

# BUYINS.NET

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## KEY DATA POINTS INSIDE

*Daily Short Volume*

*Naked Short Volume*

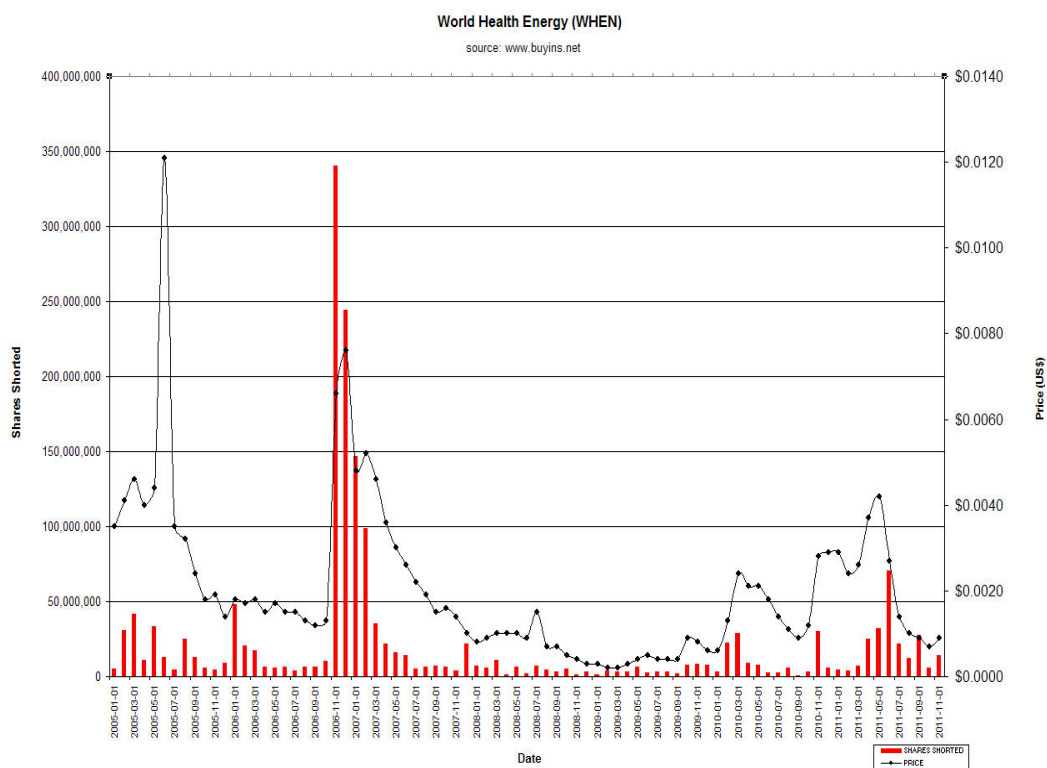
*Market Maker Friction*

## RECENT WHEN NEWS

- WORLD HEALTH ENERGY HOLDINGS, INC. Financials EDGAR Online Financials (Sat, Nov 26)
- WORLD HEALTH ENERGY HOLDINGS, INC. Files SEC form 10-Q, Quarterly Report EDGAR Online (Mon, Nov 21)
- World Health Energy Holdings Inc. Announces Mr. Liran Kosman as Chief Financial Officer Marketwire (Wed, Nov 9)
- WORLD HEALTH ENERGY HOLDINGS, INC. Files SEC form 8-K, Change in Directors or Principal Officers EDGAR Online (Fri, Oct 7)
- WORLD HEALTH ENERGY HOLDINGS, INC. Files SEC form 8-K, Change in Directors or Principal Officers EDGAR Online (Thu, Oct 6)
- WORLD HEALTH ENERGY HOLDINGS, INC. Files SEC form 8-K, Change in Directors or Principal Officers EDGAR Online (Thu, Sep 8)

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on the NYSE, AMEX, NASDAQ, OTCBB and PINKSHEETS. For more information please visit [www.buyins.net](http://www.buyins.net)

## WHEN SHORT SELLERS



Starting in late 2005 short sellers have shorted WHEN. Shorts have increased this activity aggressively in mid 2011. Buyins.net will report the results of its surveillance on a monthly basis.

