



(OTC: TEMN)

Bullish

Top Shelf Brands Holdings

Overview

Recent Price	\$.0016
52 Week Range	\$.0001 - \$.0099
1 Month Range	\$.0015 - \$.0045
Avg Daily Volume	8,250,000
PE Ratio	n/a

Earnings Per Share

Year	EPS
2014(E)	n/a

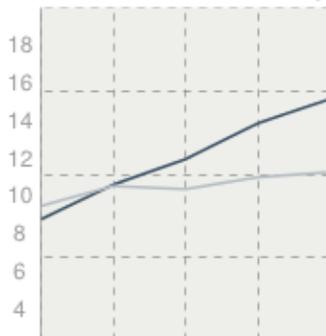
Capitalization

Shares Outstanding	2.14B
Market Capitalization	\$3.42M

Predictive Range

Expected Movement \$.0016 - \$.14

August 13, 2014 February 12, 2015



Top Shelf Brands Holdings is a marketer and supplier of unique and innovative alcohol beverage brands, specializing in dynamic brand creation and strategic identity marketing for its products to the U.S marketplace. Currently the Company develops, imports, markets and supplies branded alcoholic beverages with an initial offering of Champagne, Tequila, and Bourbon. The Company is now poised to acquire an innovative low calorie Liqueur brand and an ultra-premium Tequila brand. We are dedicated to creating "brands people talk about." Our vision is to become the best brand builder in the industry by engaging the consumer and trade with flawless execution, creativity and commitment to our brands. Within the next 2 to 3 years the company aims to have created, acquired, or represent 6-10 nationally recognized brands, each attaining the 50,000 cases depletion mark, with double digit growth, and thus soundly on the acquisition radar.

Investment Highlights

- **PATTERN SCAN** predicts the price of TEMN expected to move up in the coming weeks based on the appearance of a 'Trend Line Break(2)' pattern. Specifically, a ACT EOD variant of Trend Line Break(2) has been detected. The target is \$.09.
- **SQUEEZETRIGGER** predicts that when TEMN closes above \$.0026, we expect a short squeeze to begin that could quickly drive the price of TEMN considerably higher.
- **VALUATION** TEMN has a current squeeze value of \$.14 which means the stock is undervalued compared to its price of \$.0016

How WealthMakers Market Reads Work:

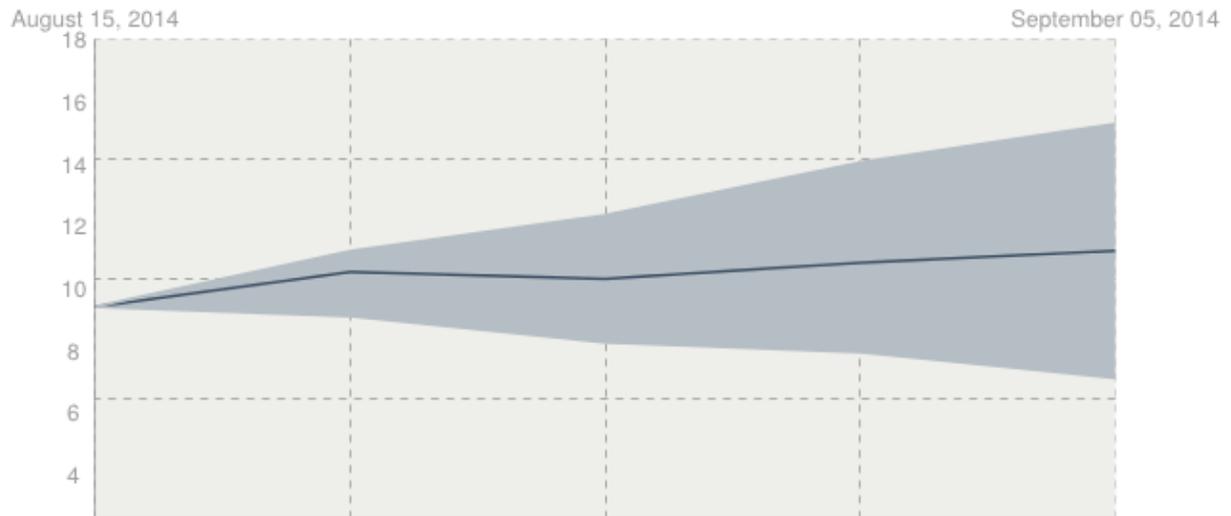
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

Top Shelf Brands (OTC: TEMN) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. TEMN has demonstrated Trend Line Break(2) strategy ACT EOD with a strength of 2.0/5. The higher the strength, the higher the probability of an accurate prediction.



