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### KEY DATA POINTS INSIDE

**Daily Short Volume** 

Naked Short Volume

Market Maker Friction

### RECENT TEMN NEWS

Top Shelf Brands Holdings (TSB) Continues to Build its Team PR Newswire (Thu, Jul 31)

Top Shelf Brands Holdings (TEMN) Innovates with Sales and Marketing Strategy Accesswire (Mon, Jul 28)

Top Shelf Brands Holdings Announces New Corporate Website & Product Placement Marketing Plan Accesswire (Thu, Jul 24)

TSB Management Discuses Business Strategy for the Public Company PR Newswire (Thu, Jun

Top Shelf Brands Holdings Forms Advisory Board. PR Newswire (Mon, Jun 23)

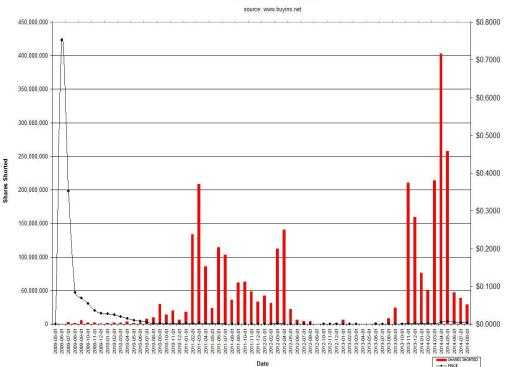
Top Shelf Brands (OTC.PK:TEMN) Forms Advisory Board Accesswire (Mon, Jun 23)

Exclusive Acquisitions Make Top Shelf Brands Holdings (TEMN) an Entry Investment Into the World Spirits Industry Accesswire (Mon, Jun 16)

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAO, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

### TEMN SHORT SELLERS





Starting in mid 2010 short sellers have aggressively shorted TEMN. Shorts have increased their activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

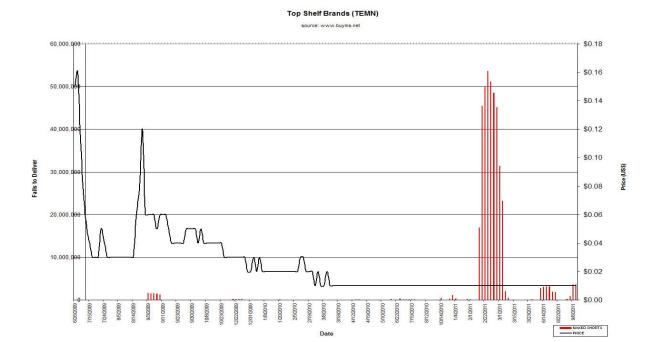
### OVERVIEW OF TEMN SHORT SALE DATA

After careful analysis of TEMN short sale, naked short sale and market maker friction factor data it is clear that TEMN has had persistent issues with short sellers who have been aggressive recently. Short sellers have been building a

sizable position in shares of TEMN and market makers have made a neutral market lately. New evidence of daily short sellers shorting shares of TEMN has now come to light as the SEC has finally given Buyins.net access

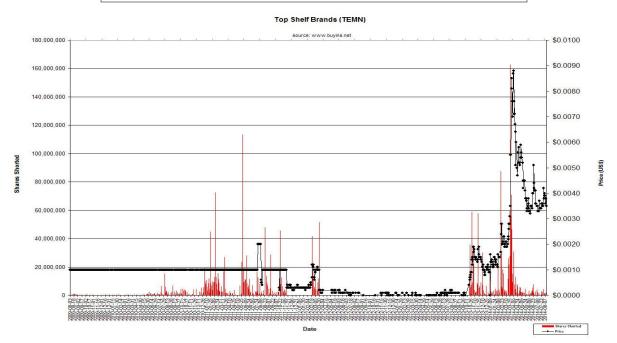
to DAILY short sale data which is updated every night. Protecting TEMN from abusive shorting is a high priority.

### DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN TEMN



Failures to Deliver in TEMN have been an issue as short sellers were previously lax at complying with Regulation SHO in early 2011. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.

### **NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09**



Shorts have been aggressively shorting TEMN on a daily basis. An average of 29.22% of daily trading volume is short selling.

### MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
8/12/2014	-\$0.0005	1,002,946	4,946,304	-3,943,358	-78,867,160
8/11/2014	\$0.0002	1,819,709	4,630,526	-2,810,817	Bullish Bias
8/8/2014	\$0.0002	1,315,491	3,103,500	-1,788,009	Bullish Bias
8/7/2014	-\$0.0004	1,795,126	3,812,074	-2,016,948	-50,423,700
8/6/2014	\$0.0000	1,595,421	1,058,997	536,424	Bearish Bias
8/5/2014	-\$0.0002	1,766,993	875,228	891,765	Bearish Bias
8/4/2014	\$0.0002	2,684,712	2,238,399	446,313	22,315,650
8/1/2014	-\$0.0002	2,396,269	1,876,371	519,898	Bearish Bias
7/31/2014	\$0.0004	7,845,434	5,778,949	2,066,485	51,662,125
7/30/2014	\$0.0000	2,651,646	2,632,992	18,654	Bearish Bias
7/29/2014	\$0.0003	2,864,851	2,679,049	185,802	6,193,400
7/28/2014	-\$0.0002	643,857	4,613,308	-3,969,451	-198,472,550
7/25/2014	\$0.0000	895,000	1,096,951	-201,951	Bullish Bias
7/24/2014	\$0.0002	2,388,271	2,562,086	-173,815	Bullish Bias
7/23/2014	\$0.0000	1,750,628	2,689,000	-938,372	Bullish Bias
7/22/2014	-\$0.0003	639,983	985,000	-345,017	-11,500,567
7/21/2014	\$0.0000	205,246	350,300	-145,054	Bullish Bias
7/18/2014	\$0.0000	62,447	463,553	-401,106	Bullish Bias
7/17/2014	\$0.0002	390,779	3,341,000	-2,950,221	Bullish Bias
7/16/2014	-\$0.0003	750,500	2,511,000	-1,760,500	-58,683,333
7/15/2014	\$0.0002	2,908,244	2,278,057	630,187	31,509,350
7/14/2014	\$0.0001	2,697,041	1,505,000	1,192,041	119,204,100
7/11/2014	\$0.0000	10,000	987,500	-977,500	Bullish Bias
7/10/2014	\$0.0002	2,075,206	4,901,834	-2,826,628	<b>Bullish Bias</b>
7/9/2014	\$0.0000	743,097	3,000,442	-2,257,345	Bullish Bias
7/8/2014	-\$0.0004	458,246	1,827,941	-1,369,695	-34,242,375
7/7/2014	-\$0.0003	4,709,237	5,346,988	-637,751	-21,258,367
7/3/2014	\$0.0000	1,066,000	737,550	328,450	Bearish Bias
7/2/2014	-\$0.0004	983,606	8,520,638	-7,537,032	-188,425,800
7/1/2014	-\$0.0001	436,888	2,416,985	-1,980,097	-198,009,700
6/30/2014	\$0.0001	508,888	885,140	-376,252	Bullish Bias
6/27/2014	-\$0.0006	284,799	1,590,590	-1,305,791	-21,763,183
6/26/2014	\$0.0001	3,487,655	1,056,500	2,431,155	243,115,500
6/25/2014	-\$0.0001	320,000	1,115,300	-795,300	-79,530,000
6/24/2014	-\$0.0003	1,956,648	3,929,668	-1,973,020	-65,767,333
6/23/2014	-\$0.0002	14,417,401	13,349,181	1,068,220	Bearish Bias
6/20/2014	\$0.0011	5,422,917	5,250,553	172,364	1,566,945
6/19/2014	\$0.0005	5.150.500	1.649.409	3.501.091	70.021.820

The above data is used to calculate if a fair market is being made in the shares of TEMN. 52% of recent trading days are positive or bullishly biased and 48% of trading days are negative or bearishly biased. There is a neutral market being made in TEMN in the past 38 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

### Here is how to understand Friction Factor:

- 1. If Friction Factor is positive, more buying than selling caused TEMN's price to rise
- 2. If Friction Factor is negative, more selling than buying caused TEMN's price to fall
- 3. If Friction Factor is 0, there was no discernable activity either way
- 4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

### HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

# AG SqueezeTrigger Price is \$18.41. There is \$22,222,374 That Short Sellers Still Need To Cover.

[ Release Date: 08/21/2012 07:42 PDT ]

August 21, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring FIRST MAJESTIC SILVER CORP (NYSE:AG) in real time and just received an alert that AG is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 1183300 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$18.41. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com.



The above report was issued on August 21, 2012 when AG was trading at \$18.41 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of AG and that a short squeeze would begin if shares were to go above \$18.41 per share. The results were immediate and dramatic with AG going from \$18.41 to \$23.95 in only 4 weeks, a gain of 30%.

CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=ag&id=302400

RECV Squeeze Trigger Price is \$2.70. There is \$10,912 That Short Sellers Still Need To Cover.

Release Date: 08/07/2012 09:41 PDT ]

August 7, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring Recovery Energy Inc (NASDAQ:RECV) in real time and just received an alert that RECV is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 4000 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$2.70. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com.



CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=recv&id=299022

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## Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but TEMN has paid an affiliate \$1,117 per month for six months of data provided in this report.. Market commentary provided b y T o m R o n k .

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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### BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON TEMN

### **REGULATORY & COMPLIANCE NEWS**

- Friction Factor market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new "Fair Market Making Requirements"
- RegSHO Naked Shorts tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

### **INVESTMENTS & TRADING**

- SqueezeTrigger 40 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) tracks all known trading strategies and qualifies and quantifies which are working best in real time

### WHY BUYINS.NET IS BEST CHOICE FOR TEMN MARKET INTEGRITY

The data we provide is extremely useful for TEMN for the following reasons:

- 1. Stop naked short selling in shares of TEMN
- 2. Break the market maker hold on Level II box causing so much price friction
- 3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
- 4. Discourage new short sellers from shorting your stock
- 5. Stop the negative perception that dropping stock price places on normal day to day business operations
- 6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

### http://www.buyins.com/brochure.pdf

Background information on our CEO:

http://www.buyins.com/images/tomronk.pdf