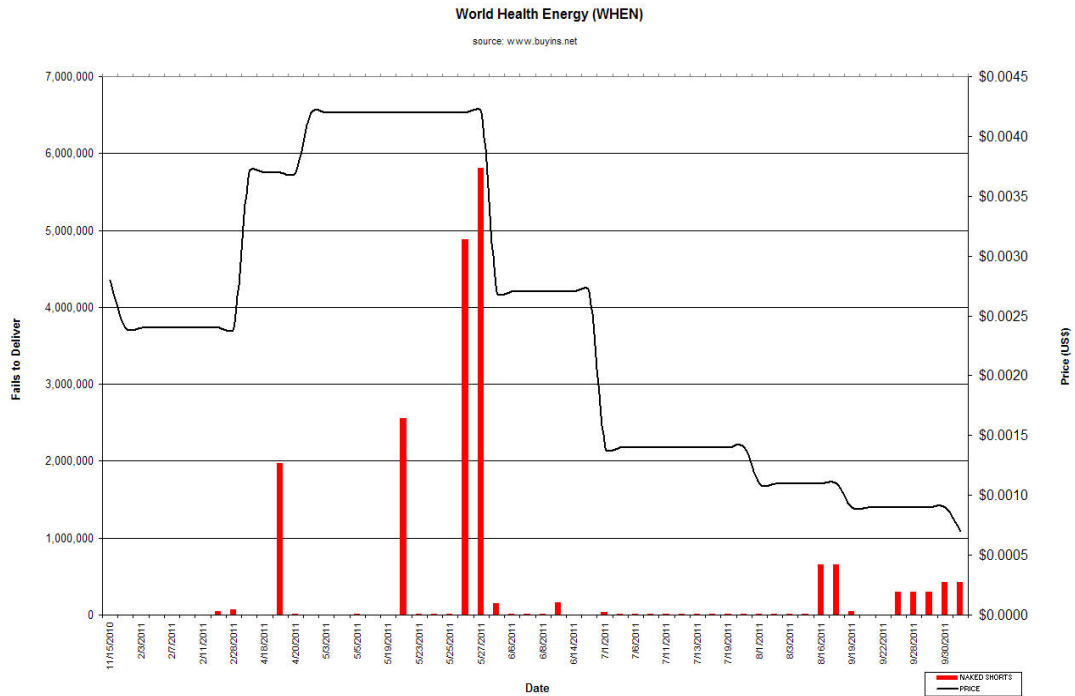
## OVERVIEW OF WHEN SHORT SALE DATA

After careful analysis of WHEN short sale, naked short sale and market maker friction factor data it is clear that WHEN has had issues with short sellers who have continued to short the stock. Short sellers have recently been building a sizable

position in shares of WHEN and market makers have made a bullish market lately. New evidence of daily short sellers shorting shares of WHEN has now come to light as the SEC has finally given Buyins.net access to

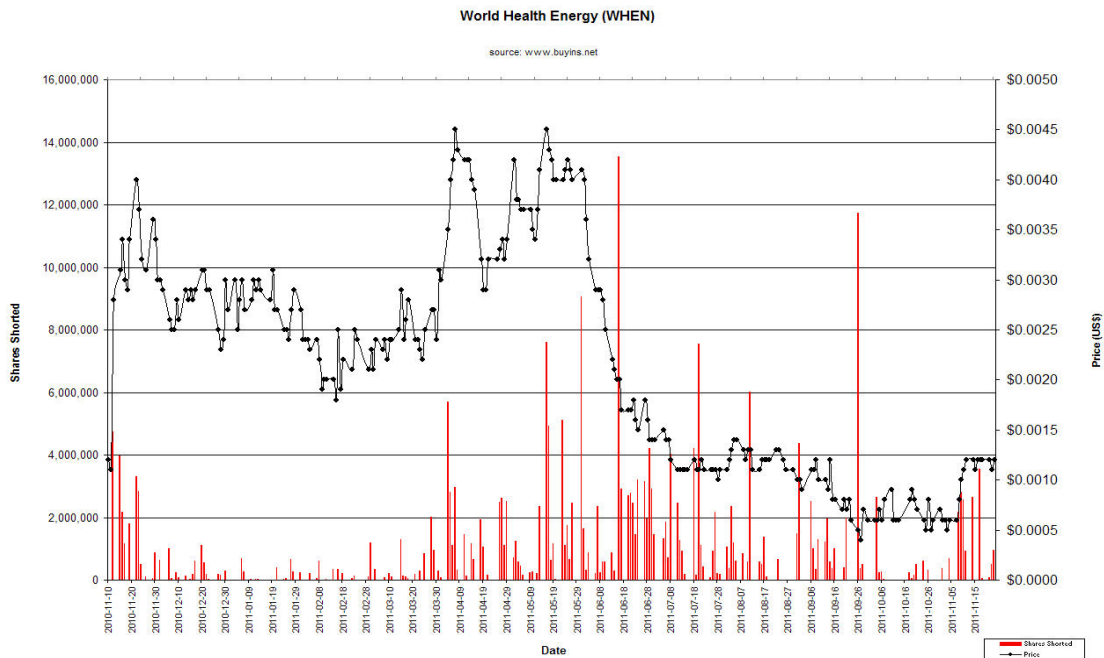
DAILY short sale data which is updated every night. Protecting WHEN from abusive shorting is a high priority.

