



(NASDAQ: SIRO)

Sirona Dental Systems

Bullish

Overview

Recent Price	\$68.00
52 Week Range	\$61.25 - \$75.81
1 Month Range	\$67.00 - \$73.94
Avg Daily Volume	508584.0
PE Ratio	26.19

Earnings Per Share

Year	EPS
2013(E)	\$2.61

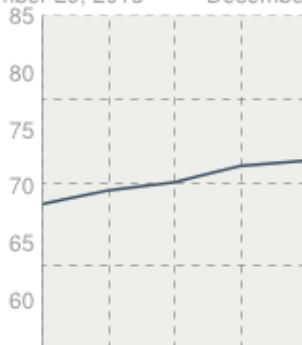
Capitalization

Shares Outstanding	55MM
Market Capitalization	\$3783.00MM

Predictive Range

Expected Movement \$68.39 - \$72.22

November 29, 2013 December 20, 2013



Sirona Dental Systems, Inc., together with its subsidiaries, develops, manufactures, and markets dental equipment for dentists worldwide. It operates in four segments: Dental CAD/CAM Systems, Imaging Systems, Treatment Centers, and Instruments. The Dental CAD/CAM Systems segment addresses the market for various dental restorations, such as inlays, onlays, veneers, crowns, bridges, copings, and bridge frameworks made from ceramic, metal, or composite blocks. This segment offers the CERamic REConstruction, an in-office application that enables dentists to produce restorations from ceramic material and insert them into the patient's mouth during a single appointment; the inLab restoration fabrication systems and the extra-oral inEos scanners for dental laboratories; and central manufacturing services for copings and bridge-frameworks. The Imaging Systems segment provides a range of digital equipment for diagnostic imaging in the dental practice. This segment develops imaging systems for 2D and 3D, panoramic, and intra-oral applications. The Treatment Centers segment offers various products from basic dentist chairs to chair-based units with integrated diagnostic, hygiene, and ergonomic functionalities, as well as specialist centers used in preventative treatment and for training purposes. The Instruments segment provides handheld and power-operated handpieces for cavity preparation, endodontics, periodontology, and prophylaxis, as well as multi function tips, supply and suction hoses, and care and hygiene systems for instrument preparation. The company distributes its products to dental practices, clinics, and laboratories through an international network of approximately 440 distributors. Sirona Dental Systems, Inc. was founded in 1882 and is headquartered in Long Island City, New York.

Investment Highlights

- **PATTERN SCAN** predicts the price of SIRO expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(4)' pattern. Specifically, a VBX-3 variant of Trend Line Break(4) has been detected. The target is \$72.22.
- **SQUEEZETRIGGER** predicts that when SIRO closes above \$46.53, we expect a short squeeze to begin that could quickly drive the price of SIRO considerably higher.
- **VALUATION** SIRO has a current value of \$79.79 which means the stock is undervalued compared to its Price of \$68.0.

How WealthMakers Market Reads Work:

