014	\$0.62	417,447	348,238	69,209	1,116
2/24/2014	-\$0.16	17,113	17,814	-701	-44
2/21/2014	\$0.13	15,875	10,698	5,177	398
2/20/2014	-\$0.27	34,820	43,129	-8,309	-308
2/19/2014	-\$0.10	20,351	18,064	2,287	Bearish Bias
2/18/2014	\$0.14	19,300	26,590	-7,290	Bullish Bias
2/14/2014	\$0.35	44,707	18,284	26,423	755
2/13/2014	\$0.14	7,185	9,020	-1,835	Bullish Bias
2/12/2014	\$0.36	18,110	15,909	2,201	61
2/11/2014	-\$0.51	44,258	36,565	7,693	Bearish Bias
2/10/2014	-\$0.45	17,429	38,177	-20,748	-461
2/7/2014	-\$0.35	33,974	72,700	-38,726	-1,106
2/6/2014	\$1.25	106,931	51,757	55,174	443
2/5/2014	\$0.35	50,045	33,440	16,605	481
2/4/2014	-\$0.11	11,687	27,813	-16,126	-1,466
1/31/2014	\$0.17	35,900	26,826	9,074	534
1/30/2014	-\$0.14	16,091	27,084	-10,993	-785
1/29/2014	-\$0.16	16,259	46,166	-29,907	-1,869
1/28/2014	-\$0.13	21,596	31,640	-10,044	-773
1/27/2014	\$0.51	105,908	71,359	34,549	677
1/24/2014	\$0.52	45,266	43,492	1,774	34
1/23/2014	-\$0.49	55,058	66,482	-11,424	-233
1/22/2014	-\$0.29	28,207	49,899	-21,692	-748
1/17/2014	\$1.77	154,902	131,015	23,887	135
1/14/2014	-\$0.05	0	3,000	-3,000	-556
1/13/2014	\$0.00	1,300	0	1,300	Bearish Bias
1/10/2014	\$0.05	1,000	0	1,000	189
1/9/2014	\$0.03	2,000	0	2,000	588
1/8/2014	-\$0.10	0	6,600	-6,600	-667
1/3/2014	\$0.10	100	0	100	10

Short Squeeze

This measures a stock's short squeeze target. MNTR has a current value of \$19.59 per share. Therefore, it is undervalued compared to its Price of \$7.20 per share. Value is computed by evaluating how much the stock will rise due to buying and short covering at a 5 day average positive Friction Factor of 470 shares. If the 801,674 shares that have been shorted in March 2014 were to cover at a 470 Friction Factor, the stock would rise \$17.05 above the \$2.54 SqueezeTrigger and hit \$19.59.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.742	22.55	7023	407	94.52%
Insider	14.924	71.29	7613	450	94.42%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.598	15.15	39022	3727	91.28%
PatternScan	8.286	11.29	106886	15502	87.33%
Events	7.093	11.11	2974	487	85.93%
GATS	5.456	7.94	36755	6789	84.41%
Earnings	8.725	10.2	20927	4223	83.21%
Naked Shorts	14.686	10.73	1866	525	78.04%
Friction Factor	7.288	3.64	5098	1457	77.77%

Recent Headlines

- Mentor Capital Catches Market Makers Selling 250% of SharesMarketwired(Tue, Feb 25)
- Mentor Capital Acquires 51% Stake in MicroCannaBiz, LLCBusiness Wire(Thu, Feb 20)
- Mentor Capital Agrees to \$2M Backing for Cannabis Advocacy BusinessBusiness Wire(Mon, Jan 27)
- Mentor Capital Cannabis Index Up 325% in First Three Weeks of 2014Business Wire(Wed, Jan 22)
- Mentor Capital Cancer Immunotherapy Index Up 97% in 2013Business Wire(Tue, Jan 21)
- Mentor Capital Says HempCon to be First Funded from New Public Cannabis FundBusiness Wire(Fri, Jan 17)
- Mentor Capital Negotiates to Fund Eighteen Leading Cannabis BrandsBusiness Wire(Wed, Nov 13)
- Mentor Capital Cancer Immunotherapy Index Up 100% in 2013Business Wire(Wed, Oct 16)
- Mentor Capital Enters Medical Marijuana Field to Combat Cancer WastingBusiness Wire(Mon, Sep 30)
- Mentor Capital, Inc. Funds Completion of 12.5% Stock BuybackBusiness Wire(Thu, Sep 5)
- OtcbbJournal.com, One of the Most Successful Groups of Micro-Cap Traders, Issues New Research ReportsMarketwired(Tue, Jul 23)
- Mentor Capital Cancer Immunotherapy Index Gains 31% During First Half of 2013Business Wire(Fri, Jul 19)
- Mentor Capital Cancer Immunotherapy Index Gains 28% During First Quarter of 2013Business Wire(Thu, May 2)
- Mentor Capital Cancer Immunotherapy Index Gains 32% YTD and Adds Second Generation Firms for 2013Business Wire(Fri, Mar 15)
- Mentor Capital Telemedicine Investee Projects \$1.0 Million ProfitBusiness Wire(Wed, Mar 13)

QUESTIONS?

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About WealthMakers

WealthMakers gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies — Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS — apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns. Find out more at WealthMakers.com.

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