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#### KEY DATA POINTS INSIDE

Daily Short Volume

Naked Short Volume

Market Maker Friction

#### RECENT ZERO NEWS

•STWA Announces Results of Shareholder Meeting & Updates on Further Technology & Commercial Progress Achieved Marketwire (Tue 4:23PM EDT)

•STWA Oil Pipeline Efficiency Unit Arrives in China for Phase II Testing Marketwire (Fri, Sep 14)

•SAVE THE WORLD AIR INC Files SEC form 8-K, Change in Directors or Principal Officers EDGAR Online (Thu, Sep 6)

•STWA Announces Appointment of Its CFO, Gregg Bigger, to the Additional Role of President Marketwire (Thu, Sep 6)

•SAVE THE WORLD AIR INC Financials EDGAR Online Financials (Tue, Aug 21)

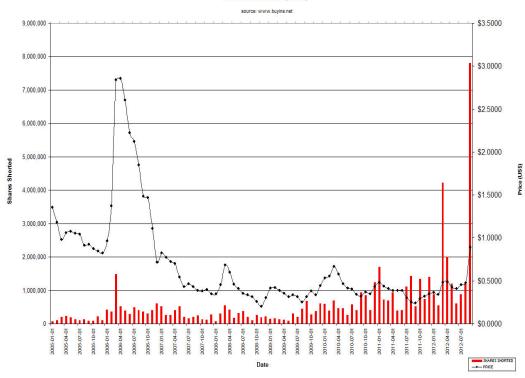
•SAVE THE WORLD AIR INC Files SEC form 10-Q, Quarterly Report EDGAR Online (Tue, Aug 14)

•STWA Begins Commercial Manufacturing of AOT 2.0 Marketwire (Thu, Aug 9)

BUYINS.NET offers a proprietary research and trading service uncovering illegal naked short selling in stocks on NYSE, AMEX, the NASDAO, OTCBB and PINKSHEETS. For more information please visit www.buyins.net

# ZERO SHORT SELLERS





Starting in 2005 short sellers have actively shorted ZERO. Shorts have aggressively increased this activity which warrants close investigation. Buyins.net will report the results of its surveillance on a monthly basis.

# OVERVIEW OF ZERO SHORT SALE DATA

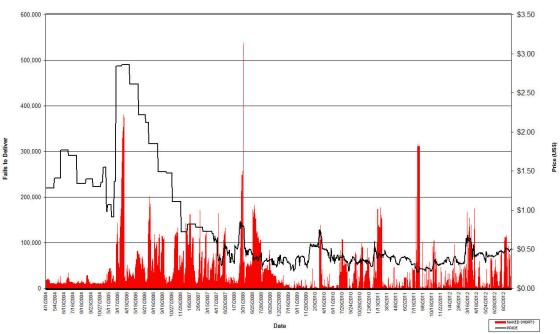
After careful analysis of ZERO short sale, naked short sale and market maker friction factor data it is clear that ZERO has persistently had issues with short sellers who have been aggressive over the years. Short sellers have been building a sizable

position in shares of ZERO and market makers have made a neutral market lately. New evidence of daily short sellers shorting shares of ZERO has now come to light as the SEC has finally given Buyins.net access to

DAILY short sale data which is updated every night. Protecting ZERO from abusive shorting is a high priority.

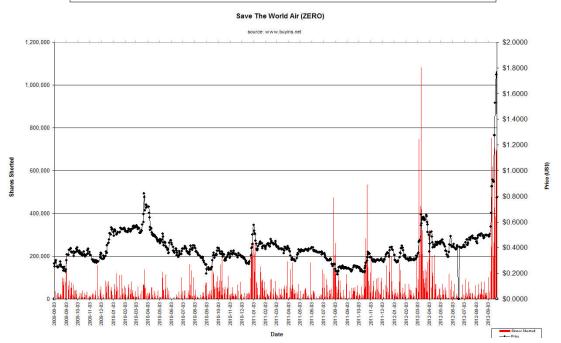
# DAILY FAILURE TO DELIVER DATA (NAKED SHORTS) IN ZERO





Failures to Deliver in ZERO have been a persistent issue as short sellers have been lax at complying with Regulation SHO for 8 years. Buyins.net will continue to monitor and report short sellers for non-compliance with Regulation SHO borrow requirements.

