



WEALTHMAKERS

Chief Analytics Officer: Thomas Ronk

(NASDAQ: NEON)

NEONODE INC.

Bullish

Overview

Recent Price	\$4.12
52 Week Range	\$2.44 - \$8.84
1 Month Range	\$2.44 - \$3.50
Avg Daily Volume	1511645.0
PE Ratio	0.0

Earnings Per Share

Year	EPS
2015(E)	\$-0.372

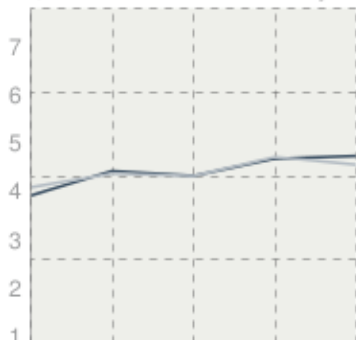
Capitalization

Shares Outstanding	37MM
Market Capitalization	\$127.10MM

Predictive Range

Expected Movement	\$3.99 - \$4.63
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May 01, 2015 May 28, 2015



Neonode Inc., together with its subsidiaries, develops and licenses optical MultiSensing touch and user interface solutions based on its zForce touch technology. The company licenses its MultiSensing technology to original equipment manufacturers and original design manufacturers who embed it into devices they produce and sell, such as mobile phones, tablets, e-readers, office equipment, in-car infotainment displays and HMI systems, GPS, gaming devices, and toys. It also offers NN1001 single optical controller chips. The company is headquartered in Santa Clara, California.

Investment Highlights

- **PATTERN SCAN** predicts the price of NEON expected to move up in the coming weeks based on the appearance of a '38 % Retracement' pattern. Specifically, a IT Strong Trend variant of 38 % Retracement has been detected. The target is \$4.72.
- **GATS** predicts NEON will move up in the coming weeks. Target is \$4.54.
- **SQUEEZETRIGGER** predicts that when NEON closes above \$4.79, we expect a short squeeze to begin that could quickly drive the price of NEON considerably higher.
- **VALUATION** NEON has a current value of \$7.33 which means the stock is undervalued compared to its Price of \$4.12.

How WealthMakers Market Reads Work:

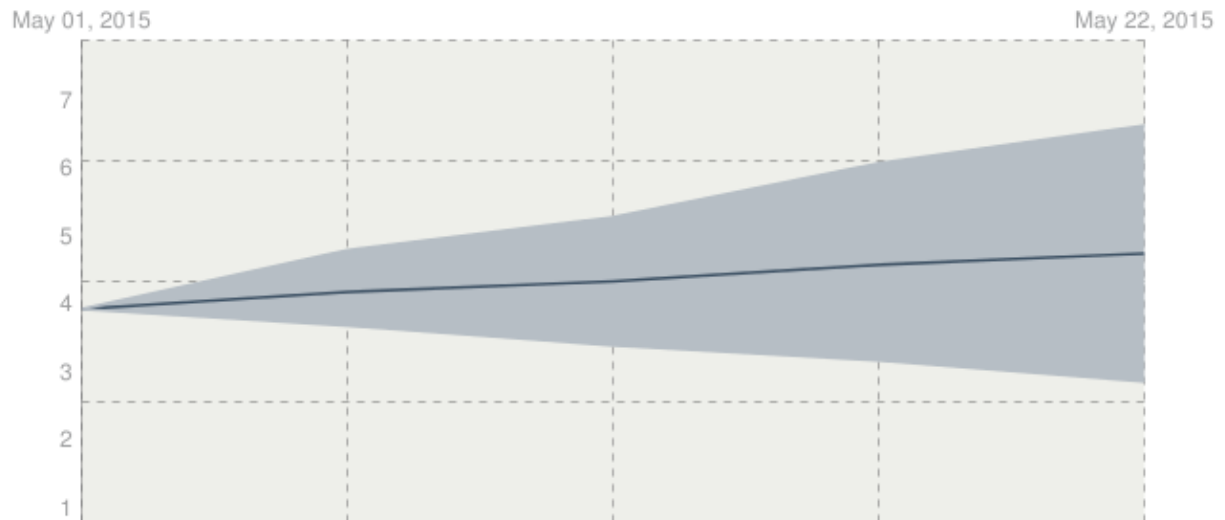
WealthMakers Market Reads™ provide you with market performance predictions based on proprietary technologies, trading algorithms and data to help you make better, more informed investment decisions. Here's a quick review of our predictive technologies:

