

BUYINS.NET

DIRECTOR OF RESEARCH: Thomas Ronk PH (800) 715-9999 EMAIL: tom@buyins.net DATE: 10-27-2010

KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

RECENT PCFG NEWS

•PACIFIC GOLD CORP Files SEC form 8-K, Changes in Registrant's Certifying AccountantEDGAR Online(Wed 2:19PM EDT)

•Black Rock Canyon Mine Geotextile Tube Test UnderwayMarketwire(Thu, Oct 21)

•PACIFIC GOLD CORP Files SEC form 8-K, Unregistered Sale of Equity SecuritiesEDGAR Online (Wed, Oct 20)

•PACIFIC GOLD CORP Files SEC form 8-K, Other Events, Financial Statements and ExhibitsEDGAR Online(Fri, Oct 8)

•Pacific Gold Corp. Series E Debenture Conversion is CompleteMarketwire(Fri, Oct 8)

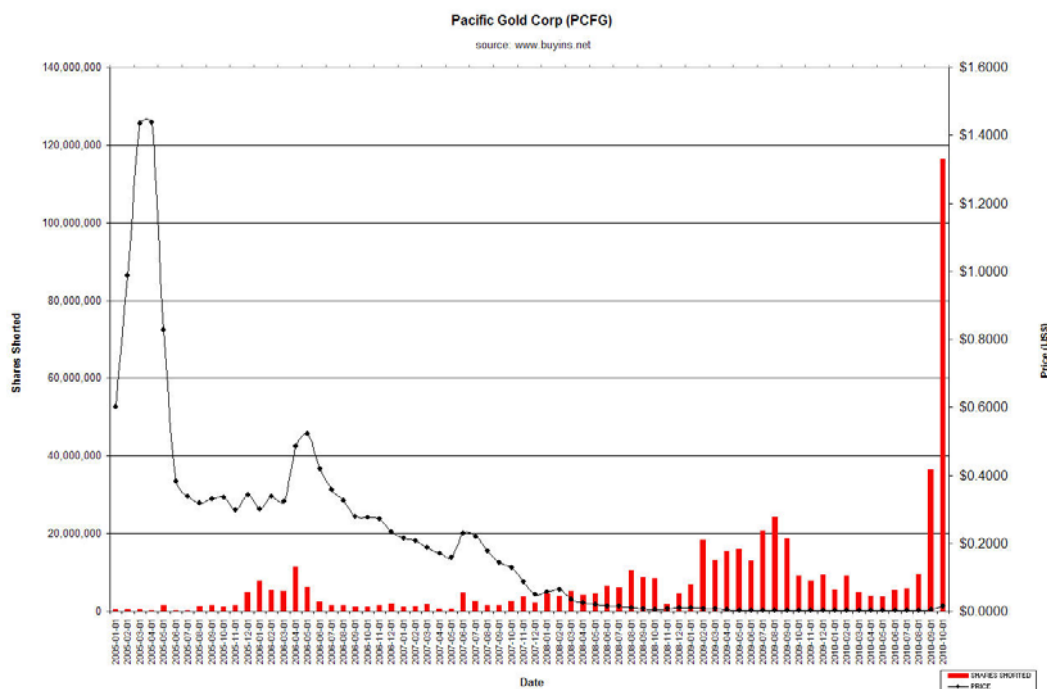
•Black Rock Canyon Mine Geotextile Tubes and Polymer OrderedMarketwire(Fri, Oct 1)

•Black Rock Canyon Mine Begins Field Testing With Geotextile TubesMarketwire(Mon, Sep 20)

•Pacific Gold Corp. Agrees to Convert \$220,000 of

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

PCFG SHORT SELLERS



Starting in 2006 short sellers have actively shorted PCFG. Recently they have become very aggressive. Shorts are consistently continuing this activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

