

BUYINS.NET

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KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

RECENT YAYO NEWS

ACCESSWIRE•5 days ago

YayYo, Inc. Announces Results for Third Quarter 2019

Quarterly revenue up 95.0% year over year to \$1,718,439 Nine-month revenue up 170.7% or \$3,275,481 to \$5,193,957 year over year Net quarterly loss down 94.1% or \$5,944,463 to \$370,655 year over year Geographic ...

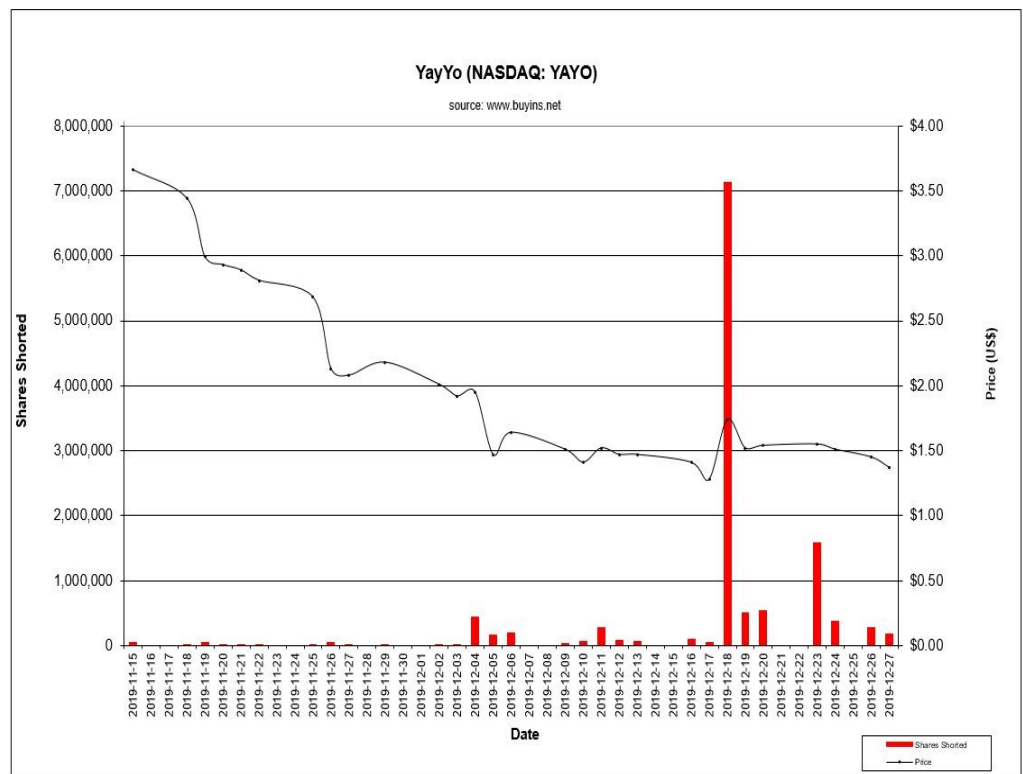
ACCESSWIRE•10 days ago

YayYo, Inc., Enters a Rideshare Rental Fleet Partnership with LMP Automotive Holdings

BEVERLY HILLS, CA / ACCESSWIRE / December 18, 2019 / YayYo, Inc. ("YayYo" or the "Company") (YAYO), a leading provider of vehicles to the rideshare industry through its wholly-owned subsidiary, Rideshare Car Rentals, today announced California expansion with the opening of a San Diego office, and it's first entry into the lucrative Texas market with a Dallas location. The territory extension was facilitated by a new fleet partnership with LMP Automotive Holdings (LMPX). The recently established relationship with LMP included

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YAYO SHORT SELLERS



Since beginning of trading in November 2019 short sellers have continuously shorted YAYO. Shorts have increased their activity recently which warrants further investigation. Buyins.net will report the results of its surveillance on a monthly basis.

