

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

RECENT TSHO NEWS

•Tradeshow Marketing Company Provides Shareholder Update PR Newswire(Fri, Feb 26)

•Tradeshow Marketing Company Releases Updated February 2010 Schedule for Ultimate Squeegee (TM) Infomercial Launch PR Newswire(Fri, Feb 19)

•Tradeshow Marketing Company Launches Updated Corporate Website PR Newswire(Thu, Feb 11)

•Tradeshow Marketing Company Announces Shareholder Conference Call PR Newswire(Mon, Feb 8)

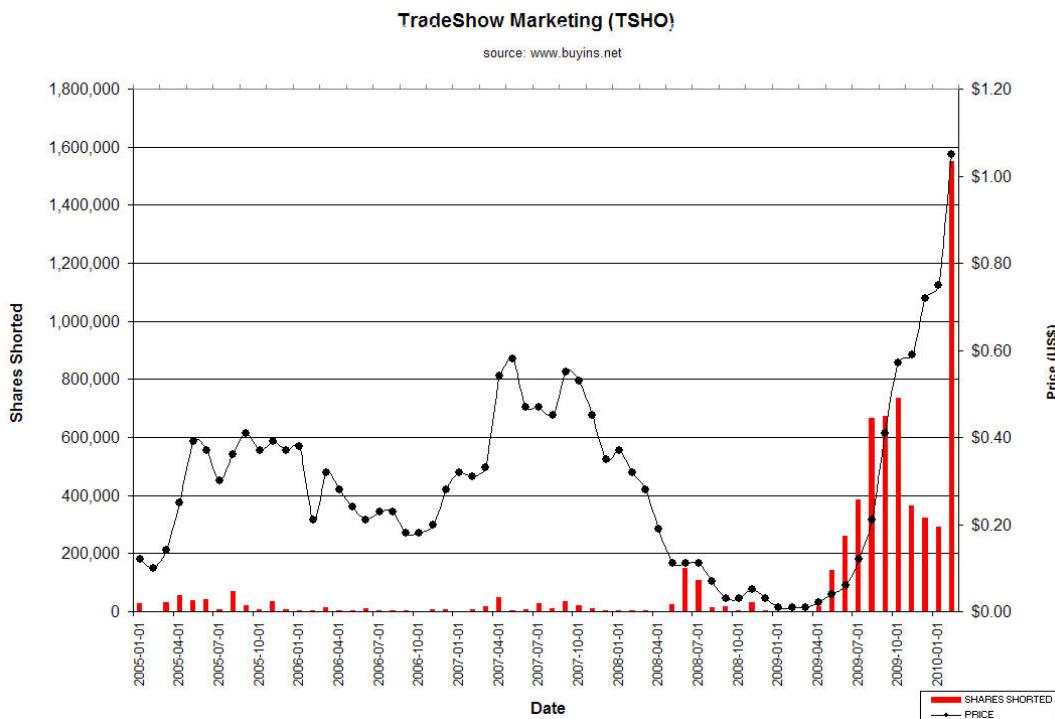
•Stock Alert for Tradeshow Marketing Co. Ltd. Issued by Beacon Equity GlobeNewswire(Thu, Feb 4)

•Tradeshow Marketing Company Releases February 2010 Schedule for Ultimate Squeegee(TM) Infomercial Launch PR Newswire(Mon, Feb 1)

•Tradeshow Marketing Company Announces Target Week for

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

TSHO SHORT SELLERS



Starting in mid 2009 and through 2010 short sellers have actively shorted TSHO and done so to their dismay; losing millions in the process. Only in the past week have short sellers benefited from a negative article strategically placed in an attempt to help their position.

OVERVIEW OF TSHO SHORT SALE DATA

After careful analysis of TSHO short sale, naked short sale and market maker friction factor data it is clear that TSHO has recent had significant issues with short sellers which have decreased the company's market capitalization by over