- The price of TEMN expected to move up in the coming weeks.
- PatternScan has detected that a 'ACT EOD' pattern has appeared.
- Specifically, a ACT EOD variant of Trend Line Break(2) has been detected.
- This indicates a high probability that TEMN will move up in the coming weeks.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for TEMN is \$.0026.

This means that when TEMN closes above \$.0026, we expect a short squeeze to begin that could quickly drive the price of TEMN considerably higher.

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	SValue
8/20/2014	2,794,748	19,831,357	14.09%	0.0021	\$5,869
8/19/2014	2,355,526	19,736,284	11.94%	0.0021	\$4,711
8/18/2014	4,209,165	24,437,745	17.22%	0.0021	\$8,418
8/15/2014	22,735,156	94,544,209	24.05%	0.0035	\$68,205
8/14/2014	6,018,704	34,391,558	17.50%	0.0035	\$18,056
8/13/2014	238,936	2,329,936	10.26%	0.0035	\$956
8/12/2014	1,182,277	5,949,254	19.87%	\$0.0035	\$4,729
8/11/2014	1,653,793	6,450,285	25.64%	\$0.0038	\$6,615
8/8/2014	1,428,911	4,418,991	32.34%	\$0.0036	\$5,716
8/7/2014	1,238,781	5,607,231	22.09%	\$0.0039	\$4,955
8/6/2014	1,024,860	2,654,418	38.61%	\$0.0040	\$4,099
8/5/2014	263,582	2,642,257	9.98%	\$0.0040	\$1,054
8/4/2014	1,042,212	4,931,166	21.14%	\$0.0038	\$4,169
8/1/2014	1,414,957	4,272,640	33.12%	\$0.0042	\$5,660
7/31/2014	4,103,684	13,624,449	30.12%	\$0.0035	\$16,415
7/30/2014	2,160,739	5,284,638	40.89%	\$0.0035	\$8,643
7/29/2014	2,362,851	5,543,951	42.62%	\$0.0035	\$9,451
7/28/2014	360,000	5,257,217	6.85%	\$0.0036	\$1,440
7/25/2014	760,000	1,991,951	38.15%	\$0.0036	\$3,040
7/24/2014	2,871,009	4,950,357	58.00%	\$0.0034	\$11,484
7/23/2014	410,714	4,439,714	9.25%	\$0.0034	\$1,643
7/22/2014	39,983	1,624,983	2.46%	\$0.0034	\$160
7/21/2014	124,246	555,546	22.36%	\$0.0034	\$497
7/18/2014	84,210	526,000	16.01%	\$0.0034	\$337
7/17/2014	240,829	3,731,801	6.45%	\$0.0034	\$963
7/16/2014	309,000	3,261,500	9.47%	\$0.0037	\$1,236
7/15/2014	1,587,686	5,186,386	30.61%	\$0.0033	\$6,351
7/14/2014	1,653,306	4,252,041	38.88%	\$0.0033	\$6,613
7/11/2014	237,000	997,500	23.76%	\$0.0033	\$948
7/10/2014	1,907,741	6,977,041	27.34%	\$0.0033	\$7,631
7/9/2014	115,815	3,743,539	3.09%	\$0.0035	\$347
7/8/2014	119,961	2,286,187	5.25%	\$0.0035	\$480
7/7/2014	3,935,337	10,056,225	39.13%	\$0.0035	\$15,741
7/3/2014	0	1,803,550	0.00%	\$0.0036	\$0
7/2/2014	2,600,606	9,504,313	27.36%	\$0.0036	\$10,402
Total	2,991,817,723	10,302,482,927	29.04%	\$0.0026	\$7,691,707
*Total includes data back to 8-3-09. Chart truncated for viewing.					