#### **NEW DAILY SHORT SALE TRADING VOLUME STARTING 8-3-09**



Shorts have been consistently shorting ZERO on a daily basis. An average of 31.94% of daily trading volume is short selling.

# MARKET MAKER SURVEILLANCE SYSTEM (FRICTION FACTOR)

| Date      | Change    | BuyVol    | SellVol   | NetVol     | Friction            |
|-----------|-----------|-----------|-----------|------------|---------------------|
| 9/25/2012 | -\$1.2100 | 3,410,489 | 4,897,646 | -1,487,157 | -12,291             |
| 9/24/2012 | \$0.0000  | 667,344   | 575,166   | 92,178     | Bearish Bias        |
| 9/21/2012 | \$0.0100  | 379,653   | 389,669   | -10,016    | Bullish Bias        |
| 9/20/2012 | -\$0.0800 | 736,712   | 842,847   | -106,135   | -13,267             |
| 9/19/2012 | \$0.5400  | 667,665   | 466,127   | 201,538    | 3,732               |
| 9/18/2012 | \$0.1300  | 303,398   | 259,220   | 44,178     | 3,398               |
| 9/17/2012 | \$0.0162  | 133,294   | 102,701   | 30,593     | 18,885              |
| 9/14/2012 | -\$0.0600 | 369,548   | 297,990   | 71,558     | Bearish Bias        |
| 9/13/2012 | -\$0.0490 | 539,085   | 552,505   | -13,420    | -2,739              |
| 9/12/2012 | \$0.2350  | 803,042   | 579,217   | 223,825    | 9,524               |
| 9/11/2012 | \$0.1550  | 454,500   | 275,717   | 178,783    | 11,534              |
| 9/10/2012 | \$0.1007  | 218,855   | 122,496   | 96,359     | 9,569               |
| 9/7/2012  | \$0.0100  | 13,443    | 39,134    | -25,691    | <b>Bullish Bias</b> |
| 9/6/2012  | \$0.0200  | 89,855    | 25,822    | 64,033     | 32,017              |
| 9/5/2012  | -\$0.0100 | 112,189   | 107,130   | 5,059      | Bearish Bias        |
| 9/4/2012  | \$0.0100  | 17,055    | 13,839    | 3,216      | 3,216               |
| 8/31/2012 | -\$0.0160 | 54,052    | 31,800    | 22,252     | Bearish Bias        |
| 8/30/2012 | \$0.0025  | 25,332    | 27,000    | -1,668     | Bullish Bias        |
| 8/29/2012 | -\$0.0045 | 43,080    | 11,205    | 31,875     | Bearish Bias        |
| 8/28/2012 | -\$0.0020 | 10,982    | 68,425    | -57,443    | -287,215            |
| 8/27/2012 | \$0.0020  | 45,600    | 24,794    | 20,806     | 104,030             |
| 8/24/2012 | \$0.0080  | 199,884   | 222,060   | -22,176    | Bullish Bias        |
| 8/23/2012 | \$0.0200  | 59,280    | 21,568    | 37,712     | 18,856              |
| 8/22/2012 | -\$0.0100 | 40,146    | 75,700    | -35,554    | -35,554             |
| 8/21/2012 | -\$0.0150 | 29,376    | 89,117    | -59,741    | -39,827             |
| 8/20/2012 | \$0.0050  | 35,238    | 12,600    | 22,638     | 45,276              |
| 8/17/2012 | -\$0.0100 | 74,070    | 37,000    | 37,070     | Bearish Bias        |
| 8/16/2012 | -\$0.0100 | 107,801   | 44,405    | 63,396     | Bearish Bias        |
| 8/15/2012 | -\$0.0047 | 55,868    | 31,218    | 24,650     | Bearish Bias        |
| 8/14/2012 | \$0.0038  | 172,169   | 218,222   | -46,053    | Bullish Bias        |
| 8/13/2012 | -\$0.0130 | 58,052    | 80,249    | -22,197    | -17,075             |
| 8/10/2012 | -\$0.0070 | 125,529   | 222,780   | -97,251    | -138,930            |
| 8/9/2012  | -\$0.0075 | 251,685   | 284,400   | -32,715    | -43,620             |
| 8/8/2012  | \$0.0200  | 76,922    | 40,656    | 36,266     | 18,133              |
| 8/7/2012  | -\$0.0121 | 34,902    | 46,000    | -11,098    | -9,172              |
| 8/6/2012  | \$0.0130  | 41,613    | 8,000     | 33,613     | 25,856              |
| 8/3/2012  | -\$0.0100 | 11,971    | 69,353    | -57,382    | -57,382             |

The above data is used to calculate if a fair market is being made in the shares of ZERO. 49% of recent trading days are positive or bullishly biased and 51% of trading days are negative or bearishly biased. There is a neutral market being made in ZERO in the past 37 trading days.

