BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

RECENT SOUL NEWS

Soul and Vibe Signs Agreement With Larva Game Studios to Develop Two New Video Game Properties Marketwired (Wed 9:54AM EDT)

•SOUL & VIBE INTERACTIVE INC. Files SEC form 8-K, Entry into a Material Definitive Agreement, Unregistered Sale of Equ EDGAR Online (Tue, Jul 30)

•Soul and Vibe CEO to Cancel 64,500,000 of His Own Shares & Increase Ownership Stake of All Other Common Stockholders Marketwired (Mon, Jul 29)

•Soul and Vibe Engages Financial Reporting and Controls Consultant Marketwired (Wed, Jul 24)

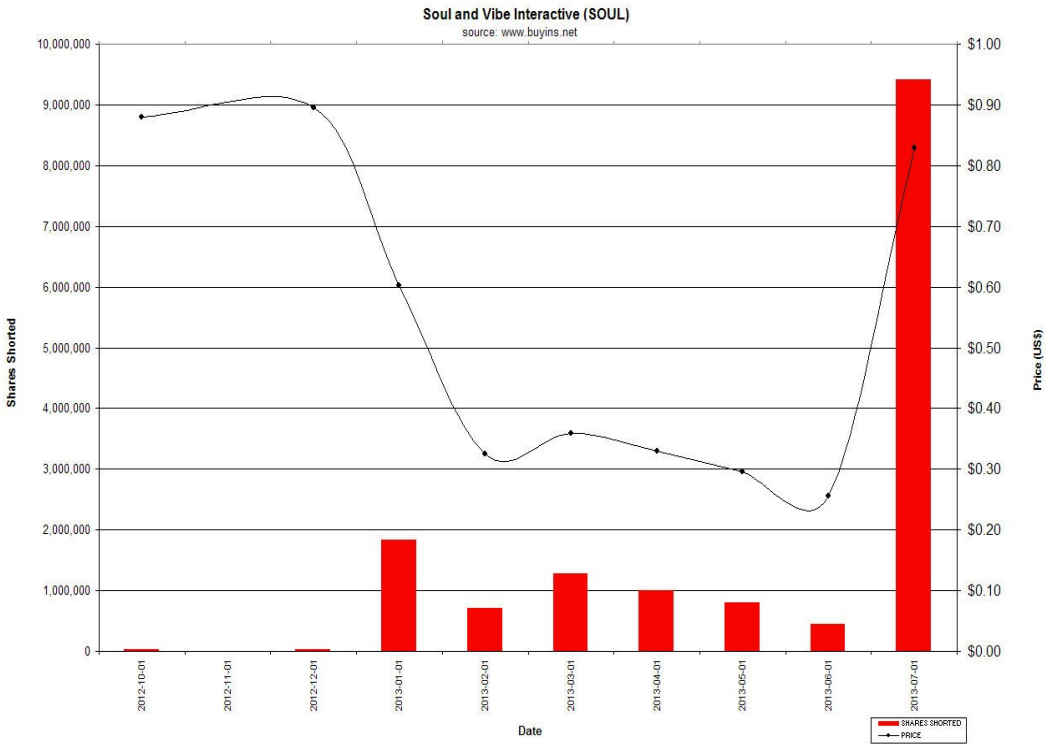
•Soul and Vibe to Appoint Eric Trelstad as Director of Operations Marketwired (Thu, Jul 18)

•Soul and Vibe Signs Deal With Vuzix to Develop Gaming Content for Smart Glasses Marketwired (Wed, Jul 10)