## FAILURES TO DELIVER (NAKED SHORTS) IN WHEN SINCE 2009



Failures to Deliver have been an issue in WHEN in 2011. Short sellers have been lax in complying with the locate provisions of Regulation SHO but have not violated the 5 day locate or buyin rule. We will continue to monitor and alert regulators when short sellers are out of compliance with short selling laws.

## NEW DAILY SHORT SALE TRADING VOLUME STARTING 11-10-10



Shorts have been consistently shorting WHEN on a daily basis. An average of 35.02% of daily trading volume is short selling.

# MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
11/23/2011	\$0.0000	1,005,000	0	1,005,000	Bearish Bias
11/22/2011	\$0.0000	50,000	541,000	-491,000	Bullish Bias
11/21/2011	\$0.0002	45,000	130,000	-85,000	Bullish Bias
11/18/2011	-\$0.0001	50,000	13,450	36,550	Bearish Bias
11/17/2011	-\$0.0002	2,195,000	3,605,369	-1,410,369	-70,518,450
11/16/2011	\$0.0000	50,000	881,000	-831,000	Bullish Bias
11/15/2011	\$0.0001	10,000	3,500	6,500	650,000
11/14/2011	-\$0.0001	6,289,500	1,351,000	4,938,500	Bearish Bias
11/11/2011	\$0.0001	689,000	300,000	389,000	38,900,000
11/10/2011	\$0.0002	3,205,000	641,554	2,563,446	128,172,300
11/9/2011	\$0.0003	718,568	2,100,000	-1,381,432	Bullish Bias
11/8/2011	\$0.0001	5,322,980	1,861,600	3,461,380	346,138,000
11/7/2011	\$0.0000	210,000	0	210,000	Bearish Bias
11/4/2011	\$0.0001	703,000	0	703,000	70,300,000
11/3/2011	-\$0.0002	82,000	5,448,630	-5,366,630	-268,331,500
11/2/2011	\$0.0001	502,000	0	502,000	50,200,000
11/1/2011	-\$0.0001	711,667	2,076,359	-1,364,692	-136,469,200
10/31/2011	\$0.0001	500,000	0	500,000	50,000,000
10/28/2011	\$0.0001	230,000	932,000	-702,000	Bullish Bias
10/27/2011	-\$0.0004	0	3,368,333	-3,368,333	-84,208,325
10/26/2011	\$0.0004	320,000	750,078	-430,078	Bullish Bias
10/25/2011	-\$0.0002	0	545,999	-545,999	-27,299,950
10/24/2011	\$0.0000	100,000	995,000	-895,000	Bullish Bias
10/21/2011	-\$0.0001	0	616,000	-616,000	-61,600,000
10/20/2011	-\$0.0001	130,000	28,500	101,500	Bearish Bias
10/19/2011	\$0.0001	1,347,222	0	1,347,222	134,722,200
10/18/2011	\$0.0002	260,000	0	260,000	13,000,000
10/13/2011	-\$0.0002	0	156,800	-156,800	-7,840,000
10/12/2011	\$0.0003	2,000	94,600	-92,600	Bullish Bias
10/11/2011	-\$0.0004	0	11,500	-11,500	-287,500
10/10/2011	\$0.0001	40,000	0	40,000	4,000,000
10/6/2011	-\$0.0002	0	340,786	-340,786	-17,039,300
10/5/2011	\$0.0003	580,025	0	580,025	19,334,167
10/4/2011	-\$0.0001	2,656,000	709,400	1,946,600	Bearish Bias
10/3/2011	\$0.0001	427,000	0	427,000	42,700,000
9/30/2011	-\$0.0003	28,600	1,727,800	-1,699,200	-56,640,000
9/28/2011	\$0.0004	2,979,525	5,000	2,974,525	74,363,125