- **EARNINGS** Most stock price histories show random or unpredictable movements around earnings reports. But some repeat the same pattern quarter after quarter, year after year. Earnings predicts probability, price move and length of move before and after all US stock earnings reports.
- **FRICTION FACTOR** Friction Factor is based on the relationship between the price of a stock and the volume at which it's bought and sold. Normal and abnormal Friction factor patterns can help you time your buying and selling decisions for maximum earnings potential.
- **GATS** The Global Automated Trading System (GATS) combines neural networks and genetic algorithms to reduce investment risks. GATS selects the highest probability trades in stocks, bonds, options, commodities, currencies and private equities, delivering precise, predictive and profitable data.
- **GROUP SECTOR** Certain institutions can exert buying or selling pressure over an entire industry group, pushing prices higher. Group Sector identifies stocks that most closely match their group's movement and generate powerful group consensus trading signals to help you profit from the herd mentality.
- **PATTERN SCAN** This technology automatically tracks "Trigger Events" that positively or negatively affect the value of a stock — or its perceived value among analysts — ranging from price fluctuations to natural disasters and political shifts. The results reveal patterns that can predict market movements.
- **EVENTS** Events describe the current technical situation in your stock. It displays the technicals, trend conditions and seasonal factors and automatically discovers how that stock has performed in the trading days following the occurrences of the event or combination of events. This technology automatically scans using complex historical queries based on what event is taking place right now in the stock. It then displays the probability, expected return and number of trading days for the expected move.
- **RegSHO NAKED SHORTS** Tracks EVERY failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions
- **SEASONALITY** Seasonality analyzes more than 20 years of data to determine if stocks have a long or short seasonal bias, how many trading days the move is expected to last, the probability of that move and the percentage move the stock is expected to make based on the seasonal bias.
- **SQUEEZE TRIGGER** Our proprietary database of more than 3,500,000,000 short sale transactions allows us to calculate the exact price at which the total short interest is short in each stock. Squeeze Trigger Alerts let you know exactly when a short squeeze will start and how to trade profitably.
- **VALUATION** A stock's value is a function of its forecasted earnings per share and forecasted earnings growth, as well as profitability, interest and inflation rates. Valuation use these metrics to determine at what price a stock is undervalued or overvalued, so that you can make investment decisions accordingly.
- **INSIDER** Significant stock sales or purchases by company "insiders" (officers or directors) can be a predictor of future price movements — up or down. The Insider strategy tracks these actions and correlates them with historical data to give you an investment edge.

Pattern Scan

Tracks "Trigger Events" that positively or negatively affect the value of a stock.

NEONODE INC. (NASDAQ: NEON) is predicted to go up in coming weeks based on bullish technical trends that have appeared in the recent performance of the stock. NEON has demonstrated 38 % Retracement strategy IT Strong Trend with a strength of 4.0/5. The higher the strength, the higher the probability of an accurate prediction.