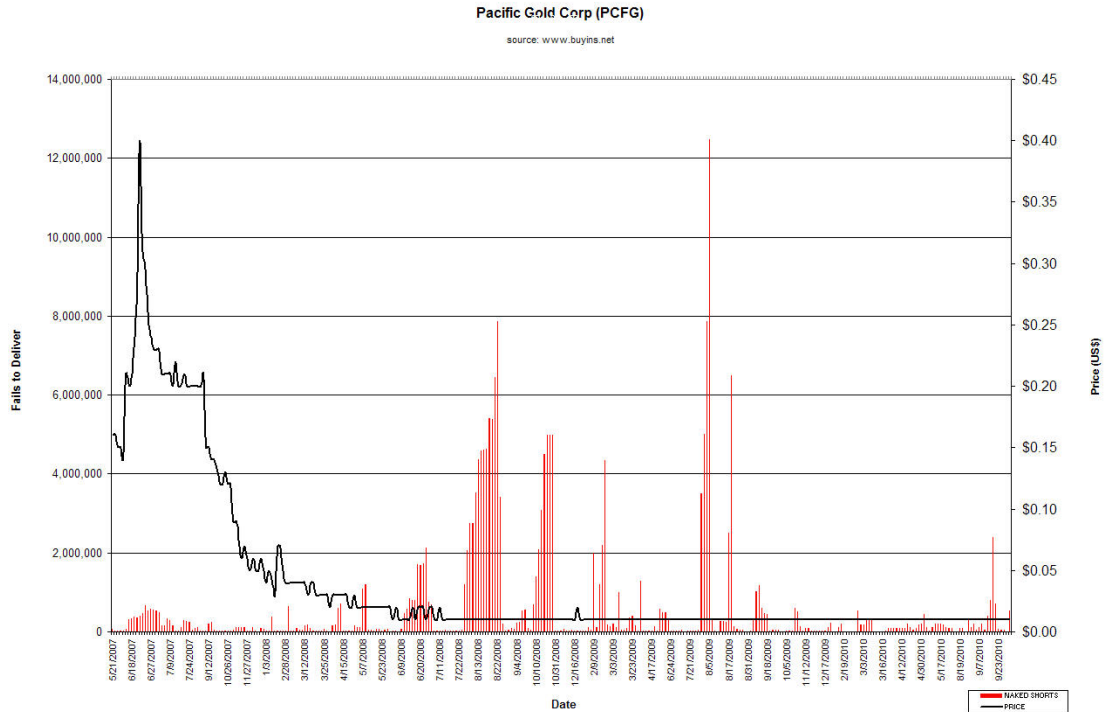
OVERVIEW OF PCFG SHORT SALE DATA

After careful analysis of PCFG short sale, naked short sale and market maker friction factor data it is clear that PCFG has persistently had issues with short sellers who are becoming more aggressive recently. Short sellers have been building a sizable

position in shares of PCFG and market makers have made a slightly bullish market lately. New evidence of daily short sellers shorting shares of PCFG has now come to light as the SEC has finally given Buyins.net access

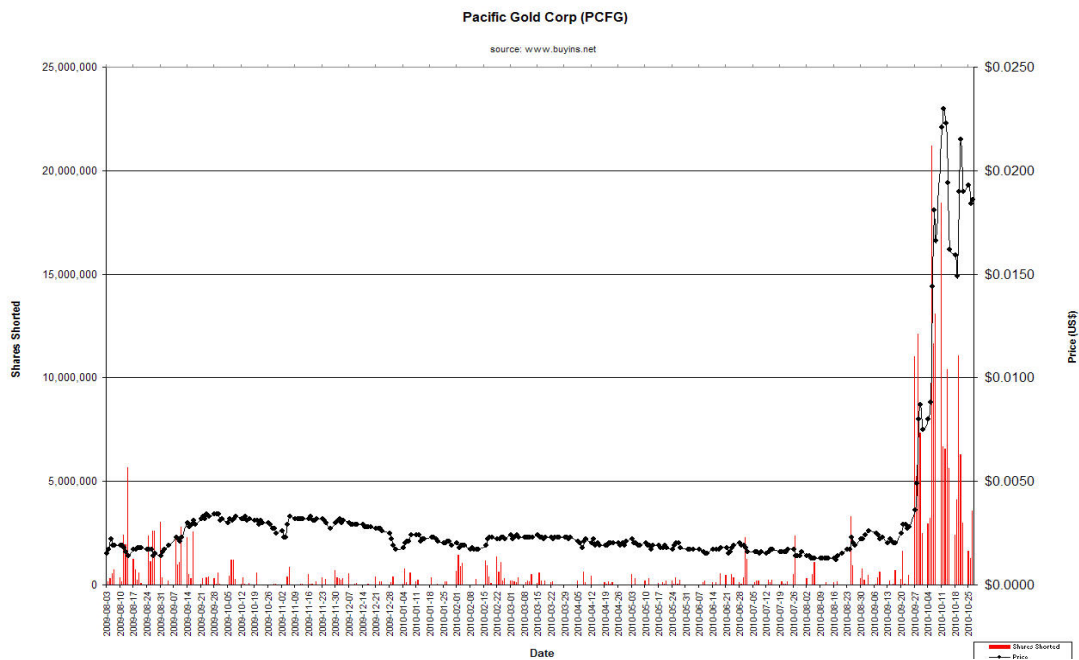
to DAILY short sale data which is updated every night. Protecting PCFG from abusive shorting is a high priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN PCFG