•SOUL & VIBE INTERACTIVE INC. Files SEC form 8-K,

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

SOUL SHORT SELLERS

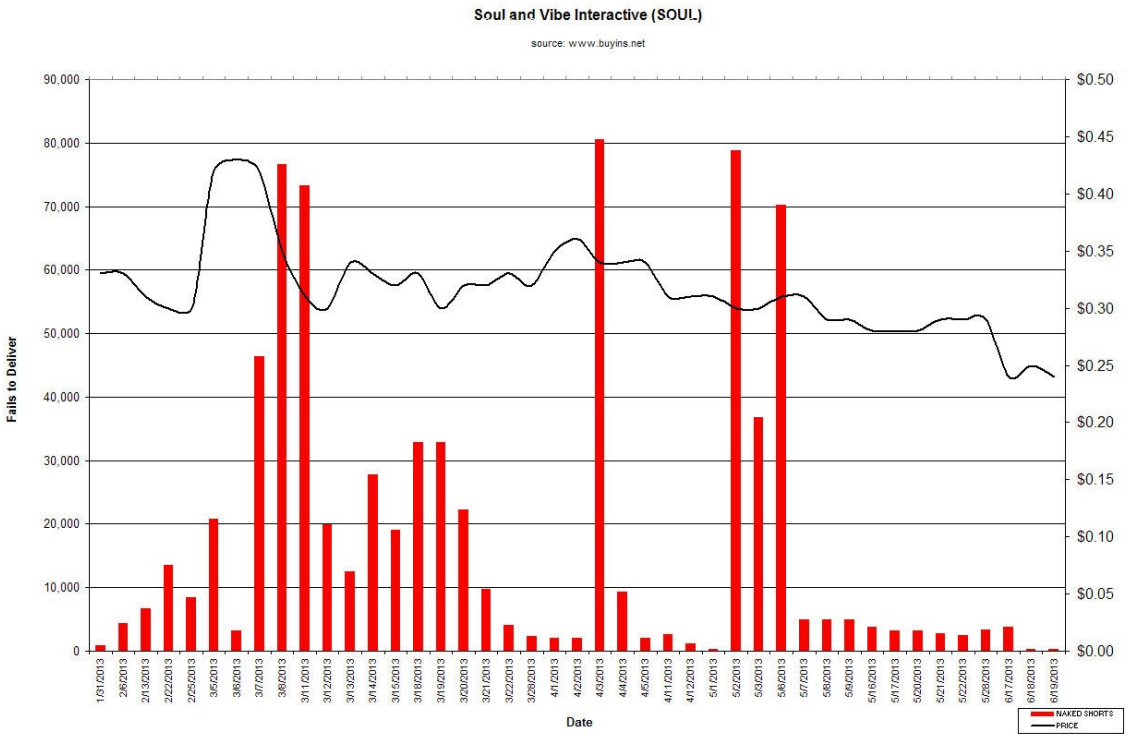


Starting in early 2013 short sellers have aggressively shorted SOUL. Shorts have continued this activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

OVERVIEW OF SOUL SHORT SALE DATA

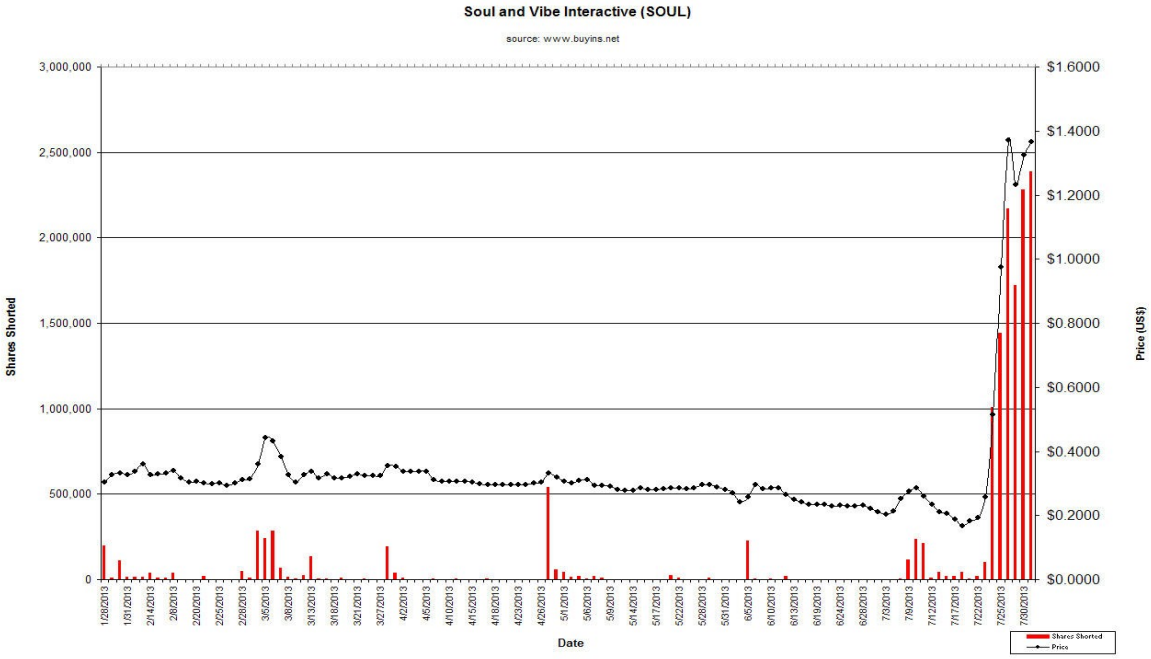
After careful analysis of SOUL short sale, naked short sale and market maker friction factor data it is clear that SOUL has recently had issues with short sellers who have been aggressive over the last several months. Short sellers have been building a sizable position in shares of SOUL and market makers have made a neutral market lately. New evidence of daily short sellers shorting shares of SOUL has now come to light as the SEC has finally given Buyins.net access to DAILY short sale data which is updated every night. Protecting SOUL from abusive shorting is a high priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN SOUL