The above data is used to calculate if a fair market is being made in the shares of WHEN. 57% of recent trading days are positive or bullishly biased and 43% of trading days are negative or bearishly biased. There is a bullish market being made in WHEN in the past 37 trading days where shares traded.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock WHEN compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused WHEN's price to rise
2. If Friction Factor is negative, more selling than buying caused WHEN's price to fall
3. If Friction Factor is 0, there was no discernable activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

## BUYINS.NET Updates Houston American Energy SqueezeTrigger Report

Posted on: Mon, 27 Sep 2010 14:34:15 EDT

Symbols: [HUSA](#)

Sep 27, 2010 (GlobeNewswire via COMTEX) --

-- Approximately 24.25 Million Shares Have Been Shorted Since August 2009

-- 32.94% of Shares Shorted Have Begun Squeezing

NEWPORT BEACH, Calif., Sept. 27, 2010 (GLOBE NEWSWIRE) -- BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale [trading](#) statistics and market integrity surveillance, has updated coverage on Houston American Energy (AMEX: HUSA | [PowerRating](#)) after releasing the latest short sale data through September 24, 2010. The total aggregate number of shares shorted since August 2009 is approximately 24.25 million shares. 40.11% of daily volume is short selling. The SqueezeTrigger price for all shares shorted is \$12.04. Nearly 7.99 million shares previously shorted, (32.94% of all [shares](#) shorted) have begun squeezing at \$10.23.



The above report was issued on September 27th when HUSA was trading at \$10.24 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of HUSA and that a short squeeze would begin if shares were to go above \$12.04 per share. The results were immediate and dramatic with HUSA going from \$10.24 to an eventual high of \$19.18 (+87%) on 12-7-10.

## BUYINS.NET Updates Ebix SqueezeTrigger Report After Short Squeeze Begins

Posted on: Mon, 15 Mar 2010 08:31:35 EDT

Symbols: [EBIX](#)

NEWPORT BEACH, Calif., Mar 15, 2010 (GlobeNewswire via COMTEX) --

-- 33.84 Million Split Adjusted Shares Have Been Shorted at \$17.18

-- Short Squeeze Just Beginning as Shares Closed Friday at \$17.23

BUYINS.NET, <http://www.buyins.net>, a leading provider of Regulation SHO compliance monitoring, short sale [trading](#) statistics and market integrity surveillance, has updated coverage on Ebix, Inc. (Nasdaq: EBIX | [PowerRating](#)) after releasing the latest short sale data through March 10, 2010. The total aggregate number of shares shorted in the past 7 months is approximately 33.84 million shares (3:1 split adjusted). The SqueezeTrigger price for all shares shorted is \$17.18. A significant short squeeze is just now beginning as shares of EBIX closed at \$17.23 on Friday. The total short interest (shares still uncovered) as of February 26, 2010 is 9.99 million shares. There is \$172.25 million worth of short covering that still needs to take place.





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## Trading Solutions to Naked Short Selling

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BUYINS.NET will not advise as to WHEN it decides to sell and does not and will not offer any opinion as to WHEN others should sell; each investor must make that decision based on his or her judgment.

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### BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON WHEN

#### REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

#### INVESTMENTS & TRADING

- SqueezeTrigger – 32 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

### WHY BUYINS.NET IS BEST CHOICE FOR WHEN MARKET INTEGRITY

The data we provide is extremely useful for WHEN for the following reasons:

1. Stop naked short selling in shares of WHEN
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are viewed by our up to 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/centurypacificbrochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>