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It calculates number of net shares of buying or selling to move price +/- one cent.

#### Here is how to understand Friction Factor:

- 1. If Friction Factor is positive, more buying than selling caused ZERO's price to rise
- 2. If Friction Factor is negative, more selling than buying caused ZERO's price to fall
- 3. If Friction Factor is 0, there was no discernable activity either way
- 4. If Friction Factor is abnormal, it means that there is either a bearish bias or a bullish bias to how market makers are making market in your stock.

#### HOW BUYINS.NET RESEARCH REPORTS HELP FIGHT ABUSIVE SHORT SELLING

AG SqueezeTrigger Price is \$18.41. There is \$22,222,374 That Short Sellers Still Need To Cover.

[ Release Date: 08/21/2012 07:42 PDT ]

August 21, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring FIRST MAJESTIC SILVER CORP (NYSE:AG) in real time and just received an alert that AG is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 1183300 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$18.41. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com.



The above report was issued on August 21, 2012 when AG was trading at \$18.41 per share. The report included data on short selling, naked short selling and market maker friction factor and alerted investors and regulators that an unfair market was being made in shares of AG and that a short squeeze would begin if shares were to go above \$18.41 per share. The results were immediate and dramatic with AG going from \$18.41 to \$23.95 in only 4 weeks, a gain of 30%.

CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=ag&id=302400

RECV SqueezeTrigger Price is \$2.70. There is \$10,912 That Short Sellers Still Need To Cover.

Release Date: 08/07/2012 09:41 PDT 1

August 7, 2012 / M2 PRESSWIRE / BUYINS.NET / www.squeezetrigger.com is monitoring Recovery Energy Inc (NASDAQ:RECV) in real time and just received an alert that RECV is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 4000 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$2.70. To access SqueezeTrigger Prices ahead of potential short squeezes beginning, visit http://www.squeezetrigger.com.



CLICK FOR REPORT: http://www.buyins.net/releases/index.php?sym=recv&id=299022

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# Trading Solutions to Naked Short Selling

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BUYINS.NET affiliates, officers, directors and employees have not bought shares of stock discussed in this opinion but BUYINS.NET has been paid \$1,116 per month by a third party for six months of data provided in this report. Market commentary provided by Tom Ronk.

BUYINS.NET will not advise as to when it decides to sell and does not and will not offer any opinion as to when others should sell; each investor must make that decision based on his or her judgment.

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#### BUYINS.NET WILL ISSUE A VARIETY OF REPORTS ON ZERO

## **REGULATORY & COMPLIANCE NEWS**

- Friction Factor market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new "Fair Market Making Requirements"
- RegSHO Naked Shorts tracks EVERY failure to deliver in all US stocks and tracks all Threshold Security Lists daily for which stocks have naked shorts that are not in compliance with Regulation SHO

# **INVESTMENTS & TRADING**

- SqueezeTrigger 35 billion cell database tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock
- Earnings Edge predicts probability, price move and length of move before and after all US stock earnings reports
- Seasonality predicts probability, price move and length of move based on exact time of year for all US stocks
- Group Trader tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
- Pattern Scan automates tracking of every technical pattern and predicts time and size of move in all stocks
- GATS (Global Automated Trading System) tracks all known trading strategies and qualifies and quantifies which are working best in real time

#### WHY BUYINS.NET IS BEST CHOICE FOR ZERO MARKET INTEGRITY

The data we provide is extremely useful for ZERO for the following reasons:

- 1. Stop naked short selling in shares of ZERO
- 2. Break the market maker hold on Level II box causing so much price friction
- 3. Our SqueezeTrigger Reports that cross newswires and are sent to our 750,000 users help break the rest of the shorts
- 4. Discourage new short sellers from shorting your stock
- 5. Stop the negative perception that dropping stock price places on normal day to day business operations
- 6. Combined all of these facets help to stop the daily drain that the short attacks have on the company.

Here is a quick technology overview:

# http://www.buyins.com/centurypacificbrochure.pdf

Background information on our CEO:

http://www.buyins.com/images/tomronk.pdf