Failures to Deliver in SOUL have been an issue as short sellers have been lax at complying with Regulation SHO since early 2013. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 1-28-13



Shorts have been aggressively shorting SOUL on a daily basis. An average of 28.15% of daily trading volume is short selling.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
7/31/2013	-$0.1000	3,339,865	1,695,827	-1,644,038	-16,440,380
7/30/2013	$0.2100	2,913,988	1,008,088	-1,905,900	Bullish Bias
7/29/2013	-$0.3000	1,773,784	1,567,165	-206,619	-688,730
7/26/2013	$0.3400	2,849,626	1,565,688	-1,283,938	Bullish Bias
7/25/2013	$0.4300	2,454,728	1,664,682	-790,046	Bullish Bias
7/24/2013	$0.3910	1,687,055	1,033,039	-654,016	Bullish Bias
7/23/2013	$0.1190	414,560	215,900	-198,660	Bullish Bias
7/22/2013	$0.0050	47,882	24,800	-23,082	Bullish Bias
7/19/2013	$0.0290	22,727	11,500	-11,227	Bullish Bias
7/18/2013	$0.0000	40,100	46,312	6,212	Bearish Bias
7/17/2013	-$0.0430	15,191	57,153	41,962	Bearish Bias
7/16/2013	$0.0090	60,665	24,091	-36,574	Bullish Bias
7/15/2013	-$0.0250	76,757	91,199	14,442	Bearish Bias
7/12/2013	-$0.0150	10,445	45,042	34,597	Bearish Bias
7/11/2013	-$0.0400	302,488	506,664	204,176	Bearish Bias
7/10/2013	$0.0050	349,039	418,818	69,779	13,955,800
7/9/2013	$0.0330	293,790	255,383	-38,407	Bullish Bias
7/8/2013	$0.0260	204,711	183,821	-20,890	Bullish Bias
7/5/2013	$0.0100	40,500	1,250	-39,250	Bullish Bias
7/3/2013	-$0.0040	37,609	82,880	45,271	Bearish Bias
7/2/2013	$0.0010	300	0	-300	Bullish Bias
7/1/2013	-$0.0220	22,500	102,000	79,500	Bearish Bias
6/28/2013	$0.0010	19,400	1,000	-18,400	Bullish Bias
6/27/2013	$0.0000	0	6,790	6,790	Bearish Bias
6/26/2013	-$0.0050	0	3,000	3,000	Bearish Bias
6/24/2013	$0.0050	200	900	700	140,000
6/21/2013	-$0.0050	0	750	750	Bearish Bias
6/20/2013	$0.0000	2,500	50,000	47,500	Bearish Bias
6/19/2013	$0.0000	5,500	15,000	9,500	Bearish Bias

The above data is used to calculate if a fair market is being made in the shares of SOUL. 51% of recent trading days are positive or bullishly biased and 49% of trading days are negative or bearishly biased. There is a bearish market being made in SOUL in the past 29 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused SOUL's price to rise
2. If Friction Factor is negative, more selling than buying caused SOUL's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

AG SqueezeTrigger Price is $18.41. There is $22,222,374 That Short Sellers Still Need To Cover.

[Release Date: 08/21/2012 07:42 PDT]

August 21, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring FIRST MAJESTIC SILVER CORP (NYSE:AG) in real time and just received an alert that AG is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 1183300 shares that have been shorted at the volume weighted average SqueezeTrigger Price of $18.41. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com .



The above report was issued on August 21, 2012 when AG was trading at $18.41 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of AG and that a short squeeze would begin if shares were to go above $18.41 per share. The results were immediate and dramatic with AG going from $18.41 to $23.95 in only 4 weeks, a gain of 30%.

CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=ag&id=302400

RECV SqueezeTrigger Price is $2.70. There is $10,912 That Short Sellers Still Need To Cover.

[Release Date: 08/07/2012 09:41 PDT]

August 7, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring Recovery Energy Inc (NASDAQ:RECV) in real time and just received an alert that RECV is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 4000 shares that have been shorted at the volume weighted average SqueezeTrigger Price of $2.70. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com .



CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=recv&id=299022

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Trading Solutions to Naked Short Selling

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BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON SOUL

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new "Fair Market Making Requirements"
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 36 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR SOUL MARKET INTEGRITY

The data we provide is extremely useful for SOUL for the following reasons:

1. Stop naked short selling in shares of SOUL
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

http://www.buyins.com/brochure.pdf

Background information on our CEO:

http://www.buyins.com/images/tomronk.pdf