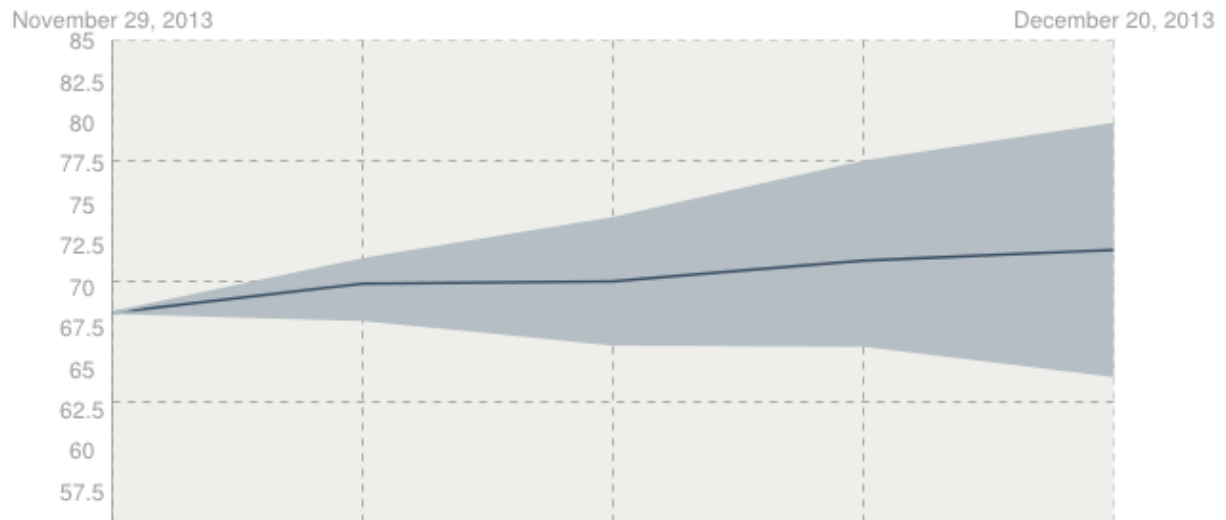
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Sirona Dental Systems (NASDAQ: SIRO) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. SIRO has demonstrated Trend Line Break(4) strategy VBX-3 with a strength of 3.0/5. The higher the strength, the higher the probability of an accurate prediction.



- The price of SIRO expected to move up in the coming weeks.
- PatternScan has detected that a 'VBX-3' pattern has appeared.
- Specifically, a VBX-3 variant of Trend Line Break(4) has been detected.
- This indicates a high probability that SIRO will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for SIRO is 46.53.

This means that when SIRO closes above \$46.53, we expect a short squeeze to begin that could quickly drive the price of SIRO considerably higher.

Date	Short Volume	Short Value	SqueezeTrigger
2013-12-31	120970	8308219.6	68.68
2013-11-30	1298784	93284771.1648	71.8247
2013-10-31	3011826	205001141.42	68.0654
2013-09-30	2665456	177869877.064	66.7315
2013-08-31	620075	43605596.2325	70.3231
2013-07-31	1626377	110576071.128	67.9892
2013-06-30	2823746	189394574.087	67.0721
2013-05-31	2297808	163845888.782	71.3053
2013-04-30	857395	62597808.7735	73.0093
2013-03-31	1290693	92233050.8493	71.4601
2013-02-28	1701118	120072223.247	70.5843
2013-01-31	1046998	69150658.1068	66.0466
2012-12-31	1253599	78471035.1634	62.5966
2012-11-30	1814801	107413352.707	59.1874
2012-10-31	2167177	122835158.925	56.6798
2012-09-30	1502624	83674218.4896	55.6854
2012-08-31	3479438	179091197.129	51.4713
2012-07-31	1725970	75876230.155	43.9615
2012-06-30	1255549	55066998.0361	43.8589
2012-05-31	1536794	72467213.7112	47.1548

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.

Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused SIRO's price to rise
- If Friction Factor is negative, more selling than buying caused SIRO's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	Buy Vol	Sell Vol	Net Vol	Friction
2013-12-02	0.04	227852	232714	-4862	Bullish Bias
2013-11-29	0.46	143811	107348	36463	792.673913
2013-11-27	0.53	195269	197879	-2610	Bullish Bias
2013-11-26	0.1	245281	251249	-5968	Bullish Bias
2013-11-25	-2.32	519713	780213	-260500	-1122.844828
2013-11-22	-1.79	544040	499525	44515	Bearish Bias
2013-11-21	-0.12	257134	323859	-66725	-5560.416667
2013-11-20	0.49	256241	265384	-9143	Bullish Bias
2013-11-19	-0.05	251604	248621	2983	Bearish Bias
2013-11-18	0.35	189336	184979	4357	124.4857143
2013-11-15	0.0	148894	133942	14952	Bearish Bias
2013-11-14	0.13	104277	130362	-26085	Bullish Bias
2013-11-13	0.17	203255	201099	2156	126.8235294
2013-11-12	0.1	207295	275802	-68507	Bullish Bias
2013-11-11	-0.06	199703	256113	-56410	-9401.666667
2013-11-08	-0.29	227639	254765	-27126	-935.3793103
2013-11-07	-0.03	277831	328750	-50919	-16973
2013-11-06	-0.1	200197	244120	-43923	-4392.3
2013-11-05	0.01	174772	172055	2717	2717
2013-11-04	0.53	155789	156412	-623	Bullish Bias