Failures to Deliver in PCFG have been a serious issue in the past as short sellers have failed to deliver and been lax in RegSHO compliance. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO requirements.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09



Shorts have been consistently shorting PCFG on a daily basis. An average of 36.4% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
10/27/2010	\$0.0030	5,359,838	2,533,969	2,825,869	9,419,563
10/26/2010	-\$0.0019	1,418,750	4,574,077	-3,155,327	-16,606,984
10/25/2010	\$0.0007	2,782,547	2,316,585	465,962	6,656,600
10/22/2010	-\$0.0008	3,695,232	5,452,890	-1,757,658	-21,970,725
10/21/2010	-\$0.0037	8,695,945	8,889,570	-193,625	-523,311
10/20/2010	\$0.0085	16,210,508	9,840,602	6,369,906	7,494,007
10/19/2010	-\$0.0005	4,405,425	4,896,470	-491,045	-9,820,900
10/15/2010	-\$0.0002	7,190,079	5,553,322	1,636,757	Bearish Bias
10/14/2010	-\$0.0043	9,528,164	12,061,509	-2,533,345	-5,891,500
10/13/2010	\$0.0001	10,797,027	7,147,747	3,649,280	364,928,000
10/12/2010	-\$0.0035	7,476,343	6,767,680	708,663	Bearish Bias
10/11/2010	\$0.0074	23,052,552	11,232,811	11,819,741	15,972,623
10/8/2010	\$0.0022	15,134,619	14,135,221	999,398	4,542,718
10/7/2010	-\$0.0041	16,656,080	15,121,721	1,534,359	Bearish Bias
10/6/2010	\$0.0099	32,588,094	14,568,074	18,020,020	18,202,040
10/5/2010	\$0.0006	3,897,702	2,190,806	1,706,896	28,448,267
10/4/2010	\$0.0015	5,315,853	2,965,055	2,350,798	15,671,987
10/1/2010	-\$0.0015	3,480,024	5,062,231	-1,582,207	-10,548,047
9/30/2010	-\$0.0005	7,796,153	10,627,950	-2,831,797	-56,635,940
9/29/2010	\$0.0028	20,552,810	11,258,648	9,294,162	33,193,436
9/28/2010	\$0.0012	8,706,649	4,944,001	3,762,648	31,355,400
9/27/2010	\$0.0015	14,177,500	3,572,056	10,605,444	70,702,960
9/24/2010	\$0.0002	899,825	622,000	277,825	13,891,250
9/23/2010	-\$0.0001	220,000	695,000	-475,000	-47,500,000
9/22/2010	-\$0.0002	391,250	145,000	246,250	Bearish Bias
9/21/2010	\$0.0000	2,496,102	428,000	2,068,102	Bearish Bias
9/20/2010	\$0.0010	2,165,397	123,000	2,042,397	20,423,970
9/17/2010	-\$0.0001	230,000	695,000	-465,000	-46,500,000
9/16/2010	\$0.0000	637,000	1,704,000	-1,067,000	Bullish Bias
9/15/2010	\$0.0000	0	500,000	-500,000	Bullish Bias
9/14/2010	\$0.0001	670,000	114,200	55,580,000	5,558,000,000
9/13/2010	-\$0.0003	0	976,519	-976,519	-32,550,633
9/10/2010	\$0.0001	87,500	0	87,500	8,750,000
9/9/2010	-\$0.0001	609,300	534,100	75,200	Bearish Bias
9/8/2010	-\$0.0003	91,000	1,300,100	-1,209,100	-40,303,333
9/7/2010	\$0.0000	208,734	140,000	68,734	Bearish Bias
9/3/2010	\$0.0001	347,000	328,000	19,000	1,900,000
9/1/2010	\$0.0001	814,915	20,000	794,915	79,491,500