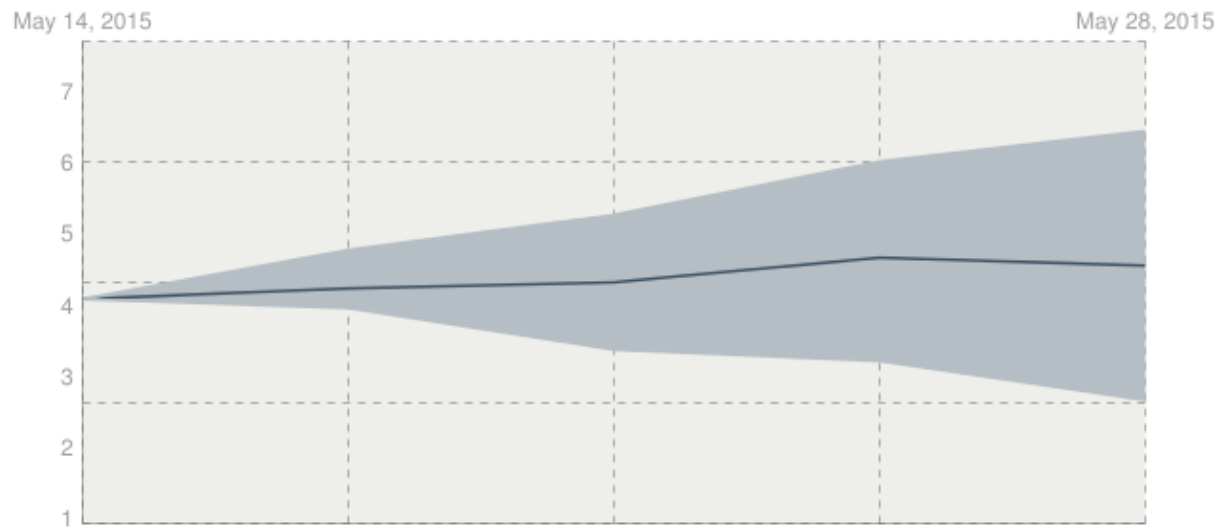


- The price of NEON expected to move up in the coming weeks.
- PatternScan has detected that a 'IT Strong Trend' pattern has appeared.
- Specifically, a IT Strong Trend variant of 38 % Retracement has been detected.
- This indicates a high probability that NEON will move up in the coming weeks.

GATS

Reduces risk by selecting the highest probability trades across market indices.

NEONODE INC. (NASDAQ: NEON) is expected to go up as bullish signals have been generated by top equity trading strategies. This trading system is designed to identify high probability reversion to mean trading candidates. It looks to go long immediately following strong sell-offs, and goes short after sharp run ups. Its trades are short term and hone in on the irrational decisions of emotional traders around these extreme moves.



- The price of NEON expected to move up in the coming weeks.
- Suggested stop level of 3.66 to limit potential trading losses.

Squeeze Trigger

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for NEON is \$4.79.

This means that when NEON closes above \$4.79, we expect a short squeeze to begin that could quickly drive the price of NEON considerably higher.

Date	Short Volume	Short Value	SqueezeTrigger
2015-05-31	1088738	4235735.189	3.8905
2015-04-30	3287467	13156771.6807	4.0021
2015-03-31	1756869	5202089.109	2.961
2015-02-28	846688	2416447.552	2.854
2015-01-31	2075494	6408502.8238	3.0877
2014-12-31	3434504	9447633.6032	2.7508
2014-11-30	1602389	3615951.0174	2.2566
2014-10-31	2543826	5189405.04	2.04
2014-09-30	2942149	7544258.4658	2.5642
2014-08-31	3102130	9174859.688	2.9576
2014-07-31	5424833	16766531.3531	3.0907
2014-06-30	8114728	26864618.5168	3.3106
2014-05-31	5647356	22986433.1268	4.0703
2014-04-30	6394058	34963987.9556	5.4682
2014-03-31	4388240	29437191.568	6.7082
2014-02-28	989802	5878928.979	5.9395
2014-01-31	2501570	15193535.552	6.0736
2013-12-31	1444195	8661126.254	5.9972
2013-11-30	2121912	11730566.1096	5.5283
2013-10-31	3616700	21551553.63	5.9589

Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent.

Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused NEON's price to rise
- If Friction Factor is negative, more selling than buying caused NEON's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	Buy Vol	Sell Vol	Net Vol	Friction
2015-05-13	0.2	212391	166099	46292	2314.6
2015-05-12	-0.03	47407	45487	1920	Bearish Bias
2015-05-11	0.02	44882	74356	-29474	Bullish Bias
2015-05-08	0.02	109107	79226	29881	14940.5
2015-05-07	0.14	281757	297243	-15486	Bullish Bias
2015-05-06	-0.05	345507	288866	56641	Bearish Bias
2015-05-05	-0.19	192021	239705	-47684	-2509.684211
2015-05-04	0.09	178870	156529	22341	2482.333333
2015-05-01	-0.02	209899	195933	13966	Bearish Bias
2015-04-30	0.14	247911	214427	33484	2391.714286
2015-04-29	-0.07	234802	371191	-136389	-19484.14286
2015-04-28	-0.26	279263	466676	-187413	-7208.192308
2015-04-27	-0.48	298641	391869	-93228	-1942.25
2015-04-24	-0.16	216334	264710	-48376	-3023.5
2015-04-23	0.29	375325	352710	22615	779.8275862
2015-04-22	0.23	455283	374775	80508	3500.347826
2015-04-21	0.07	143497	189121	-45624	Bullish Bias
2015-04-20	0.25	278955	272504	6451	258.04
2015-04-17	0.13	126249	153730	-27481	Bullish Bias
2015-04-16	-0.05	74818	148613	-73795	-14759

Valuation

Value is a measure of a stock's current worth. NEON has a current value of \$7.33 per share. Therefore, it is undervalued compared to its Price of \$4.12 per share. Value is computed from forecasted earnings per share, forecasted earnings growth, profitability, interest, and inflation rates. Value increases when earnings, earnings growth rate and profitability increase, and when interest and inflation rates decrease.

General Results

Past success in predictions regarding all predictions on the WealthMakers platform.

Our prediction engine has a track record that is second to none. See for our results.

Read Type	Avg Return	Avg Maturity Days	Hits	Misses	% Accurate
Insider	15.925	78.96	11870	565	95.46%
SqueezeTrigger	12.588	22.03	9324	604	93.92%
Valuation	14.484	26.96	4201	302	93.29%
Seasonality	7.3	15.19	50476	4770	91.37%
Group Correlation	6.568	14.99	4507	501	90.00%
PatternScan	8.514	11.48	183578	27051	87.16%
Events	6.891	11.29	4077	625	86.71%
Earnings	8.502	10.23	23988	4835	83.23%
GATS	5.374	7.85	62924	13003	82.87%
Naked Shorts	13.886	10.95	2679	694	79.42%
Friction Factor	7.119	3.63	6967	1997	77.72%

Recent Headlines

May 13, 2015 **seekingalpha.com**

Key Takeaways From Neonode's Most Recent Quarter (NEON)

April 10, 2015 **www.zacks.com**

Neonode, Inc. (NEON) in Focus: Stock Jumps 5.5%

April 02, 2015 **seekingalpha.com**

Neonode Will Be In Style This Year (NEON)

March 19, 2015 **www.marketswired.com**

Technical Report on Neonode Inc. (NASDAQ:NEON)

April 10, 2015 **www.nasdaq.com**

Neonode, Inc. (NEON) in Focus: Stock Jumps 5.6% - Tale of the Tape

March 05, 2015 **www.stockmarketsdaily.com**

Stock Analysis: Neonode Inc (NASDAQ:NEON)

March 13, 2015 **www.bidnesstc.com**

Neonode, Inc (NEON) Stock Dips After Fourth-Quarter Earnings Report

April 10, 2015 **www.nasdaq.com**

Neonode, Inc. (NEON) in Focus: Stock Jumps 5.5% - Tale of the Tape

March 30, 2015 **www.octafinance.com**

The Executive Chairman of Neonode, Inc (NASDAQ:NEON), Per Bystedt Made a ...

February 23, 2015 **seekingalpha.com**

Neonode: A Light At The End Of A Dark Tunnel (NEON)

QUESTIONS?

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