Valuation

Value is a measure of a stock's current worth. SIRO has a current value of 79.79 per share. Therefore, it is undervalued compared to its Price of \$68.0 per share. Value is computed from forecasted earnings per share, forecasted earnings growth, profitability, interest, and inflation rates. Value increases when earnings, earnings growth rate and profitability increase, and when interest and inflation rates decrease.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Group Correlation	7.461	15.0	1280	72	94.67%
SqueezeTrigger	12.499	22.38	6625	392	94.41%
Insider	14.871	69.07	6683	422	94.06%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.646	15.0	36140	3448	91.29%
PatternScan	8.308	11.19	88916	13231	87.05%
Events	7.171	11.08	2775	454	85.94%
GATS	5.437	7.95	32355	5766	84.87%
Earnings	8.812	10.24	20318	4062	83.34%
Naked Shorts	14.659	10.75	1703	483	77.90%
Friction Factor	7.289	3.66	4758	1351	77.89%

Recent Headlines

November 22, 2013 seekingalpha.com

Sirona Dental Systems, Inc. (SIRO): Sirona Dental Systems Management ...

November 21, 2013 www.wkrb13.com

Sirona Dental Systems (SIRO) Scheduled to Post Quarterly Earnings on Friday

November 11, 2013 www.4-traders.com

Sirona Dental Systems, Inc. : Sirona sets up a subsidiary with showroom and ...

November 22, 2013 www.nasdaq.com

Sirona Dental Systems Q4 13 Earnings Conference Call At 8:30 AM ET

November 25, 2013 www.zacks.com

Sirona Dental Earnings Miss Fiscal Q4 Ests

November 28, 2013 www.marketwatch.com

Positive Opinion, Stock Price Movement, and Executive Appointments ...

November 25, 2013 www.thestreet.com

Sirona Dental Systems (SIRO) Showing Signs Of Being Water-Logged And ...

November 22, 2013 www.reuters.com

BRIEF-Sirona Dental Q4 adjusted earnings per share \$0.81

December 02, 2013 www.digitaljournal.com

BIOLASE Introduces GALAXY BioMill CAD/CAM System at Greater New York ...

November 22, 2013 www.efinancehub.com

Earnings To Watch â™ SIRO, TNP, PETM, ANN, DXLG, FL, HIBB

QUESTIONS?

ACCOUNT SUPPORT 855-879-3258

EMAIL - support@wealthmakers.com

About WealthMakers

WealthMakers gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies — Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS — apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns. Find out more at WealthMakers.com.

All material herein was prepared by WealthMakers, based upon information believed to be reliable. The information contained herein is not guaranteed by WealthMakers to be accurate, and should not be considered to be all-inclusive. The companies that are discussed in this opinion have not approved the statements made in this opinion. This opinion contains forward-looking statements that involve risks and uncertainties. This material is for informational purposes only and should not be construed as an offer or solicitation of an offer to buy or sell securities. WealthMakers is not a registered investment advisor in the State of California. Please consult a broker before purchasing or selling any securities viewed on or mentioned herein. WealthMakers or its affiliates may receive compensation from independent third parties, or from the companies mentioned, for data provided in this report or related services. WealthMakers affiliates, officers, directors and employees do not own shares of the company mentioned in this report, but may from time to time buy/sell the shares discussed in this opinion and may profit from those trades. Market commentary provided by Thomas Ronk, a registered investment advisor and commodities trading advisor in California. WealthMakers will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

All Rights Reserved. Copyright 2012 WealthMakers