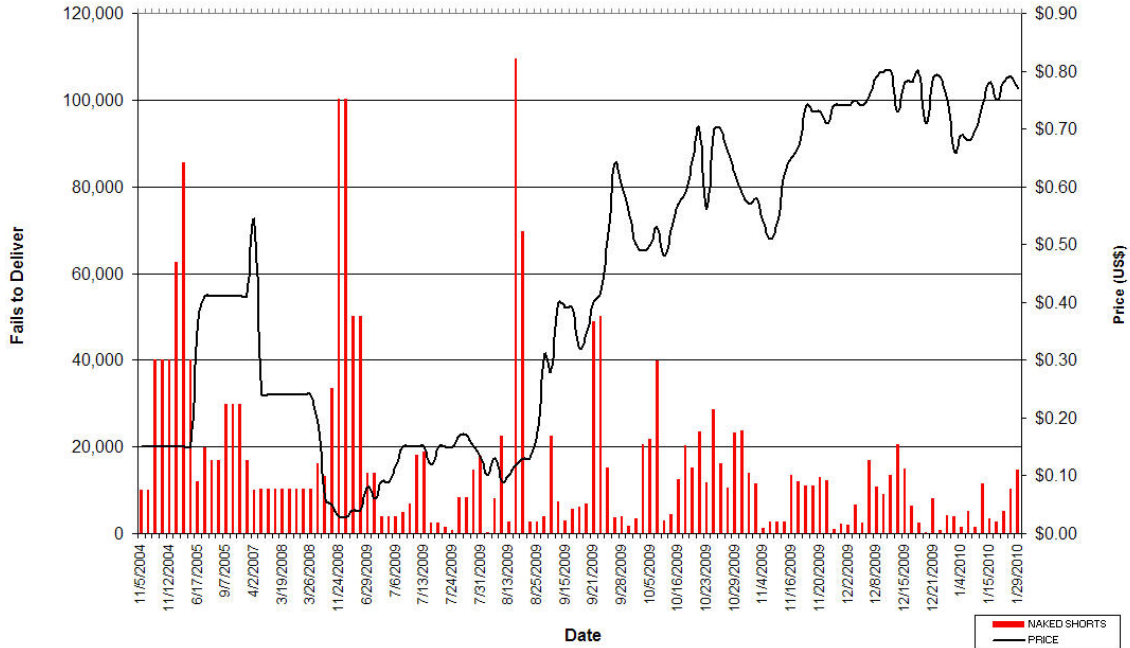
\$15.54 million (\$0.67 drop on 23.2 million shares outstanding). Short sellers have been building a sizable position in shares of TSHO and market makers have a slightly bullish-bias as of late. New evidence of daily

short sellers shorting shares of TSHO has now come to light as the SEC has finally given Buyins.net access to DAILY short sale data which is updated every night. Protecting TSHO from abusive shorting is our priority.

DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN TSHO

TradeShow Marketing (TSHO)

source: www.buyins.net

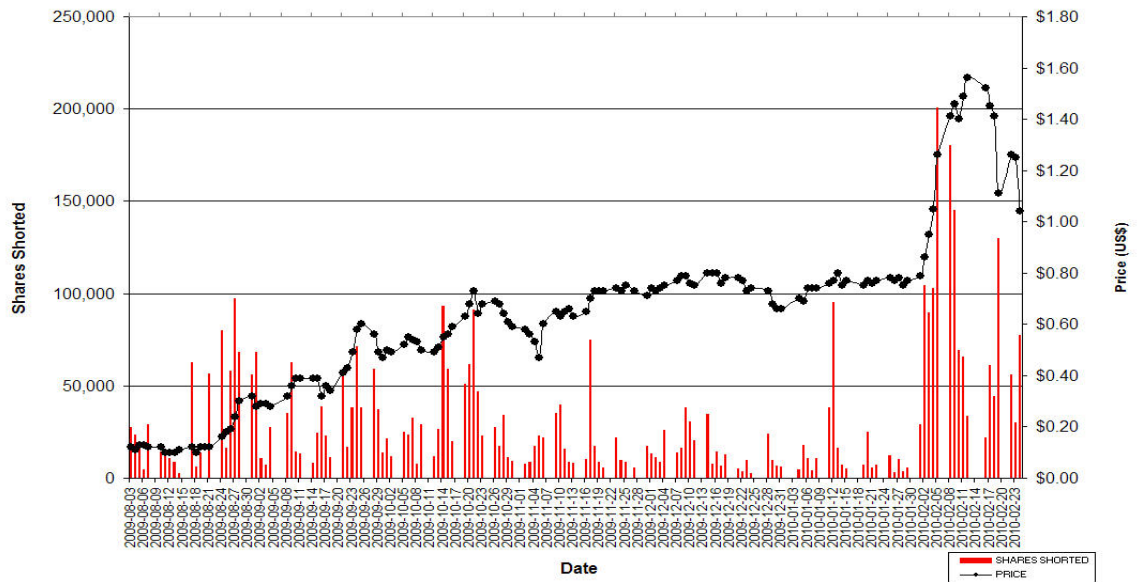


Failures to Deliver in TSHO have been a persistent issue in the past as short sellers have been somewhat lax in complying with Regulation SHO.

NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09

TradeShow Marketing (TSHO)

source: www.buyins.net



This daily short volume chart of TSHO shows shorts are becoming more aggressive as of late.