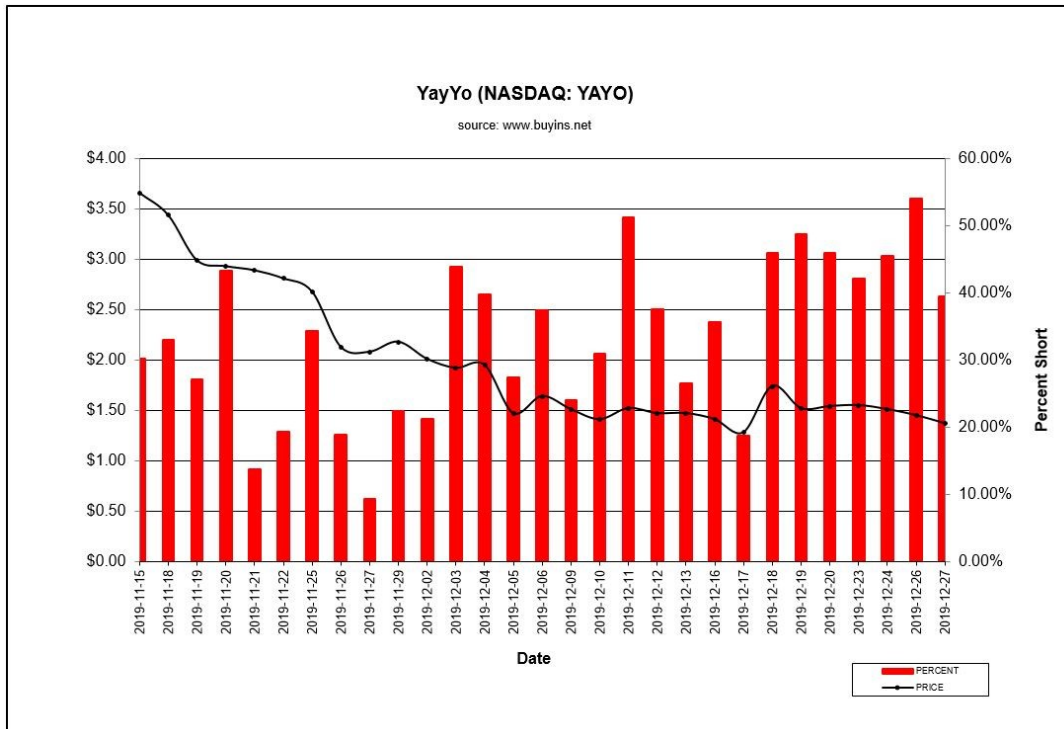
OVERVIEW OF YAYO SHORT SALE DATA

After careful analysis of YAYO short sale, naked short sale and market maker friction factor data it is clear that YAYO has had issues with short sellers who have been especially aggressive since it began trading in November 2019. Short

sellers have been building a sizable position in shares of YAYO as a percentage of total trading volume and market makers have made a bearish market lately. New evidence of daily short sellers shorting shares of YAYO

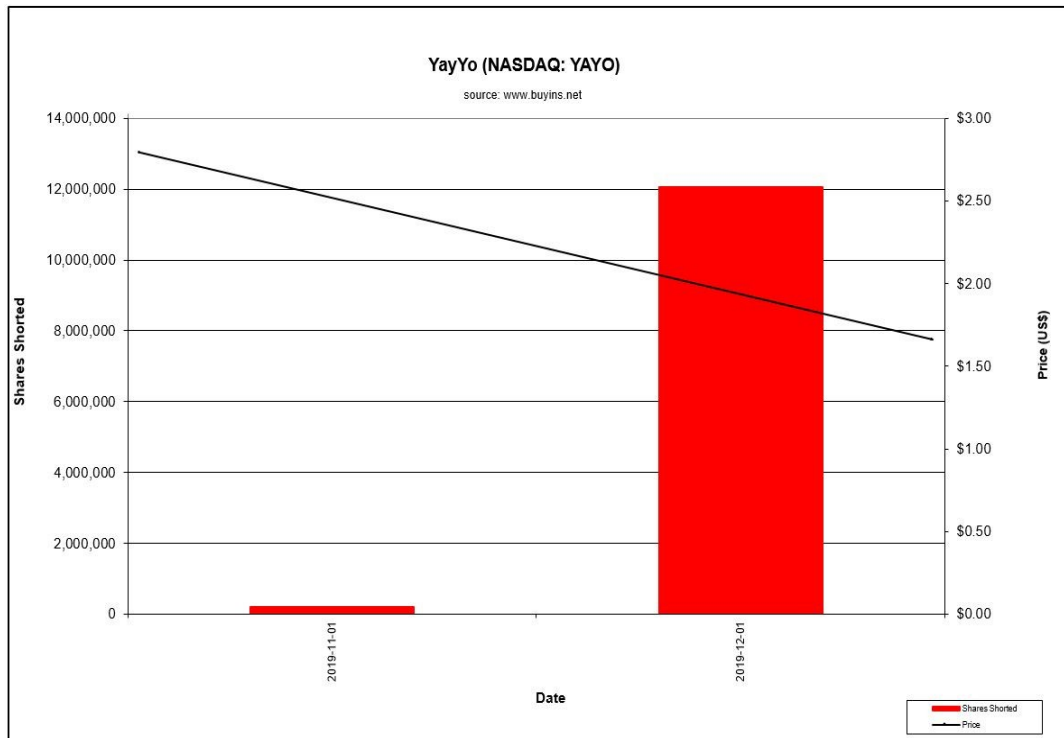
has now come to light as the SEC has finally given Buyins.net access to DAILY short sale data which is updated every night. Protecting YAYO from abusive shorting is a high priority.

