



(OTC: SPYR)

SPYR, Inc.

Bullish

Overview

Recent Price	\$0.56
52 Week Range	\$0.10 - \$0.99
1 Month Range	\$0.35 - \$0.74
Avg Daily Volume	167,836
PE Ratio	n/a

Earnings Per Share

Year	EPS
TTM (A)	\$-0.06

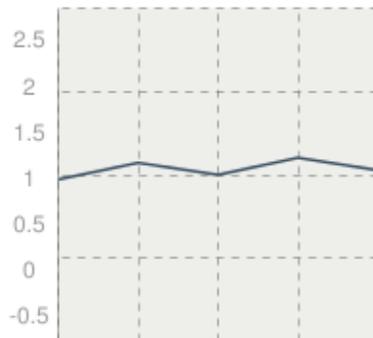
Capitalization

Shares Outstanding	152MM
Market Capitalization	\$85MM

Predictive Range

Expected Movement \$0.97 - \$1.07

June 04, 2015 June 25, 2015



SPYR, Inc. engages in the digital publishing and advertising operations; and development of mobile applications and games primarily in the United States. It also owns and operates American Diner theme restaurant under the brand name of Eat at Joe's (R) located in the Philadelphia International Airport in Philadelphia, Pennsylvania; and monetizes various digital and internet media platforms, as well as operates nine Websites that cover a range of topics, including food, fitness, nutrition, beauty, fashion, parenting, and travel. The company was formerly known as Eat at Joe's, Ltd. and changed its name to SPYR, Inc. in March 2015. SPYR, Inc. was incorporated in 1988 and is headquartered in Denver, Colorado.

Investment Highlights

- **PATTERN SCAN** predicts the price of SPYR expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(4)' pattern. Specifically, a DTM Daily Swing Divergence (+1) variant of Trend Line Break(4) has been detected. The target is \$1.07.
- **SQUEEZETRIGGER** predicts that because SPYR closed above \$0.38, we expect a short squeeze to begin that could quickly drive the price of SPYR considerably higher.
- **VALUATION** SPYR has a short squeeze value of \$1.90. which means the stock is undervalued compared to its Price of \$0.56.

How WealthMakers Market Reads Work:

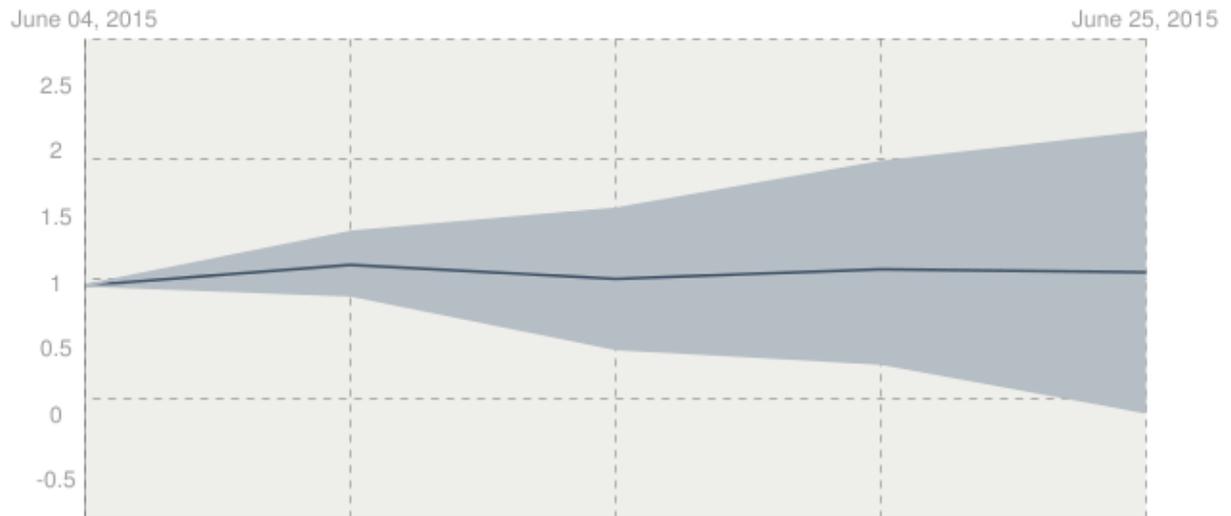
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

(OTC: SPYR) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. SPYR has demonstrated Trend Line Break(4) strategy DTM Daily Swing Divergence (+1) with a strength of 5.0/5. The higher the strength, the higher the probability of an accurate prediction.