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused TEMN's price to rise
- If Friction Factor is negative, more selling than buying caused TEMN's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	BuyVol	SellVol	NetVol	Friction
8/20/2014	-\$0.0004	3,531,991	16,299,346	-12,767,355	-319,183,875
8/19/2014	-\$0.0002	3,465,833	16,270,451	-12,804,618	-640,230,900
8/18/2014	-\$0.0003	10,024,716	15,553,000	-5,528,284	-184,276,133
8/15/2014	-\$0.0008	30,836,721	63,707,413	-32,870,692	-410,883,650
8/14/2014	-\$0.0005	13,892,375	20,499,046	-6,606,671	-132,133,420
8/13/2014	\$0.0001	334,936	1,995,000	-1,660,064	Bullish Bias
8/12/2014	-\$0.0005	1,002,946	4,946,304	-3,943,358	-78,867,160
8/11/2014	\$0.0002	1,819,709	4,630,526	-2,810,817	Bullish Bias
8/8/2014	\$0.0002	1,315,491	3,103,500	-1,788,009	Bullish Bias
8/7/2014	-\$0.0004	1,795,126	3,812,074	-2,016,948	-50,423,700
8/6/2014	\$0.0000	1,595,421	1,058,997	536,424	Bearish Bias
8/5/2014	-\$0.0002	1,766,993	875,228	891,765	Bearish Bias
8/4/2014	\$0.0002	2,684,712	2,238,399	446,313	22,315,650
8/1/2014	-\$0.0002	2,396,269	1,876,371	519,898	Bearish Bias
7/31/2014	\$0.0004	7,845,434	5,778,949	2,066,485	51,662,125
7/30/2014	\$0.0000	2,651,646	2,632,992	18,654	Bearish Bias
7/29/2014	\$0.0003	2,864,851	2,679,049	185,802	6,193,400
7/28/2014	-\$0.0002	643,857	4,613,308	-3,969,451	-198,472,550
7/25/2014	\$0.0000	895,000	1,096,951	-201,951	Bullish Bias
7/24/2014	\$0.0002	2,388,271	2,562,086	-173,815	Bullish Bias
7/23/2014	\$0.0000	1,750,628	2,689,000	-938,372	Bullish Bias
7/22/2014	-\$0.0003	639,983	985,000	-345,017	-11,500,567
7/21/2014	\$0.0000	205,246	350,300	-145,054	Bullish Bias
7/18/2014	\$0.0000	62,447	463,553	-401,106	Bullish Bias
7/17/2014	\$0.0002	390,779	3,341,000	-2,950,221	Bullish Bias
7/16/2014	-\$0.0003	750,500	2,511,000	-1,760,500	-58,683,333
7/15/2014	\$0.0002	2,908,244	2,278,057	630,187	31,509,350
7/14/2014	\$0.0001	2,697,041	1,505,000	1,192,041	119,204,100
7/11/2014	\$0.0000	10,000	987,500	-977,500	Bullish Bias
7/10/2014	\$0.0002	2,075,206	4,901,834	-2,826,628	Bullish Bias
7/9/2014	\$0.0000	743,097	3,000,442	-2,257,345	Bullish Bias
7/8/2014	-\$0.0004	458,246	1,827,941	-1,369,695	-34,242,375
7/7/2014	-\$0.0003	4,709,237	5,346,988	-637,751	-21,258,367
7/3/2014	\$0.0000	1,066,000	737,550	328,450	Bearish Bias
7/2/2014	-\$0.0004	983,606	8,520,638	-7,537,032	-188,425,800
7/1/2014	-\$0.0001	436,888	2,416,985	-1,980,097	-198,009,700
6/30/2014	\$0.0001	508,888	885,140	-376,252	Bullish Bias
6/27/2014	-\$0.0006	284,799	1,590,590	-1,305,791	-21,763,183

Valuation

Short Squeeze Value is a measure of a stock's current worth. TEMN has a current value of \$0.14 per share. Therefore, it is undervalued compared to its Price of \$0.0016 per share. Value is computed from the average positive Friction Factor of 46,176,925 shares. When dividing 20% of total shares shorted by average Friction Factor we get a projected price move of \$0.14 (assumes 20% of shorts cover).