SHORT SALES AS A PERCENTAGE OF DAILY TRADING VOLUME



Short selling percentage of daily trading volume has been as high as 54.13%. The average since 11-15-19 is 43.39%. Normal short selling activity should not exceed 25% of total daily volume.

US MONTHLY SHORT SALE TRADING VOLUME STARTING 11-15-19



The increase in total shares shorted from November to December 2019 has been dramatic. The stock price has been negatively affected due to abnormally high short selling.

US DAILY SHORT VOLUME CHART SHOWS AGGREGATE EXEMPT & NON-EXEMPT SHORT SALES

Date	ShortVolume	TotalVolume	Percent	SqueezeTrigger	\$Value
12/27/2019	180,409	457,520	39.43%	\$1.37	\$247,160
12/26/2019	281,909	520,798	54.13%	\$1.45	\$408,768
12/24/2019	382,695	839,366	45.59%	\$1.51	\$577,869
12/23/2019	1,587,718	3,771,075	42.10%	\$1.55	\$2,460,963
12/20/2019	539,323	1,172,080	46.01%	\$1.54	\$830,557
12/19/2019	508,708	1,043,000	48.77%	\$1.52	\$773,236
12/18/2019	7,135,293	15,521,886	45.97%	\$1.74	\$12,415,410
12/17/2019	43,303	231,050	18.74%	\$1.28	\$55,428
12/16/2019	99,869	280,303	35.63%	\$1.41	\$140,815
12/13/2019	59,704	225,378	26.49%	\$1.47	\$87,765
12/12/2019	77,386	205,615	37.64%	\$1.47	\$113,757
12/11/2019	274,303	534,576	51.31%	\$1.52	\$416,941
12/10/2019	64,875	209,185	31.01%	\$1.41	\$91,474
12/9/2019	30,113	125,620	23.97%	\$1.51	\$45,471
12/6/2019	202,637	541,595	37.41%	\$1.64	\$332,325
12/5/2019	155,541	568,352	27.37%	\$1.47	\$228,645
12/4/2019	436,106	1,094,355	39.85%	\$1.95	\$850,407
12/3/2019	9,022	20,540	43.92%	\$1.92	\$17,322
12/2/2019	16,702	78,581	21.25%	\$2.01	\$33,571
11/29/2019	11,143	49,595	22.47%	\$2.18	\$24,292
11/27/2019	12,674	136,788	9.27%	\$2.08	\$26,362
11/26/2019	45,772	243,083	18.83%	\$2.13	\$97,494
11/25/2019	9,753	28,388	34.36%	\$2.68	\$26,138
11/22/2019	3,945	20,337	19.40%	\$2.81	\$11,085
11/21/2019	902	6,568	13.73%	\$2.89	\$2,607
11/20/2019	7,255	16,725	43.38%	\$2.93	\$21,257
11/19/2019	50,091	184,183	27.20%	\$2.99	\$149,772
11/18/2019	16,518	49,962	33.06%	\$3.44	\$56,822
11/15/2019	42,746	141,173	30.28%	\$3.66	\$156,450
Total	12,286,415	28,317,677	43.39%	\$1.68	\$20,700,164

MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

Date	Change	BuyVol	SellVol	NetVol	Friction
12/26/2019	-\$0.05	225,839	188,806	37,033	Bearish Bias
12/24/2019	-\$0.02	343,390	361,513	-18,123	-9,062
12/23/2019	\$0.07	1,572,035	1,545,210	26,825	3,832
12/20/2019	-\$0.08	447,404	471,288	-23,884	-2,986
12/19/2019	-\$0.10	425,301	449,230	-23,929	-2,393
12/18/2019	\$0.37	5,683,419	6,277,621	-594,202	Bullish Bias
12/17/2019	-\$0.09	66,521	106,246	-39,725	-4,414
12/16/2019	-\$0.16	84,165	153,080	-68,915	-4,307
12/13/2019	\$0.04	74,565	101,940	-27,375	Bullish Bias
12/12/2019	-\$0.04	51,469	103,578	-52,109	-13,027
12/11/2019	\$0.08	201,854	236,993	-35,139	Bullish Bias
12/10/2019	-\$0.11	66,871	85,072	-18,201	-1,655
12/9/2019	-\$0.04	39,210	54,932	-15,722	-3,931
12/6/2019	-\$0.04	211,771	259,743	-47,972	-11,993
12/5/2019	-\$0.25	198,964	209,490	-10,526	-421
12/4/2019	-\$0.16	363,808	375,562	-11,754	-735
12/3/2019	-\$0.01	7,479	7,718	-239	-239
12/2/2019	-\$0.24	12,480	46,804	-34,324	-1,430
11/29/2019	\$0.05	15,132	16,552	-1,420	Bullish Bias
11/27/2019	\$0.10	42,800	49,867	-7,067	Bullish Bias
11/26/2019	-\$0.57	58,418	120,696	-62,278	-1,093
11/25/2019	-\$0.23	4,100	15,061	-10,961	-477
11/22/2019	-\$0.07	1,800	9,047	-7,247	-1,035
11/21/2019	-\$0.04	1,545	2,699	-1,154	-289
11/20/2019	\$0.03	4,368	5,650	-1,282	Bullish Bias
11/19/2019	-\$0.45	35,335	66,441	-31,106	-691
11/18/2019	-\$0.26	2,550	14,321	-11,771	-453
11/15/2019	-\$0.35	23,834	68,076	-44,242	-1,264
11/14/2019	\$0.40	26,526	37,863	-11,337	Bullish Bias

The above data is used to calculate if a fair market is being made in the shares of YAYO. 28% of recent trading days are positive or bullishly biased and 72% of trading days are negative or bearishly biased. There is a bearish market being made in YAYO in the past 29 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

Here is how to understand Friction Factor:

1. If Friction Factor is positive, more buying than selling caused YAYO's price to rise
2. If Friction Factor is negative, more selling than buying caused YAYO's price to fall
3. If Friction Factor is 0, there was no discernible activity either way
4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

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Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but YAYO has paid BUYINS.COM \$2,500 per month for data provided in 6 monthly reports and advertising services. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON YAYO

REGULATORY & COMPLIANCE NEWS

- Friction Factor – market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new “Fair Market Making Requirements”
- RegSHO Naked Shorts – tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

INVESTMENTS & TRADING

- SqueezeTrigger – 40 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge – predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality – predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader – tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan – automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) – tracks all known trading strategies and qualifies and quantifies which are working best in real time

WHY BUYINS.NET IS BEST CHOICE FOR YAYO MARKET INTEGRITY

The data we provide is extremely useful for YAYO for the following reasons:

1. Stop naked short selling in shares of YAYO
2. Break the market maker hold on Level II box causing so much price friction
3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
4. Discourage new short sellers from shorting your stock
5. Stop the negative perception that dropping stock price places on normal day to day business operations
6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

<http://www.buyins.com/brochure.pdf>

Background information on our CEO:

<http://www.buyins.com/images/tomronk.pdf>