- The price of SPYR expected to move up in the coming weeks.
- PatternScan has detected that a 'DTM Daily Swing Divergence (+1)' pattern has appeared.
- Specifically, a DTM Daily Swing Divergence (+1) variant of Trend Line Break(4) has been detected.
- This indicates a high probability that SPYR will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for SPYR is \$0.38.

Biw that SPYR closed above \$0.38, we expect a short squeeze to begin that could quickly drive the price of SPYR considerably higher.

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	SValue
6/12/2015	31,138	111,236	27.99%	\$0.5437	\$16,659
6/11/2015	35,063	44,155	79.41%	\$0.5221	\$18,093
6/10/2015	3,740	15,806	23.66%	\$0.5176	\$1,889
6/9/2015	12,955	77,888	16.63%	\$0.5432	\$6,905
6/8/2015	13,078	25,230	51.84%	\$0.5769	\$7,611
6/5/2015	62,649	131,316	47.71%	\$0.5678	\$35,083
6/4/2015	20,255	44,261	45.76%	\$0.5678	\$11,485
6/3/2015	45,437	144,309	31.49%	\$0.5734	\$25,808
6/2/2015	50,016	157,171	31.82%	\$0.5453	\$28,409
6/1/2015	56,133	204,830	27.40%	\$0.5868	\$32,164
5/29/2015	45,760	156,263	29.28%	\$0.5859	\$27,456
5/28/2015	86,894	231,422	37.55%	\$0.6056	\$53,266
5/27/2015	52,134	153,156	34.04%	\$0.6095	\$31,854
5/26/2015	81,988	199,812	41.03%	\$0.6062	\$49,849
5/22/2015	49,268	85,149	57.86%	\$0.5851	\$29,561
5/21/2015	105,520	210,378	50.16%	\$0.6083	\$64,367
5/20/2015	198,256	411,754	48.15%	\$0.5790	\$110,032
5/19/2015	224,020	414,517	54.04%	\$0.4898	\$112,682
5/18/2015	108,076	279,416	38.68%	\$0.5100	\$55,119
5/15/2015	71,635	319,970	22.39%	\$0.5926	\$42,451
5/14/2015	313,727	525,738	59.67%	\$0.6345	\$199,060
5/13/2015	340,930	630,453	54.08%	\$0.5906	\$201,353
5/12/2015	107,700	251,283	42.86%	\$0.5337	\$57,479
5/11/2015	319,287	1,148,930	27.79%	\$0.6012	\$191,955
5/8/2015	118,857	409,919	29.00%	\$0.7376	\$87,669
5/7/2015	202,577	337,571	60.01%	\$0.7759	\$157,179
5/6/2015	243,369	553,256	43.99%	\$0.8255	\$200,901
5/5/2015	38,707	70,644	54.79%	\$0.8922	\$34,534
5/4/2015	24,054	90,182	26.67%	\$0.8877	\$21,353
5/1/2015	75,978	222,851	34.09%	\$0.9287	\$70,561
4/30/2015	287,262	603,824	47.57%	\$0.9150	\$262,845
4/29/2015	150,453	298,490	50.40%	\$0.8125	\$122,243
4/28/2015	17,271	30,782	56.11%	\$0.7656	\$13,223
4/27/2015	129,410	259,245	49.92%	\$0.7762	\$100,448
4/24/2015	49,264	82,895	59.43%	\$0.7505	\$36,973
Total	13,585,564	37,783,624	35.96%	\$0.3803	\$5,166,751
*Total includes data back to 9-2-09. Chart truncated for viewing.					

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.

Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused SPYR's price to rise
- If Friction Factor is negative, more selling than buying caused SPYR's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	BuyVol	SellVol	NetVol	Friction
6/12/2015	\$0.0377	88,900	22,230	66,670	17,684
6/11/2015	\$0.0119	25,909	18,246	7,663	6,439
6/10/2015	-\$0.0099	1,342	14,116	-12,774	-12,903
6/9/2015	-\$0.0540	18,649	59,239	-40,590	-7,517
6/8/2015	-\$0.0060	9,183	15,972	-6,789	-11,315
6/5/2015	\$0.0010	53,762	77,501	-23,739	Bullish Bias
6/4/2015	\$0.0040	24,200	19,951	4,249	10,623
6/3/2015	-\$0.0008	82,509	61,750	20,759	Bearish Bias
6/2/2015	\$0.0048	56,976	100,960	-43,984	Bullish Bias
6/1/2015	-\$0.0240	67,361	130,879	-63,518	-26,466
5/29/2015	-\$0.0282	79,939	76,250	3,689	Bearish Bias
5/28/2015	\$0.0032	71,905	159,277	-87,372	Bullish Bias
5/27/2015	-\$0.0014	81,768	71,074	10,694	Bearish Bias
5/26/2015	\$0.0114	70,366	120,566	-50,200	Bullish Bias
5/22/2015	\$0.0001	34,614	44,353	-9,739	Bullish Bias
5/21/2015	\$0.0110	102,858	107,392	-4,534	Bullish Bias
5/20/2015	\$0.0690	208,380	202,932	5,448	790
5/19/2015	\$0.0199	194,097	220,076	-25,979	Bullish Bias

Valuation

Short Squeeze Value is a measure of a stock's current worth if a short squeeze occurs. SPYR has a current squeeze value of \$1.90 per share. Squeeze Value is computed from the average positive Friction Factor of 8,884 shares. When dividing 1.35 million shares shorted (10% of shares shorted) by average Friction Factor we get a projected price move of \$1.52. The target price is $\$1.52 + \$0.38 = \$1.90$

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Insider	15.801	78.39	12089	599	95.28%
SqueezeTrigger	12.596	22.0	9407	611	93.90%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.293	15.19	50985	4784	91.42%
Group Correlation	6.574	15.13	4679	513	90.12%
PatternScan	8.506	11.49	185591	27301	87.18%
Events	6.873	11.27	4110	633	86.65%
Earnings	8.519	10.32	24062	4829	83.29%
GATS	5.373	7.86	64003	13226	82.87%
Naked Shorts	13.845	10.95	2699	699	79.43%
Friction Factor	7.075	3.63	7051	2016	77.77%

Recent Headlines

The Rush Is on at Apple and Google for SPYR's Latest Game "Plucky Rush"
Marketwired(Thu, Jun 11)

SPYR APPS' Plucky Rush Soars to Top 100 Free Games in Apple App Store PR
Newswire(Fri, Jun 5)

Apple Store Approves SPYR APPS' Second Game, Plucky Rush, For Download PR
Newswire(Wed, Jun 3)

SPYR's Plucky Rush is Now Ranked among the Top 50 New Free Games in the
Google Play Store PR Newswire(Mon, Jun 1)

SPYR's Digital Network Ranked in the Top 1% of Networks Worldwide PR
Newswire(Wed, May 27)

SPYR Launches Second Mobile Game, "Plucky Rush," in the Google Play Store PR
Newswire(Mon, May 18)

SPYR Named "Stock Pick of the Year" by the KonLin Letter Marketwired(Wed,
May 6)

SPYR Joins the Mobile Games Revolution With "Plucky" Now Available on 1
Billion Mobile Devices Worldwide Marketwired(Mon, May 4)

Apple App Store Now Features Plucky, SPYR APPS' New Mobile Game PR
Newswire(Thu, Apr 30)

SPYR APPS' Mobile Game Plucky is Now Available to Over 900 Million Android
Devices through the Google Play Store PR Newswire(Mon, Apr 27)

SPYR, INC. Retains Investment Banking Firm to Assist With Strategic Mergers and
Acquisitions Marketwired(Fri, Apr 17)

SPYR APPS Completes Its First Mobile Game Marketwired(Thu, Apr 16)

With Each New Platform, SPYR, Inc. Investors Should See Dollar Signs
Marketwired(Tue, Apr 14)

Ticker Research Initiates Coverage on SPYR, Inc. Accesswire(Thu, Apr 9)

Fast Growing SPYR, INC. Wastes No Time Joining Multi-Billion Dollar Mobile
Apps & Games Industry Marketwired(Tue, Apr 7)

QUESTIONS?

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About WealthMakers

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