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Insider	15.348	75.5	9337	476	95.15%
SqueezeTrigger	12.645	22.16	7950	488	94.22%
Group Correlation	7.364	15.06	1312	86	93.85%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.416	15.14	43423	4205	91.17%
PatternScan	8.378	11.31	140115	20292	87.35%
Events	6.902	11.21	3484	550	86.37%
GATS	5.351	7.89	47007	9186	83.65%
Earnings	8.634	10.19	22037	4425	83.28%
Naked Shorts	14.338	10.84	2314	605	79.27%
Friction Factor	7.447	3.63	5708	1627	77.82%

Prediction Success

Past success in predictions regarding Top Shelf Brands.

TEMN Expected to Trade Up After Bullish Patterns Develop
Wednesday, August 13, 2014 5:16 AM

TEMN Expected to Trade Up After Bullish Patterns Develop
Wednesday, May 07, 2014 5:03 AM

Temenos Group AG (OTC:TEMN), Up By 16.67% (\$0.00) From \$0.006 After
BUYINS.NET Report Predicted Stock Would Go Up Due To Bullish Conditions
Tuesday, April 22, 2014 7:16 AM

TEMN Expected to Trade Up After Bullish Patterns Develop
Monday, April 21, 2014 5:50 AM

TEMN Expected to Trade Up After Bullish Patterns Develop
Tuesday, March 11, 2014 5:50 AM

TEMN Expected to Trade Up After Bullish Patterns Develop
Thursday, February 23, 2012 7:44 AM

Temenos Group AG (OTC:TEMN), Up By 100.00% (\$0.00) From \$0.001 After
BUYINS.NET Report Predicted Stock Would Go Up Due To Bullish Conditions
Friday, March 18, 2011 8:00 AM

TEMN, Removed From Naked Short Lists Today
Friday, March 11, 2011 6:00 AM

Recent Headlines

Top Shelf Brands to focus on implementing distribution of Besado TequilaPR Newswire(Mon, Aug 18)

Top Shelf Brands Update Shareholders on Legal Case with Former Officers and Reiterates Its Focus on Imminent Product LaunchesAccesswire(Fri, Aug 15)

Top Shelf Brands to Continue Fight For Shareholders While Building Brand AwarenessAccesswire(Fri, Aug 15)

Top Shelf Brands Retains BUYINS.NET to Surveil Short Sellers and Market Makers.PR Newswire(Thu, Aug 14)

Top Shelf Brands Holdings (TSB) Continues to Build its TeamPR Newswire(Thu, Jul 31)

Top Shelf Brands Holdings (TEMN) Innovates with Sales and Marketing StrategyAccesswire(Mon, Jul 28)

Top Shelf Brands Holdings Announces New Corporate Website & Product Placement Marketing PlanAccesswire(Thu, Jul 24)

TSB Management Discusses Business Strategy for the Public CompanyPR Newswire(Thu, Jun 26)

Top Shelf Brands Holdings Forms Advisory Board.PR Newswire(Mon, Jun 23)

Top Shelf Brands (OTC.PK:TEMN) Forms Advisory BoardAccesswire(Mon, Jun 23)

Exclusive Acquisitions Make Top Shelf Brands Holdings (TEMN) an Entry Investment Into the World Spirits IndustryAccesswire(Mon, Jun 16)

Top Shelf Brands Featuring Besado Tequila, Will Begin Taking Orders at Special Release Party Tastings Prior to Summer LaunchMarketwired(Mon, Jun 9)

Top Shelf Brands (TEMN) Management Discusses Besado Tequila and BusinessPR Newswire(Tue, Jun 3)

Texas-Based Top Shelf Brands Holdings Offers High-End, Cutting-Edge Wine & Spirit Products to Growing MarketPR Newswire(Thu, May 29)

Top Shelf Brands Holdings Corp. Provides Shareholder UpdateAccesswire(Fri, May 23)

QUESTIONS?

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