The above data is used to calculate if a fair market is being made in the shares of PCFG. 53% of recent trading days are positive or bullishly biased and 47% of trading days are negative or bearishly biased. There is a slightly bullish market being made in PCFG in the past eight weeks.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused PCFG's price to rise
2. If Friction Factor is negative, more selling than buying caused PCFG's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

BUYINS.NET Issues Uranerz Energy SqueezeTrigger Report

GlobeNewswire

Posted 8:30 AM 01/28/10

Print Text Size A A A

Email f t g b u + More

Approximately 1.42 Million Shares Shorted At \$1.59 SqueezeTrigger Price

NEWPORT BEACH, Calif., Jan. 28, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, www.buyins.net, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on Uranerz Energy (AMEX:URZ) after releasing the latest short sale data through January 26, 2010. The total aggregate number of shares shorted in the past year is approximately 1.42 million shares. The SqueezeTrigger price for all shares shorted is \$1.59. The first of several short squeezes will begin when URZ closes above \$1.24, where approximately 204,000 shares have been shorted. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on January 28, 2010 when URZ was trading at \$1.12 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of URZ and that a short squeeze would begin if shares were to go above \$1.24 per share. The results were immediate and dramatic with URZ going from \$1.12 to \$2.24 in only a few days, a gain of 100%.

BUYINS.NET Updates GeckoSystems International SqueezeTrigger Report

Posted on: Mon, 12 Jul 2010 09:32:25 EDT

NEWPORT BEACH, Calif., Jul 12, 2010 (GlobeNewswire via COMTEX) --

-- Approximately 124 Million Shares Have Been Shorted Since August 2009
 -- Short Squeeze Expected Above \$.01

BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has updated coverage on GeckoSystems International (Pink Sheets: GCKO | [PowerRating](#)) after releasing the latest short sale data through July 9, 2010. The total aggregate number of shares shorted since August 2009 is approximately 124 million shares. The SqueezeTrigger price for all GCKO shares shorted is \$0.0229. The first of several short squeezes is just beginning as 25.25 million shares previously shorted between \$0.0055 and \$0.01 have begun squeezing.

Click for original Report: <http://www.buyins.com/reports/gcko3-26-10.pdf>

Click for updated SqueezeTrigger: <http://www.buyins.com/images/gckostr7-9-10.jpg>

Click for updated Friction Factor: <http://www.buyins.com/images/gckoff7-9-10.jpg>



WWW.BUYINS.NET

NEWPORT BEACH, CA

Phone: 800-715-9999
Fax: 815-328-0698

Email: tom@buyins.net

Trading Solutions to Naked Short Selling

All material herein was prepared by BUYINS.NET, based upon information believed to be reliable. The information contained herein is not guaranteed by BUYINS.NET to be accurate, and should not be considered to be all-inclusive. The companies that are discussed in this opinion have not approved the statements made in this opinion. This opinion contains forward-looking statements that involve risks and uncertainties. This material is for informational purposes only and should not be construed as an offer or solicitation of an offer to buy or sell securities. BUYINS.NET is not a licensed broker, broker dealer, market maker, investment banker, investment advisor, analyst or underwriter. Please consult a broker before purchasing or selling any securities viewed on or mentioned herein. BUYINS.NET may receive compensation in cash or shares from independent third parties or from the companies mentioned.

BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$995 per month by PCFG for six months of data provided in this report. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

All Rights Reserved. Copyright 2010
BUYINS.NET, LLC

BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON PCFG

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 28 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR PCFG MARKET INTEGRITY

The data we provide is extremely useful for PCFG for the following reasons:

1. Stop naked short selling in shares of PCFG
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 720,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>