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
2/26/2010	\$0.12	205,090	209,760	-4,670	Bullish Bias
2/25/2010	-\$0.12	247,844	286,464	-38,620	-3,218
2/24/2010	-\$0.16	182,810	354,436	-171,626	-10,726
2/23/2010	-\$0.13	69,378	153,718	-84,340	-6,488
2/22/2010	\$0.21	253,023	155,673	97,350	4,636
2/19/2010	-\$0.26	263,785	532,237	-268,452	-10,325
2/18/2010	-\$0.16	127,311	251,000	-123,689	-7,731
2/17/2010	-\$0.07	165,410	282,965	-117,555	-16,794
2/16/2010	-\$0.05	102,046	100,729	1,317	Bearish Bias
2/12/2010	\$0.03	104,859	162,399	-57,540	Bullish Bias
2/11/2010	\$0.14	342,303	236,227	106,076	7,788
2/10/2010	\$0.03	366,834	266,590	100,244	33,415
2/9/2010	-\$0.08	559,466	575,734	-16,268	-2,034
2/8/2010	\$0.24	1,030,905	527,796	503,109	20,963
2/5/2010	\$0.13	936,184	1,044,138	-107,954	Bullish Bias
2/4/2010	\$0.11	597,201	539,477	57,724	5,355
2/3/2010	\$0.10	565,346	182,863	382,483	40,261
2/2/2010	\$0.10	668,772	422,404	246,368	24,154
2/1/2010	\$0.02	181,402	140,046	41,356	20,678
1/29/2010	\$0.01	9,060	54,612	-45,552	Bullish Bias
1/28/2010	-\$0.02	13,141	26,175	-13,034	-6,517
1/27/2010	\$0.01	60,270	51,380	8,890	8,890
1/26/2010	-\$0.01	21,782	11,950	9,832	Bearish Bias
1/25/2010	\$0.02	61,403	70,716	-9,313	Bullish Bias
1/22/2010	\$0.00	30,430	45,985	-15,555	0
1/21/2010	\$0.01	33,724	26,802	6,922	6,922
1/20/2010	\$0.01	104,228	112,289	-8,061	Bullish Bias
1/19/2010	\$0.00	19,680	58,343	-38,663	0
1/15/2010	-\$0.03	19,075	39,091	-20,016	-6,672
1/14/2010	-\$0.01	51,541	29,635	21,906	Bearish Bias

The above data is used to calculate if a fair market is being made in the shares of TSHO. 57% of recent trading days are positive or bullishly biased and 43% of trading days are negative or bearishly biased. Days where trading was abnormal shows 66% bullish and 34% bearish biases, which means that there is a bullishly-biased market being made in TSHO in the past five weeks.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused TSHO's price to rise
2. If Friction Factor is negative, more selling than buying caused TSHO's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

Impact Fusion International (IFUS) SqueezeTrigger Price is \$0.08. Approximately 801,172 Shares Shorted Since June 2009 According to Buyins.net Research Report

August 31, 2009 / M2 PRESSWIRE / BUYINS.NET, www.buyins.net, is initiating coverage of Impact Fusion International (OTC: IFUS) after releasing the latest short sale data to August 2009. From June 2009 to August 2009 approximately 10.4 million total aggregate shares of IFUS have traded for a total dollar value of approximately \$833,000. The total aggregate number of shares shorted in this time period is approximately 801,000 shares. The IFUS SqueezeTrigger price of \$0.08 is the volume weighted average short price of all short selling in IFUS. A short squeeze is expected to begin when shares of IFUS close above \$0.08. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit <http://www.buyins.net>.



The above report was issued on August 31st, 2009 when IFUS was trading at \$0.05 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of IFUS and that a short squeeze would begin if shares were to go above \$0.08 per share. The results were immediate and dramatic with IFUS going from \$0.05 to \$.13 in only a few days, a gain of 160%.

We issued a report on July 6, 2009 when NCEN was trading at \$1.05 per share. NCEN went to \$1.55 in just under one month, a gain of nearly 48%. The technique that we use to put short sellers, broker dealers and market makers on alert that we are surveilling them and reporting abnormal and abusive activity to FINRA and the SEC is having a demonstrably positive impact on shares prices immediately following the release of the report.



CLICK HERE FOR REPORT

<http://www.buyins.com/reports/ncen7-6->

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Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$1,666 per month for six months of data provided in this report and syndication of six months of reports. Market commentary provided by Thomas Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON TSHO

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 25 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR TSHO MARKET INTEGRITY

The data we provide is extremely useful for TSHO for the following reasons:

1. Stop naked short selling in shares of TSHO
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 720,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>